

In the Matter of:	)
	)
OUTDOOR LIGHTING STANDARDS	)
RESEARCH REPORTS	)
	)

TUESDAY, JUNE 18, 2002

10:04 A.M.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

STAFF AND CONSULTANTS PRESENT

Gary Flamm, Chairperson

Bill Pennington

Maziar Shirakh

Charles Eley

Lawrence Ayers

Nancy Clanton

Lisa Heschong

James Benya

ALSO PRESENT

Gary Fernstrom  
Pacific Gas and Electric Company

Thomas Trimberger  
California Building Officials

R. James Claus  
The Signage Foundation

John Hogan  
City of Seattle

Jack E. Sales  
California Sections, International Dark-Sky  
Association

Dawn DeGrazio  
Sacramento Municipal Utility District

Mitch Gutell  
bp - ARCO

James O. Abrams  
California Hotel and Lodging Association  
California Restaurant Association

Leslie E. Davis  
Auerbach and Glasow

ALSO PRESENT

Thomas M. Tolen  
TMT Associates

Patrick McDermott  
Sunbelt Industries, Inc.

Kerry D. Moore  
GELcore

Mark Gastineau  
Young Electric Sign Company  
California Sign Association

Joseph Landers  
Allanson Lighting Electrics

James F. George  
Permlight Products, Inc.

Jim Sloan  
SloanLED

Jeff Aran  
Sign Users Council of California

Lisa Bruhn  
San Diego County Section, International Dark-Sky  
Association

Cheryl J. Fraga  
GARDCO Lighting

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## P R O C E E D I N G S

10:04 a.m.

MR. FLAMM: Welcome, everybody, to the outdoor lighting standards staff workshop. I'd like to start by having the project team introduce themselves, and so we'll start here on my left.

MR. SHIRAKH: I'm Mazi Shirakh, engineering in the energy efficiency division.

MR. PENNINGTON: I'm Bill Pennington; I'm the Manager of the 2005 building standards project, of which the outdoor lighting is a part of.

MR. ELEY: My name is Charles Eley; I'm the primary contractor to the Energy Commission for this project. And many of the other people around the table are subcontractors to us.

MR. AYERS: My name is Larry Ayers and I'm a lighting engineer with Eley Associates.

MS. CLANTON: And I'm Nancy Clanton, sub-consultant to Eley and Associates of Clanton and Associates.

MS. HESCHONG: And I'm Lisa Heschong; I'm an architect with Heschong Mahone Group, and also subcontractor to Eley Associates.

MR. FLAMM: Thank you. There are two

1 other members of our project team that are not  
2 here. One is Jim Benya; he will be calling in  
3 around 11:00. And Roger Wright from RLW  
4 Analytics.

5 And I'd like to ask Bill to make a few  
6 comments, please.

7 MR. PENNINGTON: We got some early  
8 comments from some of you that indicated that you  
9 were kind of stressed about the extent of work  
10 that we're doing, and how quickly we're trying to  
11 go and so forth.

12 And I wanted to just maybe allay some of  
13 those concerns a little bit at the outset here.  
14 We are trying to do a fully comprehensive job here  
15 in response to the SB-5X mandate. And we are  
16 trying to cover all light functions, and that's  
17 our intent. And we don't think that we would be  
18 adequately responding to the legislation if we  
19 failed to do that.

20 So, I know some of you would prefer  
21 probably for us not to regulate particular kinds  
22 of lighting, but we certainly are, at this point,  
23 planning to pursue all of the major lighting  
24 opportunities in outdoor lighting.

25 So we intend to do that evenhandedly,

1 and we're trying to develop approaches that are  
2 reasonable and will work in the field.

3 We're very much interested in your  
4 comments relating to that and helping us to do  
5 that; helping us to increase the effectiveness of  
6 what's being proposed.

7 And this is actually an early point in  
8 the process. We're planning to adopt standards a  
9 little bit over a year from now. In July of 2003  
10 is our target for adoption.

11 Backing up from that timeframe we're  
12 going to be doing a formal rulemaking proceeding  
13 where we'll be holding hearings and the  
14 Commissioners will be presiding. And that will  
15 occur in the February to July timeframe of next  
16 year.

17 Prior to that we will be in the  
18 September of this year to February or so of next  
19 year time period, we're going to be putting out  
20 draft standards language that is, you know, trying  
21 to look as real as possible and trying to deal  
22 with all the details as thoroughly as possible so  
23 that you can see what those standards would look  
24 like, and you can react to them and comment on  
25 them.



1           And then we intend to hold a series of  
2       workshops between September and February to take  
3       your comments.

4           So, you're actually going to get several  
5       bites at the apple here to provide your comment.  
6       And we will be trying to respond to your comments  
7       in a way that we think is responsible and  
8       hopefully you will think is responsible.

9           So, anyway, I wanted to start out with  
10      that. We appreciate your input. We've asked for  
11      it; we're seeking it. We'd like to have your  
12      constructive comments. It's really good that  
13      you've taken the time to look at the proposals and  
14      have come to comment. So, we appreciate that.

15           Thank you.

16           MR. FLAMM: Thank you, Bill. I'd like  
17      to ask everybody, if you haven't signed the sign-  
18      in sheets on the outside table, to please do so  
19      sometime today. There are handouts on that table  
20      including the proposal from the project team. And  
21      some comments we've received from other folks.

22           This workshop is being webcast. Welcome  
23      to anybody on the webcast.

24           I am going to try to stick to this  
25      agenda as much as I can. We are going to have to

1 juggle it because our subs have some planes to  
2 catch, so there may be some juggling.

3 What I'm going to do is at various  
4 points I'm going to open this up for discussion.  
5 We're going to have our project team members make  
6 presentations. We're going to have a period of  
7 Q&A. I'm going to ask each of you to come to the  
8 podium if you're not sitting at the table next to  
9 a microphone, and identify yourself every time you  
10 speak, because this is being transcribed. The  
11 transcription will be on the web, I believe in  
12 about four weeks, is that correct? So in about  
13 four weeks a transcription of this workshop will  
14 be on the web.

15 And with that I'm going to start the  
16 agenda and ask Charles to make a few -- overview,  
17 please.

18 MR. ELEY: Okay. Thank you, Gary.

19 Next slide, please. I think we've  
20 already introduced the project team; they're  
21 listed again here.

22 Next slide, please. This is an overview  
23 of the agenda. We're basically going to cover the  
24 various chapters in the research report that's  
25 sitting outside. And this slide shows who the

1 authors are of those various sections.

2 Next slide, please. The goals of the  
3 project is really to conserve energy and to reduce  
4 electric demand. There are other benefits that  
5 can be connected with the standards such as  
6 reduced light trespass, light pollution and other  
7 benefits as well.

8 But as we're justifying the standard,  
9 these other benefits are not considered. The  
10 standard is justified solely on cost effectiveness  
11 to the building owner. And the cost effectiveness  
12 model that we're using is one that's already been  
13 adopted by the Commission and it's being used not  
14 just for this project, but for the overall  
15 standards update project, as well.

16 Next slide, please. This is a little  
17 hard to read, but if you turn to page 1 of the  
18 research report, this content is there. We're  
19 proposing standards for unconditioned buildings,  
20 parking lots, building grounds, entrances and  
21 exits, facades, point-of-sale canopies, outdoor  
22 sales, billboards and signs, and public rights-of-  
23 way.

24 We're not proposing standards for  
25 traffic signals or sports lighting, illumination

1 of public monuments, ATMs, decorative gas  
2 lighting, theatrical lighting for outdoor  
3 amphitheaters and that sort of thing, exit signs,  
4 any lighting that's required by health or life  
5 safety statute. And emergency lighting, which is  
6 powered by an emergency source, as defined by the  
7 California Electric Code.

8 So that's the overall scope of the  
9 project.

10 Next slide, please. The mandate for  
11 this project came from Senate Bill 5X, which was  
12 in response to California's electricity crisis.  
13 The Legislature, in this bill, gave the California  
14 Energy Commission authority and responsibility for  
15 adopting energy efficiency standards for outdoor  
16 lighting.

17 The language says that the standards  
18 shall be technically feasible and cost effective.  
19 We've tried to show that in the research report.

20 And it also establishes the scope of the  
21 standards, which is really quite broad. It  
22 includes street lights, traffic lights, parking,  
23 billboard lighting. These things are specifically  
24 mentioned in the bill that was passed.

25 Next slide, please. A rulemaking such

1 as this is subject to the California Environmental  
2 Quality Act, CEQA. And it's simply the process  
3 the Commission will be filing probably a negative  
4 declaration on this project, because we believe  
5 that there are no negative environmental impacts  
6 associated with this proposed standard.

7 There's a lot of positive impacts,  
8 energy savings being the principal benefit. But  
9 also light trespass and pollution should be  
10 reduced. The need for new power plants should be  
11 reduced. And air emissions related to power plant  
12 operation would be reduced, as well.

13 Next slide, please. As Bill mentioned,  
14 the goal is to adopt this standard in about a year  
15 from now, in July of 2003. The standard would not  
16 become mandatory until 2005.

17 During that interim period we anticipate  
18 that the utilities and others, through public  
19 goods charges, would provide incentives for early  
20 adoption of the standards. And also as Bill  
21 mentioned, the CEC is encouraging public  
22 participation in this process.

23 Next slide, please. This, again, is a  
24 little hard to read, but if you turn to page 3 of  
25 the research report you can see these dates. This

1 project began in January of this year. We, at  
2 that time, had a kickoff meeting with the  
3 subcontractors. On February 1 the outdoor  
4 lighting website was launched at the Commission.

5 On March 27th we had a public workshop  
6 here in this room to discuss the scope of the  
7 outdoor lighting project, and to get input from  
8 interested parties.

9 Today we're having a workshop that we're  
10 going to be reviewing the results of the research.  
11 In August or perhaps September we will have a  
12 draft standard. This draft standard will be a  
13 part of the Title 24 update project that we  
14 include not only outdoor lighting, but upgrades in  
15 terms of interior lighting, building envelope  
16 measures, HVAC measures, water heating measures  
17 and other building energy efficiency measures.

18 One thing I would like to mention here  
19 is that lighting standards have been on the books  
20 in California for more than 20 years. We have  
21 control requirements for interior lighting. We  
22 have lighting power densities for interior  
23 lighting. Lighting power densities are expressed  
24 in maximum allowable watts per square foot, or  
25 watts per lineal foot.

1           And what we're proposing to do here is  
2       to extend the scope of these lighting standards to  
3       outdoor lighting applications. So we have  
4       experience under our belt in enforcing standards  
5       such as this.

6           Next slide, please. I'm going to give  
7       you a very quick summary of the requirements that  
8       are being proposed here. And then each of the  
9       researchers will go into them in more detail and  
10      explain how they were developed.

11          One of the fundamental changes is  
12      section 100(a) of the standard will be modified so  
13      that lighting in unconditioned buildings is  
14      regulated, as well as lighting in conditioned  
15      buildings. This provision in the standard now  
16      basically limits the scope of the standard to  
17      conditioned spaces.

18          We also expect to extend the standard  
19      for major outdoor lighting renovations as well as  
20      completely new construction. And we are  
21      proposing, as you'll see in a moment, new  
22      standards for many outdoor lighting applications.

23          Next slide, please. One of the  
24      requirements that's being proposed is a lighting  
25      efficacy requirement. A standard like this is

1 actually already on the books and is being  
2 enforced.

3 Outdoor lighting in wattages greater  
4 than 100 watts must have an efficacy greater than  
5 60 lumens per watt. This effectively requires  
6 fluorescent or metal halide lamps or high pressure  
7 sodium lamps in wattages greater than 100 watts.

8 This efficacy requirement is now limited  
9 to lighting which is on the building meter. This  
10 exception would be deleted, so that this efficacy  
11 requirement would apply to all outdoor lighting  
12 whether it's on the building meter or not.

13 And then as you'll see when we get to  
14 some of the sign requirements, we're proposing to  
15 expand and modify the minimum efficacy requirement  
16 for sunlighting applications. I won't go into  
17 that in detail now.

18 Next slide, please. The lighting power  
19 densities that are currently in the standard do  
20 not apply at present to unconditioned buildings.  
21 The only reason for this is because the Energy  
22 Commission, up until SB-5X, didn't have the  
23 authority to do standards for unconditioned  
24 spaces. Unconditioned spaces were essentially  
25 exempt.



1 SB-5X does give the Commission authority  
2 to write standards for unconditioned spaces. And  
3 many of the lighting power density requirements  
4 that are presently on the books would apply  
5 straight across the board to unconditioned spaces.

6 There's only one new lighting power  
7 density requirement that's being proposed as part  
8 of this proceeding, and that is for parking  
9 garages. And Larry will cover that in a little  
10 more detail later.

11 Next slide, please. The standards  
12 already have a requirement for a photocell or an  
13 astronomical time clock that will turn off  
14 lighting during periods of time when it's not  
15 needed.

16 We're also proposing that a control be  
17 added for parking lots, building entrances and  
18 outdoor sales areas which would be capable of  
19 reducing the lighting level to 50 percent of full  
20 output. This would enable lighting to remain on,  
21 but at half brightness during curfew hours or at  
22 other times.

23 The analogy here is really the bilevel  
24 illumination requirement in interior spaces. So  
25 we're proposing a similar kind of control

1 requirement for outdoor lighting, as well.

2 Next slide, please. Outdoor luminaires  
3 larger than 100 watts would need to be of the  
4 cutoff variety, not the full cutoff, but the  
5 cutoff requirement, cutoff type. This was  
6 recommended by NEMA at the March 27th workshop.  
7 And this is a part of the requirements for many of  
8 the lighting applications.

9 Next slide, please. This is a summary  
10 of the allowed lighting power numbers. You'll get  
11 more detail on these later. This is also on page  
12 5 of the research report, in the likely event that  
13 you're unable to read this slide.

14 (Laughter.)

15 MR. ELEY: And these values are also  
16 repeated under each of the research topics.

17 Next slide, please. In developing these  
18 standards we followed a common research  
19 methodology. That research methodology was to  
20 first of all establish the design criteria. How  
21 much illumination, what type of uniformity, et  
22 cetera, is recommended by the IESNA. The IESNA is  
23 considered the authority here. And we're leaning  
24 on their recommendations as much as possible.

25 We have four lighting zones. For most

1 of the measures the lowest IES -- the highest IES  
2 in a recommendation is used for lighting zone  
3 three. The lowest for lighting zone two. We took  
4 50 percent of the lighting zone two number and  
5 used that for one. And we doubled the lighting  
6 zone three number and used that for four.

7 That's the general rule that was used.

8 Now, there's some variation on that as you  
9 will see in each of the research topics. But  
10 that's the general approach.

11 The second step in the research  
12 methodology was to identify the most effective,  
13 the most efficient lighting equipment that can do  
14 the job. We did lifecycle cost analysis when  
15 appropriate to justify the efficient equipment.

16 After that we developed lighting models.  
17 And these lighting models are a typical outdoor  
18 lighting application that captures a parking lot  
19 or a building facade or a building entrance.

20 And we did calculations using the  
21 suggested lighting equipment to show that at the  
22 proposed lighting power densities that we're  
23 recommending that the IESNA recommendations can be  
24 achieved and exceeded in most cases. So that's  
25 the general approach, is to demonstrate that with

1 cost effective lighting equipment, that the IESNA  
2 designed recommendations can be achieved.

3 For billboards you'll hear that we used  
4 a slightly different methodology that's based on  
5 manufacturers' recommendations.

6 So that's really a summary, Gary, of the  
7 overall project. And I guess now we can go into  
8 details on each of the measures. But first we're  
9 going to, I guess, hear about the PIER project.

10 MR. FLAMM: Thank you, Charles. Each  
11 one of the measures is going to be presented, and  
12 at that point everybody will get an opportunity to  
13 make comments. I think it would go smoother if we  
14 proceed there before we entertain any comments.

15 First I'm going to -- there's another  
16 study going on; it's the Public Interest Energy  
17 Research study that we think is relevant to this  
18 project. It was to be presented by Donald Aumann  
19 from the Energy Commission. And he sprained his  
20 ankle last night. So, Mazi Shirakh this morning  
21 found out that he's going to be making this  
22 presentation.

23 (Laughter.)

24 MR. FLAMM: So at this time I'm going to  
25 turn this over to Mazi.

1 MR. SHIRAKH: Good morning; I'm not Don  
2 Aumann.

3 (Laughter.)

4 MR. SHIRAKH: The purpose of this study  
5 was to determine the baseline for outdoor lighting  
6 in this state. And we, through our PIER program,  
7 commissioned a study. We sent teams of  
8 contractors throughout the state to sort of  
9 determine, you know, what type of lighting  
10 equipment we have out there, what are the  
11 connected watts, light and power densities. And  
12 what type of lighting equipment is being used for  
13 a variety of outdoor lighting.

14 Next slide, please. This study started  
15 in early 2001. And at that time is when we sent  
16 our team of contractors to the various sites  
17 throughout the state.

18 It was conducted by RLW Analytics. And  
19 the New Buildings Institute managed the whole  
20 project.

21 Next, please. The intent of the study  
22 was to conduct a statistically valid survey. I  
23 believe we surveyed over 400 different sites. And  
24 the intent was to have enough sample for each  
25 function areas to make it statistically valid.

1           We're looking at it, we have more  
2       examples in some areas than others; but, again,  
3       the intent was to have enough in each function  
4       areas to make it statistically valid.

5           And the intent was to identify the type  
6       of technologies that were used for lighting. And  
7       with that data we could assess the potential for  
8       energy savings through improved technologies.

9           Next, please. Again, we looked at a  
10      wide range of facility types, parkings, entries,  
11      retail sales, and that include some car lots,  
12      included some gas station canopies. We looked at  
13      walkways, bikeways, and -- also.

14          The data that they collected included  
15      the lighting power density. And the lighting  
16      power density is a concept that we've been using  
17      for indoor lighting and some outdoor applications  
18      for over 20 years. And it's basically expressed  
19      as watts per square foot or watts per lineal foot.

20          So, you know, when we send our team out  
21      there we wanted to know, you know, what is the  
22      connected power for these areas, function areas  
23      that we're serving.

24          And along with that we asked them to  
25      look at the footcandle that was the illumination

1 levels. And so with the two sets of data it would  
2 give us a pretty good idea of what's out there,  
3 how much power is connected, what's the  
4 illumination level, what type of equipment we're  
5 using, how old they are, and what would be the  
6 potential energy savings if we went to more  
7 efficient equipment.

8 Next, please. Again, you know, we're  
9 interested to know how much mercury vapor is being  
10 used; how much standard metal halide is being  
11 used; incandescent; high pressure sodium. And  
12 there is actually quite a bit of this still out  
13 there, even though we know the state of technology  
14 has improved quite a bit.

15 For instance, the pulse start metal  
16 halide would give you much higher illuminance.  
17 They have better lumen maintenance characteristics  
18 for the same input watts.

19 One of the things we had to consider  
20 when we were doing this is when you measure the  
21 luminance levels you have to account for things  
22 like lumen depreciation, dirt factors and other  
23 factors that would impact the footcandle level.

24 So to get a comprehensive idea we need  
25 to have that data, too. And, you know, we've

1 asked our team to ascertain some of the data that  
2 they can, although that was one of the more  
3 difficult tasks to do.

4 The survey was completed in second  
5 quarter of 2002, and the data analysis is still  
6 ongoing. The results are expected in late summer.  
7 We have some preliminary data as of today, but  
8 it's still very preliminary.

9 And what we're going to do is when we  
10 have the results of this we are going to look at  
11 the LPDs, the power densities, and the  
12 illuminances that was derived from this survey and  
13 compare that against what we're recommending as  
14 standards, as a reality check. To make sure, you  
15 know, that we're not off by orders of magnitude.

16 And from what we have witnessed so far  
17 is that, you know, we are actually in pretty good  
18 agreement with what is going on. And, again, you  
19 know, once we have the final data in late summer,  
20 then we can do a better job of that.

21 Next, please. That's it.

22 MR. FLAMM: Thank you, Mazi. Just so  
23 everybody knows, these slides that we're going  
24 through today will be put on the outdoor lighting  
25 website, so I hope to, within a week, have those,



1 if you would like to look at those.

2 And the PIER study, I am pretty sure,  
3 will end up on the PIER website when it's  
4 completed. And I assume will have a link to it  
5 from the outdoor lighting.

6 Anybody from the project team have any  
7 more comments on this PIER study that -- no?  
8 Okay. Thank you.

9 Does anybody have any comments at this  
10 point? I would ask you, if your comments are more  
11 relevant to the measures, to save your comments  
12 for that point, because we want to keep this  
13 moving. But does anybody have any comments? Mr.  
14 Trimberger.

15 MR. TRIMBERGER: I'm Tom Trimberger  
16 representing California Building Officials.  
17 Charles, you mentioned that traffic lights are not  
18 adopted in the standards even though that is in  
19 the SB-5X. Is there a reason why that wasn't  
20 looked at? That's easy changeouts that will lead  
21 to a lot of energy savings.

22 MR. ELEY: They're easy -- I think it's  
23 the view of the project team that most of the new  
24 traffic lights that are going in are already LEDs  
25 and there's probably not a lot of need to write a

1 standard around that.

2 MR. FLAMM: Charles, if I could answer  
3 that. I believe the Title 20 process actually has  
4 that on its radar to look at the efficacy of  
5 traffic lights.

6 Currently I believe that the traffic  
7 lights for intersections are already in Title 20,  
8 but the pedestrian lights were left off. So that  
9 is being looked at through the Title 20 process  
10 which is separate from this proceeding.

11 Any other comments? Mr. Fernstrom.

12 MR. FERNSTROM: Gary Fernstrom, PG&E.  
13 With regard to capturing the total background for  
14 this effort, didn't Governor Davis issue an  
15 executive order a couple of years ago that  
16 affected outdoor area lighting?

17 It seemed to me there was an executive  
18 order that required that outdoor lighting be  
19 reduced in its intensity to 50 percent during the  
20 night.

21 MR. FLAMM: That is correct. Governor  
22 Davis signed executive order D19, I believe it was  
23 00. And that requires marketing lighting to be  
24 cut off, shut down by 50 percent after business  
25 hours. And it also says that it would not

1       compromise on security lighting. So the two  
2       components of it. And that executive order is  
3       still relevant.

4               MR. FERNSTROM: Thank you.

5               MR. FLAMM: Okay, then I would like to  
6       proceed then, and have Lisa Heschong present the  
7       first measure on lighting zones, which is  
8       basically a foundation that all the other measures  
9       are built on. It's not an individual measure.  
10      Lisa.

11              MS. HESCHONG: So, good morning. I'm  
12      Lisa Heschong. As Gary mentioned, the lighting  
13      zone is a cross-cutting concept that applies to  
14      all of the other measures we'll be talking about  
15      today.

16              Next slide.

17              (Off-the-record discussion.)

18              MS. HESCHONG: So, first of all, both  
19      IESNA and CIE, which is the international body  
20      dealing with illumination standards, have  
21      recognized the need for lighting zones which they  
22      have termed environmental zones, we have termed  
23      California lighting zones.

24              The basic approach adopted by both  
25      bodies has been to establish a four-zone system.

1 And they have developed a policy that future  
2 recommendations and future analysis will be based  
3 on this four-zone system.

4 So the California Energy Commission has  
5 adopted the same four zone approach in order to be  
6 consistent with these two professional bodies and  
7 their developing future recommendations.

8 We have identified four lighting zones;  
9 we call them LZ1 through LZ4. LZ1 are identified  
10 as areas of intrinsic darkness, where one expects  
11 the nighttime to be dark. Lighting zone 2  
12 identified as rural areas and areas of low ambient  
13 brightness at night.

14 Lighting zone 3 are identified as urban  
15 areas, densely settled areas, and areas of high  
16 ambient brightness. And then lighting zone 4 are  
17 identified as special uses, areas of the highest  
18 ambient brightness intensive nighttime use.

19 So that's basically the gradient that's  
20 being applied throughout all these measures.

21 Next. So here we have a photograph  
22 that's capturing the issue of nighttime  
23 illumination. The key concept here is that in  
24 order to be able to be seen at night a  
25 illumination source is compared to the relative

1 brightness of its surrounds.

2           So that if it's an extremely dark area,  
3 you need less inherent brightness in order to be  
4 seen and for visibility. Whereas if you are an  
5 extremely brightly lit environment you need  
6 relatively more brightness, both in order to  
7 achieve visibility, but also because people in  
8 that environment will be adapted to a higher level  
9 of illumination. Their eyes will require higher  
10 level of ambient illumination for the same task.

11           Next. So basic concept here is the  
12 human visual system is extremely adaptive. We can  
13 see through a huge range of brightness.

14           Next. Eyes, however, need a certain  
15 amount of time in order to adapt to a change in  
16 brightness. Older eyes especially need an even  
17 longer time to adapt. So in order to preserve our  
18 usefulness of night vision, especially when we are  
19 in inherently dark zones, the effort is to use  
20 less light in inherently dark zones so that people  
21 can preserve their night vision and continue to  
22 function very well.

23           Next slide. Keep going. So our range  
24 of illumination at nighttime varies from about .1  
25 footcandles in some lit environments up to

1 interior illumination levels that pursue on the  
2 order of 100, maybe slightly above 100  
3 footcandles. That's basically the range that the  
4 human eye is functioning within.

5 However, once we are adapted to the high  
6 levels we have a longer time to get down to  
7 adaption to the lower levels.

8 Next slide. We've also got a society  
9 which strongly favors the presence of  
10 illumination, where illumination is perceived as  
11 security, where illumination is needed for retail  
12 functions. And we have a vastly growing use of  
13 outdoor lighting, almost an explosive use of  
14 outdoor lighting in our culture.

15 Next. There are a range of uses for  
16 nighttime lighting. Light as entertainment is  
17 very well received and has great artistic effects  
18 and is certainly greatly appreciated by retailers,  
19 adult entertainment sections of the city have  
20 wonderful and delightful uses of nighttime  
21 lighting. On the flip side.

22 Next. We have the other side, which is  
23 the natural world of darkness where darkness is  
24 actually needed for natural areas, for national  
25 and state parks, for wildlife preserves and

1 furnish that appreciation of the night so that you  
2 can see the stars.

3 So we have a range of uses of light at  
4 night. And our approach to lighting zones is to  
5 try to accommodate all of these varying uses of  
6 the nighttime and its relationship to  
7 illumination.

8 Next. So, the goals of establishing  
9 these lighting zones are to allow us to set energy  
10 metrics which are appropriate for the intensity of  
11 human use. If we did not have a lighting zone  
12 approach we would have to establish the minimum  
13 levels at the highest need throughout the state.

14 So basically whatever the highest need  
15 of illumination would be would be set as a  
16 standard consistent throughout the state without  
17 recognizing this range of illumination needs at  
18 night.

19 The lighting zone approach allows us to  
20 tailor the maximum energy use allowed to the  
21 intensity of the human use of the space. It  
22 allows for high intensity lighting uses such as  
23 retail, entertainment, security needs, while also  
24 allowing for natural darkness to preserve  
25 adaptation levels in areas of intrinsic darkness.

1           The particular approach we've adopted is  
2   also proposing to allow local jurisdictions to  
3   adjust the lighting zones according to their own  
4   standards. So that even though the California  
5   Energy Commission is proposing a set of defaults  
6   of how these zones will be applied, mostly to  
7   establish a uniform approach to how they're  
8   adopted, there will be a process at the local  
9   level to adjust it to local preferences, either up  
10   or down.

11           Next. The approach in defining the  
12   lighting zones is to identify standard geographic  
13   regions that we can reference, that we can  
14   immediately understand how the lighting zone will  
15   be applied to that particular area or that  
16   particular address.

17           The geographic regions need to be  
18   related to the intensity of human use. They need  
19   to be at a fairly fine grain so that they are  
20   actually responding to how people are using the  
21   space. And they need to be legally referenceable.  
22   And updated relative so they can't be static; they  
23   need to be updated as things change, as areas  
24   develop.

25           What we have identified is that the U.S.



1 census provides a process to do that. They  
2 define, they legally define the difference between  
3 rural and urban areas throughout the United States  
4 based on the census which is updated every ten  
5 years.

6 So this definition of rural versus urban  
7 areas is used in numerous legal documents at both  
8 the federal level and at the state level. And it  
9 follows a fairly complex set of rules that look at  
10 population density and contiguous uses so that it  
11 identifies areas that you would perceive as urban  
12 as urban, and areas outside of that as rural.  
13 It's such a fine grain that there are little  
14 pockets of rural within cities, basically.

15 Next. So here we've got two examples of  
16 how this plays out. The U.S. census uses the  
17 granularity of the census block to define these  
18 urban versus rural areas. So it's at a very fine  
19 grain in the dense urban area that may be at the  
20 level of two or three city blocks in a rural area  
21 that may be on the order of a couple square miles,  
22 depending on the population density.

23 And then they produce maps that identify  
24 these different areas, so the one on the right  
25 shows the difference between urban and rural out

1 in Riverside County.

2 Next. Here we've got another map which  
3 is identifying urban versus rural areas in 1990,  
4 per the 1990 census for the Bay Area. And you can  
5 see how they play out.

6 So what we are proposing then is that in  
7 this map the areas in pink would become LZ3 by  
8 default, lighting zone 3. The areas in yellow  
9 would become lighting zone 2 by default, rural  
10 areas. And then within each of those there would  
11 be special cases that could either be taken up a  
12 level or down a level to LZ4, LZ2, LZ1.

13 Next. So our proposed lighting zone  
14 areas, lighting zone 1 would include state and  
15 national parks, recreational areas and wildlife  
16 preserves.

17 And then local jurisdictions could  
18 selectively decide to designate certain portions  
19 of their LZ2 areas down to an LZ1 if they felt  
20 that there was a need for preservation of  
21 intrinsic darkness at night.

22 In LZ2, it's the U.S. census rural  
23 areas, but there could be special districts, again  
24 designated by the local area that would either go  
25 up to LZ3 as urban brightness, or LZ1 down to the

1 intrinsic darkness.

2 In LZ3, which would be the urban areas,  
3 and again as Charles said earlier, has been used  
4 as basically our default condition using the  
5 highest IES recommendations throughout. That  
6 would be the standard for most urban areas in  
7 California.

8 Local jurisdictions could designate  
9 smaller portions of LZ3 up to an LZ4 or down to an  
10 LZ2. And then LZ4, our special districts, there  
11 are no state defaults for LZ4, but the local  
12 jurisdiction can choose certain areas. And then  
13 within the document there are limits set on how  
14 large that can be. So that a city cannot choose  
15 to designate its entire territory as LZ4.

16 Next. So proposed rules of how we're  
17 proposing to apply this is first of all lighting  
18 zone 1 through 3 will be determined by the default  
19 rules I have described. LZ1 through 4 can be  
20 modified by local jurisdictions.

21 There are limits on the adjacencies of  
22 zones, so that LZ1 will not be adjacent to an LZ4,  
23 but there's a certain separation requirement. And  
24 there are also limitations on size for the higher  
25 intensity uses. So special locally designated LZ3

1 and LZ4 districts have limits on how large they  
2 can be.

3 Then these lighting power densities as  
4 recommended by the other measures all vary by zone  
5 and control requirements also vary by zone.

6 So that is the discussion of lighting  
7 zones. And I'd be happy to take questions or  
8 comments.

9 MR. FLAMM: Okay, please turns the  
10 lights up. And anybody have any comments they  
11 would like to make?

12 Okay, please come to the podium and  
13 introduce yourself.

14 DR. CLAUS: Robert James Claus, 22211  
15 Southwest Pacific Highway. I'm here on behalf of  
16 part of the organized sign industry, California  
17 Electric Sign Association, International Sign  
18 Association.

19 First, generally I want to make a  
20 comment and then I want to ask a specific question  
21 and would like an answer for the record,  
22 particularly by the person doing lighting zones.

23 It is my understanding that what you're  
24 doing is regulating all of so-called forms of  
25 light, including signs. Now, unless I

1       misunderstand the law, and I'm pretty sure I  
2       don't, since the leading case started in  
3       California over something like this intrusive  
4       behavior, *Metromedia v. San Diego*, is you are, in  
5       fact, attempting zoning provisions for lighting.  
6       Be it it's a little crude, but it is zoning.

7               Now, if I understand, that means you  
8       have to follow *Ambler Realty v. Village of Euclid*.  
9       That secondarily means that you have to follow  
10      *Nectow v. Cambridge*, which is variance provisions  
11      particularly in signs.

12             And it thirdly means that you have to  
13      follow federal rule on this because you are now  
14      into First Amendment regulation. Sign code  
15      regulations must be time, place and manner,  
16      content neutral.

17             Even if they are that, there must be a  
18      substantial benefit, it must be provable, and you  
19      must scope that regulation as narrowly as  
20      possible. And as late as yesterday you've had the  
21      Supreme Court redefining those restrictions. I  
22      can give you a list of them if you'd like them,  
23      but they are now extensive. And they all say  
24      don't try to correct a zoning problem, *44 Liquor*  
25      *Mart v. Rhode Island*, with a communication

1 manipulation.

2 In order to construct your zones you  
3 have to have demonstratable proof, since you are  
4 content based in this regulation, and I will give  
5 you just one example that is pure content based.  
6 You can't look at this without going to the  
7 content of the message. Sport lighting. Tell me  
8 what that is.

9 Then you go down, decorative gas  
10 lighting. And then you go a little further and  
11 talk about theatrical purposes. I make a living  
12 in the business and I don't know what that means.  
13 So it's content based, so it's going to have prior  
14 restraint additions to it.

15 Who told you that any Supreme Court  
16 state could, has allowed you, in these zonings, to  
17 suggest signs are a public nuisance and that there  
18 is no substantial economic loss from this kind of  
19 intrusive regulation. And -- the Supreme Court  
20 case that supports that zoning manipulation.

21 Now, the reason I'd like -- to do that  
22 because if they don't know that, and I would  
23 suggest after reading your bibliographies, given  
24 the sources you've read, you've very narrowly  
25 crafted this to people who are encourage intrusive

1 regulation and litigation.

2 So, what's the source for the Supreme  
3 Court upholding the fact that this light is some  
4 kind of trespass?

5 And then I'd like you to tell me if you  
6 have a compliance agreement with the manually  
7 uniform traffic control devices how you're going  
8 to deal with your compliance agreement since  
9 you're outside their standard care.

10 Those may seem like small questions but  
11 they should begin to point out your conceptual  
12 problem. You can regulate an activity, but you  
13 have gone much further than that, you are  
14 regulating speech.

15 And you are using rational  
16 relationships, not intermediate scrutiny and  
17 strict scrutiny to do it, which means I don't know  
18 of anything that sustains your so-called proof.  
19 And anyone who thinks there is not negative  
20 results from what you're doing had better take the  
21 time to go back when this first came up and why  
22 the administration pulled out the regulation on  
23 signs.

24 First, we are not a peak or demand  
25 signs. Just that simple. Secondly, assuming

1       you can find language in here allowing you to  
2       regulate signs, which I don't think you can, in  
3       the legislation, itself, you have a more serious  
4       problem.

5               When you start interfering with guidance  
6       systems you are increasing energy consumption of  
7       petroleum. And that simply is an established  
8       fact; and that's the reason the lighting ban was  
9       dropped both in Oregon and at the federal level.

10              So I would suggest, unless someone can  
11       tell me about some research I don't know about,  
12       that will stand up in court, I'd just like  
13       somebody to tell me about this nuisance  
14       legislation instead of federally.

15              And I also want you to know that bear in  
16       mind the Ninth Circuit is harder to rule than your  
17       lighting manipulation in Blockbuster v. Tempe.  
18       Lighting manipulation is First Amendment speech  
19       manipulation. Read the case.

20              So we'd like you to come up to our level  
21       so that we don't need to come here in such a, and  
22       apologize way to say you're intruding in this in a  
23       way.

24              So can you tell me where this nuisance  
25       legislation is? Other than dark sky's



1 imagination?

2 MR. FLAMM: Thank you. Would you please  
3 stay there in case we need some dialogue. I'd  
4 like to ask the project team to make a few short  
5 responses.

6 MS. HESCHONG: Okay. My response would  
7 be that there is no discussion here of nuisance.  
8 There is no discussion here of trespass. There is  
9 no control on content. There is only discussion  
10 of the efficiency of the system. And that is  
11 clearly the intent of the Energy Commission, is to  
12 regulate the efficiency of the efforts to  
13 communicate appropriate to the context.

14 By creating zones, the attempt there is  
15 to keep the context as appropriate as possible and  
16 allow for local adjustment according to local  
17 needs and local perceptions.

18 MR. ELEY: One other thing. This is not  
19 a sign ordinance. We're not prohibiting  
20 billboards; we're not prohibiting cabinet signs or  
21 anything else. It strictly deals with the energy  
22 efficiency of the signs.

23 And the California Legislature  
24 specifically identified billboards and signs as  
25 something that we should address in this

1 rulemaking.

2 MS. HESCHONG: I would suggest that  
3 since this is specifically dealing with signs,  
4 maybe we should postpone more of this discussion  
5 until we get to that topic.

6 MR. FLAMM: Okay, would that be fine  
7 with you, sir?

8 DR. CLAUS: Well, it's not fine because  
9 the problem is this. That it is in your purpose,  
10 in your goal, your scope and your rationale that  
11 in spite of what you people are saying, they're  
12 contradicting themselves.

13 Explain to me how in the scope you have  
14 to look at the content of what you're regulating  
15 in order to understand it if you're going to  
16 regulate it. Read the line, lighting for  
17 theatrical purposes including performance, stage  
18 and film/video productions.

19 You're got to get right into the content  
20 of what's going on there. And you're going to  
21 make a value judgment.

22 I hate to tell you this, but you might  
23 look a little carefully at some of the Seventh Day  
24 Adventist cases to find out why the Supreme Court  
25 doesn't like that.

1 I'm not sure you've the point of  
2 viewpoint regulation, but you're close to it. And  
3 that's content.

4 Secondly, while you say this is not  
5 prohibiting, there's nothing in the law that  
6 suggests you can prohibit it; it has to be time,  
7 place and manner and content neutral regulation.

8 And thirdly, look in your rationale.  
9 Light pollution is outdoor lighting that is  
10 directed or reflected to the sky. That's your  
11 rationale. It goes on; it gets quite extensive.

12 Now, the only thing I'm suggesting is  
13 that if you are going to get to our section of  
14 lighting, then we won't be talking about outdoor  
15 advertising or what you're terming as billboards.  
16 We'll be talking on-premise business signs.

17 I would suggest that you understand that  
18 our disagreement starts right in the very goal and  
19 scope and rationale. No one like to be called a  
20 public nuisance. And your rationale states that's  
21 the reason for doing this. And it's quite  
22 contrary.

23 And I'm sorry, I've been in enough of  
24 this that I know what it reads. Now, whether the  
25 staff wants to say that or not, that's what

1       they've done. And the way to stop that would have  
2       been direct dialogue, not going on a website, of  
3       the Sign Associations and talking to some of their  
4       representative.

5               MS. HESCHONG: Sir, perhaps you could  
6       help us by telling us where the word nuisance is  
7       used in the document, because I'm not aware of  
8       that.

9               DR. CLAUS: Well, I don't know whether  
10      you understand what rationale means, but you've  
11      got a rationale for your regulations: While light  
12      pollution and trespass are important. There it is  
13      again. You've got it worked all the way through  
14      here.

15              MR. ELEY: But if you finish the  
16      sentence it says: the proposed standards are  
17      justified only from energy savings.

18              DR. CLAUS: And we'll turn around and  
19      tell you that's not true. We'll turn around and  
20      tell you that when you try to regulate signs,  
21      given the fact that they're on when there's  
22      usually more energy being generated than used, all  
23      you're accomplishing is revenue erosion.

24              I'm glad you read the rest of it then.  
25      Let's go on. And peak demand reductions.

1       Actually, since you're going to be forcing people  
2       to look harder for the goods, you're probably  
3       increasing energy consumption.

4               Now, that's your rationale for this.  
5       And we're saying in our case, maybe you're doing  
6       this with all of the businesses, you're saving  
7       peak energy and you're reducing energy.  You're  
8       not doing it in our case; you'll have exactly the  
9       opposite results.

10              And before we accept a standard zoning  
11      approach that then gets into our content, we would  
12      like you to follow the standard research.  And I  
13      would suggest in your rush to prepare this the  
14      number one site in the United States,  
15      [www.sba.gov/starting/business](http://www.sba.gov/starting/business) is not referenced in  
16      here.

17              Now that shows you weren't really  
18      careful in doing your research.  Now, the energy's  
19      going to be saying this over and over, but I'm  
20      pleading with you to understand this is going to  
21      come from an entirely different approach.

22              We don't think your research holds  
23      water; in fact, we think we can supply a lot of  
24      research that doesn't.  But, secondarily, since  
25      you are into speech manipulation, as defined by

1 the Ninth and the U.S. Supreme Court, we think  
2 you've got to be very careful when you start these  
3 rationales that really are agenda pushing by  
4 certain people.

5 So, of course, we'll bring it up under  
6 the sign regulation; we'll bring it up under other  
7 places. But, it's very difficult for us, as an  
8 industry, when somebody says we're not calling you  
9 a nuisance, and that's your primary rationale,  
10 because you're saving so much energy.

11 MR. FLAMM: Thank you. Could we make  
12 sure we have your card before you leave?

13 DR. CLAUS: Yes.

14 MR. FLAMM: Thank you. Other comments?  
15 Mr. Fernstrom.

16 MR. FERNSTROM: I'd like to make a  
17 couple of comments or questions of Dr. Claus. He  
18 mentioned that the sign regulation or the outdoor  
19 lighting standard development process is  
20 attempting to regulate content.

21 It seems to me it's addressing the  
22 category of lighting. And I'm curious what the  
23 difference is between content and category. To me  
24 content means the message. And it seems like  
25 there's no effort here to regulate the message.

1           There is an effort to establish energy  
2           efficiency standards for different categories of  
3           outdoor usage.

4           DR. CLAUS: Do you want me to answer  
5           that?

6           MR. FLAMM: Yes, please, a short answer.

7           DR. CLAUS: Well, first of all, if the  
8           Ninth says we can manipulate lighting, you're  
9           manipulating the message. I will accede that may  
10          be an aberrant interpretation. And the Supreme  
11          Court may turn it over.

12          But since they usually tend to be on the  
13          side of regulation, not against it, it might be a  
14          very good thing to look at the Sixth in the so-  
15          called Sambo Restaurants case where it is clear  
16          that is content manipulation.

17          But that aside, look at what you've  
18          exempted. In order to determine what you exempt  
19          you have to look at the content of it on the  
20          speech, not the activity. This is not an activity  
21          based thing.

22          Now, I'm sorry, because I'm aware that  
23          usually engineers, in particular lighting  
24          engineers, have some difficulty in understanding  
25          activity and speech are different. But the moment

1       you start trying to say sporting lighting,  
2       lighting for ATMs, decorative gas lighting,  
3       lighting for theatrical purposes, somebody has to  
4       start looking at the content. And it's right in  
5       your scope.

6               And if you'll take the time to read  
7       Ladue v. Gilleo, Linmark v. Willingsboro, 44  
8       Liquor Mark v. Rhode Island, I can go on and on;  
9       it will explain it.

10              But the best thing to understand this,  
11       take a careful look at Lorillard Tobacco v. State  
12       of Massachusetts. You will see very quickly what  
13       you've done here is content manipulation.

14              Now, you can change it, but, you know,  
15       I'm sorry, it's one of the things the Supreme  
16       Court has given us as protection from intrusive  
17       governmental actions. And the reason they've done  
18       this is because it's censorship. Call it whatever  
19       you want, it's censorship.

20              And I will tell you in all of the years  
21       I've worked in this country and Canada, censorship  
22       is almost always mindless. And it always has the  
23       opposite results.

24              You turn around and say, turn off the  
25       guidance system at night, we're going to save



1 energy. Cars are going to get lost. You may have  
2 accidents. We had police people constantly  
3 testify that this low lighting does, in fact,  
4 increase and cause accidents. That's a matter of  
5 public record with Sabin at the Public Utilities  
6 Commission in Oregon, when they turned over this  
7 kind of thing.

8           Somebody hasn't looked enough at the  
9 public record. Now, I'm sorry to bring the bad  
10 news because I know what somebody does, is it  
11 appears to be rhetorical at the least. But since  
12 I have an august body and a Solicitor General  
13 named Ted Olson who won San Diego, I think you  
14 might find the trend of stopping this kind of  
15 manipulation in content. And manipulation of  
16 speech for some supposed benefit that is not  
17 there.

18           Now, I know if we got to keep the skies  
19 dark so the space aliens can land, that may be a  
20 real benefit. But I'd like to see somebody put  
21 that down.

22           But when you start having travelers get  
23 lost and burn up fuel; when you are using revenue  
24 that otherwise -- using energy that otherwise  
25 would not be used so you are improving the revenue

1 of your utilities, don't try to tell me that's  
2 energy efficiency. It's not.

3 And also, don't tell me that you're  
4 saving energy, because in all of the cases you  
5 aren't. None of this document does that and the  
6 reason is it's too overriding and it's too broad.  
7 And I would suggest in a polite way if you don't  
8 know your regulating content, you really need a  
9 workshop with the sign industry. Jeff Aaron, Wes  
10 Miller, they've got three or four lawyers who sit  
11 down and take you right through it.

12 And if you like, we'll even fly in  
13 Professor Alan Weinstein from the American  
14 Planning Association, who will gladly tell you  
15 what you're doing is sign code regulation, and  
16 it's under First Amendment control.

17 MR. FLAMM: Thank you. I ask everyone  
18 else not to direct any more questions to other  
19 members. The purpose of this workshop is to bring  
20 information to us. And these are issues that we  
21 will look at, so whatever is brought to us. So, I  
22 would rather not have a dialogue with all of you,  
23 but with us.

24 MS. HESCHONG: I would like to add one  
25 piece in saying that, Gary, which is that I would

1       like to invite you, Dr. Claus, and your industry  
2       to engage with us in a discussion about how we can  
3       achieve greater efficiency in signage while having  
4       no intrusion into content. So I think that is the  
5       discussion that needs to happen, and we welcome  
6       it.

7               DR. CLAUS: We'll be more than glad to  
8       do that. We do that all of the time. It's an  
9       educational process of understanding you're  
10      dealing with --

11             MR. FLAMM: You need to come to the  
12      podium.

13             Mr. Fernstrom.

14             MR. FERNSTROM: Okay, so I have just one  
15      more comment. It's not a question intending to  
16      engage in dialogue. And that is speaking as a  
17      representative of the Pacific Gas and Electric  
18      Company, an investor-owned utility, I'd like to  
19      emphasize that energy efficiency offpeak is  
20      important, just as energy efficiency onpeak.

21             During the statewide electric crisis the  
22      price of offpeak energy was incredibly high. And  
23      I don't believe that we can jump to the conclusion  
24      that just because energy is being used offpeak,  
25      energy efficiency is not equally as important.

1 MR. FLAMM: Okay, thank you. Mr  
2 Trimberger.

3 MR. TRIMBERGER: Tom Trimberger  
4 representing California Building Officials. You  
5 talked about the way that the zones, when the  
6 local jurisdiction will be required to officially  
7 adopt modifications and notify the CEC of any  
8 changes, along with the GIS coordinates, things  
9 like that.

10 What do you see as the required formal  
11 public comment and review process? Is this going  
12 to a planning commission, a city council, whoever  
13 makes the zoning determinations, then?

14 MS. HESCHONG: Yeah, the assumption is  
15 that the local jurisdiction's normal public  
16 process would be followed, whatever that may be.  
17 And then the Energy Commission would be notified  
18 with a comment period and with sufficient  
19 information so that they can post the information  
20 correctly.

21 So that there's simply a standardized  
22 procedure in order to create an orderly process of  
23 identifying these new areas and posting the  
24 information so that it's available publicly.

25 We haven't proposed the procedures yet.

1 We're simply proposing that they follow an orderly  
2 public process.

3 MR. FLAMM: Do you have any additional  
4 comments, Mr. Trimberger?

5 MR. TRIMBERGER: Yeah. You said it  
6 would take effect in 60 to 90 days if they want to  
7 issue a building permit before then, what do they  
8 do?

9 MS. HESCHONG: They would have to follow  
10 their normal procedures. If they were trying --  
11 they would have procedures for zoning ordinances.  
12 And if they have a variance for the normal zoning  
13 ordinance, I'm sure that they have standard  
14 procedures to deal with that, if they need to  
15 issue a building permit before the zoning is  
16 changed.

17 MR. TRIMBERGER: Okay, so we aren't  
18 looking at a variance procedure that, you know,  
19 we're not saying that we want to take this whole  
20 one block and move it in, but, you know, we've got  
21 somebody that wants to put up a retail  
22 establishment and he wants more signs, maybe.  
23 More signs, outdoor lighting, whatever.

24 And he wants to move up a zone. Now,  
25 they can -- the planning commission can declare a

1 variance for that parcel. Does that mean that  
2 that parcel has to come and be reported to the  
3 Energy Commission? Or just a modification to the  
4 zone?

5 Is that variance procedure, is that what  
6 we're talking to be a modification to a zone?

7 MS. HESCHONG: The way it is currently  
8 envisioned is that local jurisdictions would  
9 modify lighting zones according to census blocks.  
10 So that they are in the same granularity as they  
11 are in the U.S. census mapping.

12 MR. TRIMBERGER: Okay. Thanks, I think  
13 that handles it. Great.

14 MR. FLAMM: John.

15 MR. HOGAN: John Hogan, City of Seattle.  
16 Seattle and Washington State have had exterior  
17 lighting requirements which we've been enforcing  
18 for 22 years now, since 1980. And we'd like to  
19 share some of our experiences with you today.

20 In regards to this particular topic I'd  
21 like to make one comment on the material on page  
22 10 which talks about amending the lighting zone  
23 designation. I think we're just talking about  
24 that.

25 The next-to-last sentence says: a

1 lighting zone may be increased or decreased by one  
2 zone. I would recommend that you modify that to  
3 say it may be increased by one zone, but it may be  
4 decreased by any of a number of zones.

5 I think at the previous workshop I  
6 expressed our concerns about the complexity of  
7 having multiple zones. But if you're going to  
8 multiple zones, within the City of Seattle we have  
9 an arboretum, which is a natural area, so  
10 obviously it's an urban area which is a zone  
11 three, but we have some what we would call zone  
12 one within that.

13 The City of Portland, the entire west  
14 hills are a hugh, it's within the urban area, but  
15 they call it a wilderness park. And so it seems  
16 in other cities there are going to be places where  
17 people are going to want to use the zone one  
18 designation.

19 So I'd encourage you to allow that  
20 flexibility. Thank you.

21 MR. FLAMM: Thank you. Additional  
22 comments on this section? Jack.

23 MR. SALES: Jack Sales, International  
24 Dark Sky Association. And, of course, we support  
25 the use of lighting zones.

1           However, I kind of looked at zone one as  
2           the statement is state parks and recreation areas.  
3           And I find that even though it's allowed in zone  
4           two to drop down to zone one, I would like to see  
5           a statement somewhat to the effect of some rural  
6           areas.

7           We see a lot of rural areas that are  
8           really intrinsic dark, and that's the original  
9           wording there, so I would kind of like to extend  
10          that zone one to soften the differences, I guess.

11          Thank you.

12          MR. FLAMM: Thank you. Okay, then I  
13          would like to proceed to the next presentation. I  
14          believe Jim Benya is online. Are you there, Jim?

15          MR. BENYA: I'm here.

16          MR. FLAMM: Okay. Jim is in -- it's  
17          Florida, right?

18          MR. BENYA: No, I'm in South Carolina --

19          MR. FLAMM: Oh, South Carolina.

20          MR. BENYA: -- at the moment.

21          MR. FLAMM: Sorry. And so for Jim Nancy  
22          Clanton will be making the presentation, and Jim  
23          will be there to answer any of the hard questions  
24          that may come up afterwards.

25          So, Nancy.



1 MS. CLANTON: Thank you. I'm Nancy  
2 Clanton with Clanton Associates. And this  
3 particular measure is point of sales canopy.

4 Next slide. The description for this is  
5 specifically outdoor sales areas that are under  
6 canopies. The lighting power density maximum,  
7 again, will vary depending on the four different  
8 lighting zones as Lisa described them. And by  
9 classification. We have separated out service  
10 stations from other general uses.

11 Next slide. The design criteria is from  
12 the IESNA Ninth Edition Handbook. As I refer to  
13 it, the blue section, which is the quality and  
14 visual environment in the lighting design guide.  
15 And in there, and also within the handbook,  
16 itself, in the chapter under retail lighting, the  
17 illuminance levels listed are in both of these  
18 areas, which is described in the measure as it's  
19 written.

20 But, in kind of a summary, lighting zone  
21 one, we have used it for a dark surround, which is  
22 the description in the handbook. And lighting  
23 zone two would be the light surround. And then  
24 lighting zone three is two times the lighting zone  
25 two numbers. And then lighting zone four would be

1 two times the lighting zone three numbers.

2 Throughout the handbook and throughout  
3 the different recommended practices you will  
4 realize like what Charles said earlier, we made  
5 our best attempt to take the recommended levels  
6 that was in the handbook and then the recommended  
7 practices and apply them to the different lighting  
8 zones. And in this case we actually went a little  
9 bit further in order to allow, I guess, more light  
10 than what was published.

11 Next slide. This is design criteria  
12 decision. And I'm sorry, I'm having trouble  
13 reading this.

14 (Off-the-record discussion.)

15 MS. CLANTON: In the gas sales basically  
16 is allowed in lighting zone one, though other  
17 outdoor sales area is not allowed. We're just  
18 waiting to see if we can get the comment erased.

19 I'll keep going. Let's go back to that  
20 other side. We have got, again, four gas stations  
21 in particular. Lighting zone one is going to be  
22 five footcandles, which is the IESNA  
23 recommendation for dark surround.

24 For two, it's ten footcandles  
25 recommendation for light surround. Then we've got

1 for lighting zone three, 20 footcandles, which is  
2 two times the light surround recommendation. And  
3 lighting zone four, which is 40 footcandles, which  
4 is four times the light surround, or two times  
5 what lighting zone three would be.

6 Other retails is approximately 50  
7 percent of the gas station, that type of lighting.

8 Next slide. In the observation it was  
9 looking at all the different types of lighting  
10 zones, and similar to what Charles mentioned in  
11 the preamble, that it looked as if the different  
12 recommendations in illuminance levels appear to  
13 follow two times the illuminance levels in the  
14 different categories whenever we looked through  
15 the IESNA.

16 This, of course, did not follow through  
17 completely because every single recommended  
18 practice is designed and created by different  
19 committees. But, with this rationale we found it  
20 pretty consistent that we could go two times level  
21 when we're going from one zone to another.

22 And again, the current standards only  
23 talk about dark and light surround, so we've had  
24 to extrapolate that information into lighting zone  
25 one and lighting zone four.

1           Next slide. And there is an example of,  
2       you know, many of us did not know that there would  
3       be service stations in lighting zone one, and yet  
4       there is in some of the national parks. They will  
5       have service stations there.

6           Next slide. The equipment used  
7       specifically are going to be metal halide -- at  
8       least, this equipment for the models only, we're  
9       not specifying the different lamp sources, except  
10      for from an efficacy. But for the models the  
11      design team had to decide what equipment would be  
12      used.

13           And for gas station canopies, as you can  
14      see, a metal halide lamp, pulse start horizontal  
15      burn position was used. And in the calculations  
16      we used the mean lumens. And just a standard CWA  
17      ballast. The luminaires used are recessed  
18      luminaires and they have a flat lens on them, so  
19      they do not project below the canopy.

20           In addition to that, a light loss factor  
21      of .7 was used, which is in addition to the mean  
22      lumens. And then the next slide will show the  
23      locations.

24           Next slide. The actual model that was  
25      set up. This model was set up in lumen micro.

1           Next slide. And there it is. It's the  
2 software that was used.

3           Now, what the model has done is that it  
4 was slightly exceeded the criteria to make sure  
5 that LPDs would be generous, I guess is the best  
6 way to put it.

7           Next slide. And here are the  
8 calculation results. And this particular model  
9 modeled 20 footcandles, which would be the LZ3  
10 level.

11          Next slide. So the recommendations are  
12 to do LPD maximums in each lighting zone. And  
13 also controls for the LPDs or the different  
14 lighting zones are also included, similar to what  
15 Charles mentioned; 50 percent reduction at the end  
16 of business.

17          Next slide. And here are the actual  
18 lighting allowed power densities for the different  
19 lighting zones. And, again, this is very  
20 difficult for me to read, so I hope you all have a  
21 copy of it. My contacts are not working well  
22 today.

23          Next slide. So for the controls, the  
24 basic controls is that you have to have some  
25 photosensors on so that all the lighting is turned

1 off during the daylight hours. And then again,  
2 additional controls for after business use. And  
3 then all luminaires greater than 100 watts need to  
4 be IES cutoff type, or full cutoff. The least  
5 restrictive would be the cutoff type.

6 Okay, that's the end of the  
7 presentation. And I guess Jim is on the phone to  
8 answer any particular questions you may have.

9 MR. FLAMM: Okay, would you bring the  
10 lights up, please. Questions or comments, please.  
11 John.

12 MR. HOGAN: John Hogan, City of Seattle.  
13 The lighting power allowance that we have in the  
14 Seattle energy code for gas station canopies is  
15 1.0 watts/square foot. This falls between your  
16 lighting zone two and lighting zone three values.  
17 So it seems comparable to what we've seen in  
18 Seattle.

19 Thank you.

20 MR. FLAMM: Thank you. Mr. Trimberger.

21 MR. TRIMBERGER: Representing California  
22 Building Officials. What's the definition of a  
23 vehicle service station -- other vehicle service  
24 station versus a retail gas and service station?

25 MR. FLAMM: Jim, are you there?

1           MR. BENYA: I'm here. I don't think  
2 we've actually tried to define that yet. I think  
3 we have an intuitive understanding of what that  
4 is, because I think the intent is in general --  
5 let me back up and add two comments that relate to  
6 the presentation. Nancy, thank you for doing  
7 that, it was very good.

8           Two comments. Comment number one. Gas  
9 stations represent an unusual problem. We're  
10 extremely aware and conscious that the industry  
11 feels that security is tantamount, and we're also  
12 extremely aware of their feeling that the higher  
13 the light level the better. So we pay very close  
14 attention to that information.

15          We're also aware that IESNA RP2 and  
16 other documents may encourage higher light levels  
17 band book. We made a big exception in this case  
18 in ratcheting the concepts down into lighting zone  
19 one to give us the ability to have an extreme case  
20 of lighting zone four, lighting levels that are  
21 consistent with some of the brightest lighted gas  
22 stations in the most demanding urban environments  
23 today.

24          So we feel that we've done a good job of  
25 covering the spectra, and we did take that into

1 account.

2 That being said, we're also very  
3 concerned, however, about encouraging in the  
4 commercial sales activities in lighting zone one.  
5 And where a vehicle service is always going to be  
6 necessary, we sort of feel that we really want to  
7 take anything other than gas sales and push them  
8 up into lighting zones two, three and four, from  
9 the preservation issues that we've raised in  
10 previously.

11 So that's kind of the thinking about why  
12 they're different. And it's kind of the thinking  
13 about how we might define them better.

14 MR. FLAMM: Jim, I'm not sure if you  
15 answered Tom's question on the definition.

16 MR. TRIMBERGER: I didn't get it. You  
17 said you had an idea of what the intent was. You  
18 didn't have a definition but you had an idea for  
19 the intent. Could you explain that?

20 MR. BENYA: Well, again, I think I  
21 explained the intent is to minimize the -- let me  
22 back up. The primary intent is to recognize the  
23 unique and extreme security issues related to  
24 gasoline sales.

25 And we do understand that requires more



1 light. There's plenty of support from that  
2 industry. And the lighting levels that coincide  
3 with the power allowance for gas sales have, as a  
4 result, been increased by literally two times  
5 respectively by taking the course that we've  
6 taken.

7 I don't feel that that's appropriate for  
8 other types of service where you don't have the  
9 same related issues.

10 So, it is based primarily on the  
11 difference between point of sale gas service and  
12 other types of service gas.

13 MR. FLAMM: Thank you, Jim. I believe  
14 that's a definition that we're going to have to  
15 work out and have on a future published document.  
16 And Jim will help us work out with a definition on  
17 that.

18 MR. BENYA: No problem. By the way,  
19 those terms come directly from the IES handbook.  
20 We didn't dream them up out of nowhere. They're  
21 in the handbook.

22 MR. FLAMM: Thank you.

23 MR. ELEY: If I might clarify. If you  
24 read the report, Tom, I think we've just got gas  
25 stations and then other covered sales, which would

1 eliminate your question.

2 MR. TRIMBERGER: But we've made the  
3 expanding that the retail gas and service  
4 stations.

5 MR. ELEY: Well, no, I don't think  
6 that's the intent. I think we -- I'm not sure we  
7 can distinguish between different kinds of vehicle  
8 service stations.

9 MR. TRIMBERGER: Other vehicle service  
10 stations? I'm just trying to get an example. Is  
11 that somebody that, you know, sometimes service  
12 stations, gas stations go out of business and they  
13 re-use the space, you know, is that for doing smog  
14 work, or repair shops. Is that a flower shop.

15 MR. ELEY: What I'm saying is the intent  
16 is just to have retain gas stations and other.  
17 Just those two, basically.

18 MR. TRIMBERGER: Oh, okay.

19 MR. ELEY: The other would be flower  
20 marts or any other kind of outdoor sales under a  
21 canopy.

22 MR. TRIMBERGER: But you're in table 3,  
23 you show three.

24 MR. ELEY: This table is inconsistent  
25 with the report, though.

1 MR. FLAMM: Any other questions or  
2 comments? Dawn.

3 MS. DeGRAZIO: I'm Dawn DeGrazio,  
4 Sacramento Municipal Utility District. And under  
5 design criteria on page 35, and, Jim, you did  
6 address this a little bit, but it wasn't clear to  
7 me as I was reading this what the justifications  
8 were for some of the numbers in tables -- well,  
9 it's stated that the values for light surroundings  
10 are used for LZ3 from tables 26 and 27, the model  
11 for the calculations is based on this condition.

12 Well, in tables 26 and 27 from the IESNA  
13 they recommend 10 footcandles and five footcandles  
14 on the horizontal respectively for gas station  
15 pumps under a light surrounding condition.

16 So, I'm wondering why then is 20  
17 footcandles chosen for the LZ3 condition if it's  
18 based on the IESNA recommendation for light  
19 surroundings as a target for that model.

20 Second question is on controls, table 30  
21 on page 39. The LZ3 and LZ4 lighting systems  
22 don't have to be extinguished, or at least reduced  
23 to 50 percent upon close of business. And I'm  
24 wondering what's the rationale for them being  
25 allowed to just stay open at the highest light

1 levels all night long.

2 MR. BENYA: Okay, well, let me answer  
3 the first one first. In the first case, and I'm  
4 not in the perfect situation to be able to quote  
5 chapter and verse, so allow me a little leeway  
6 here.

7 But, in general, as we were going  
8 through the process of checking and writing and  
9 rewriting, it suddenly dawned on me at one point  
10 that what we really were trying to accomplish with  
11 this particular set of issues was what was  
12 expressed in the slides Nancy just showed.

13 And one of them in particular was the  
14 issue related to, principally the issues  
15 especially related to, you know, getting the gas  
16 station into the LZ1. I had previously not really  
17 felt that LZ1 was appropriate for gas stations.  
18 But after having reconsidered it, I came to the  
19 conclusion, yeah, I guess we better deal with  
20 that.

21 So, we shoved the case of gas stations,  
22 everything down one category. What I did is I  
23 took the dark surround, which is 5 footcandles in  
24 LZ1; the light surrounds in LZ2. And that left us  
25 with LZ3 and LZ4. And we simply applied the logic

1       then that exists in the IES recommendations. That  
2       LZ3, LZ4, you just step up an LZ, about a doubling  
3       of the light.

4               Does that explain --

5               MR. FLAMM: Dawn is shaking her head  
6       yes.

7               MR. BENYA: Okay. And as far as the  
8       controls are concerned, that's a very interesting  
9       question, because we debated the issue about  
10      whether, you know, how controls might or might not  
11      be done for each one of these.

12              And I personally think that lighting for  
13      gas service stations, particularly in LZ -- the  
14      higher LZs, certainly you're talking about areas  
15      where one of the primary reasons, again, we made  
16      that fundamental change compared to everything  
17      else was because of the concerns about security.

18              So, we're expecting that security, even  
19      in a locked up facility, would probably require  
20      some significant amount of light due to what goes  
21      on there. So, you know, we're assuming that 50  
22      percent is a reasonable allowance for security  
23      when the place is locked up and you're not dealing  
24      with that much problem.

25              Does that answer your question, Dawn?

1 MS. DeGRAZIO: Well, actually what you  
2 said does, but what it says in table 30 is that  
3 they're missing, actually there are missing  
4 asterisks. There are asterisks on the values for  
5 LZ1 and LZ2, and the note says with the asterisk,  
6 must be extinguished upon close of business.

7 LZ3 and LZ4 don't have that. But they  
8 don't have anything that says they have to be  
9 reduced to 50 percent, either. There's nothing  
10 indicated in this particular measure that says  
11 that they have to be taken down to 50 percent.

12 MR. BENYA: Okay, well, I'm going to  
13 throw this one back to Charles, as our team  
14 leader, to just make sure we picked it up and get  
15 it correct in the next posting.

16 MR. ELEY: Actually there's some  
17 conflicts between the slide in table 30, anyway, I  
18 think. So table 30 numbers that we're  
19 recommending here are not what's shown on this  
20 slide.

21 MR. FLAMM: Mazi, and then this  
22 gentleman right here.

23 MR. SHIRAKH: Just one comment under  
24 controls is we are only, since this is done  
25 through building permitting and Title 24, the only

1        thing we can ask the building officials do is to  
2        make sure that the control equipment is there.  
3        We're not going to be enforcing any permitting.  
4        We're not going to have building officials going  
5        around writing people up.

6                Basically all they're going to do is at  
7        the time of permitting they're going to make sure  
8        that the control equipment that's required by the  
9        lighting zone is actually there.

10               So I just wanted to make clear that  
11        we're not enforcing curfews.

12               MR. FLAMM:    Sir.

13               MR. GUTELL:   Thank you.   My name's Mitch  
14        Gutell; I'm with bp ARCO.   I did want to ask a few  
15        questions or at least put in some in the form of  
16        questions.

17               One of the issues, in terms of since you  
18        were just talking about hours of operation, you  
19        talk about closing down the lighting at 2:00 in  
20        the morning.   How about for a 24-hour operation?  
21        Will we be required to shut off our lights at 2:00  
22        in the morning and operate completely dark?   So, I  
23        think an allowance needs to be created for that.

24               The other thing is this idea of a five  
25        footcandle forecourt or a five footcandle maximum

1 in a zone one and a ten footcandle in zone two. I  
2 think a ten footcandle is you're getting down to  
3 the point where it's almost not safe.

4 For example, we know that people  
5 traveling at night in areas like this that might  
6 be rural areas might have kids in the car; the  
7 kids all went to get out of the car. Is it safe  
8 for other vehicles to be moving around when  
9 there's people in the forecourt? And at ten  
10 footcandles can you really safely see what you're  
11 doing?

12 You're also operating a fuel pump which  
13 can be hazardous. People need to be able to see  
14 what they're doing. So I would really think that  
15 what we need to do is incorporate a minimum safe  
16 standard. And I haven't seen anything that shows  
17 that we've looked at this from a safety  
18 standpoint.

19 Obviously from a security standpoint  
20 having just enough light to attract business, but  
21 not enough light to really see faces and identify  
22 colors and identify characters is a detriment to  
23 security.

24 We have security cameras and so forth,  
25 but they need a certain amount of light to



1       operate, too. So, a minimum standard there would  
2       probably be a good idea.

3               Another thing is that the state fire  
4       marshals generally require that there be some kind  
5       of supervision on the fueling area. And the way  
6       that's achieved is that the cashier inside of a  
7       building can see out to the fueling area.

8               If the fueling area is very dark with  
9       respect to the lights that are inside the  
10      building, and the building becomes a fishbowl then  
11      the cashier cannot see outside. So that becomes a  
12      safety issue. It also becomes a compliance issue  
13      with local codes. If the cashier can't see  
14      outside at night, then basically we can't do  
15      business. We can't do it safely.

16              So, I don't know if you want to respond  
17      to my questions or just enter them into --

18              MR. FLAMM: Okay, we'll have Mazi make a  
19      comment and then Jim, if you have any comments.  
20      And then I'll recognize the other gentleman.

21              MR. SHIRAKH: Just a couple points again  
22      under controls. We're not going to be enforcing  
23      any curfews, we're just going to require the  
24      controls to be there should somebody choose, like  
25      if we have another energy crisis or a local

1 jurisdiction wants to enforce some kind of curfew,  
2 it would be up that. We, at the state, are not  
3 going to enforce curfews.

4 As far as security lighting and the 10  
5 footcandles, I have a light meter in front of me  
6 right here and it's measuring 12 footcandles.  
7 And, you know, it's sufficient light. So, I don't  
8 know if it's a problem for security to have ten  
9 footcandles. There's sufficient light here.

10 MR. GUTELL: Is that ten footcandles --  
11 when we say ten footcandles, is that a maximum or  
12 just a mean across the entire area?

13 MR. SHIRAKH: I'll let Jim answer that.

14 MR. GUTELL: Okay.

15 MR. BENYA: I might also want to add  
16 that this is a power density standard, it's not a  
17 footcandle standard.

18 Your designers of your facilities are  
19 still free to use the power in the manner that  
20 they wish so that they can put 20 or 30 or 40  
21 footcandles at key locations and lots of other  
22 locations.

23 So, you know, you're not required for so  
24 many footcandles, you're simply just limited to  
25 the number of watts per square foot that shown in

1 the standard.

2 MS. HESCHONG: I would like to expand on  
3 that comment, that since it's a lighting power  
4 density standard we are using the footcandle  
5 levels as a mean design criteria, but, again, your  
6 operators are also encouraged to use higher  
7 efficiency equipment and higher efficiency design  
8 techniques that would result in higher  
9 illumination levels for the same efficiency.

10 That is always an option. So, we're not  
11 controlling illumination levels.

12 MR. GUTELL: Okay, I guess what's  
13 disturbing is -- or at least confusing to me, is  
14 that the standards that were just shown were in  
15 footcandles and so, if I understand what's going  
16 on, if I understand what the methodology is, is  
17 that here's an acceptable footcandle, now here's  
18 an acceptable technology, so therefore you derive  
19 the watts per square foot which is lighting power  
20 density based on an acceptable minimum footcandle  
21 reading.

22 So this is why I'm questioning the  
23 footcandle readings. I understand that if you  
24 give me a 1.25 or almost 2 watts per square foot  
25 that I have a certain amount of latitude in that

1 to come up with the technology I want to use. Is  
2 that --

3 MR. BENYA: You do, as a matter of fact  
4 if you use more efficient technology than we use  
5 for the basis of this standard, which by the way,  
6 the -- lamps -- you will find that we actually  
7 have, you can use a more efficient technology and  
8 achieve higher light levels. That's always been  
9 available as part of the standard.

10 MR. GUTELL: Okay, one more question if  
11 I may. The watts is connected load, correct? We  
12 are experimenting with a device called WattMan, i  
13 don't know if anyone is familiar with that.  
14 Basically it's an auto transformer system that  
15 reduces the wattage of a fixture, high intensity  
16 discharge type fixtures.

17 We're using pulse start metal halides on  
18 our forecourt or our fueling area. And what that  
19 does is if you have a 320 watt light, it arcs up  
20 and it runs at normal voltage for about 18  
21 minutes, I believe the number is.

22 And then after 18 minutes it reduces the  
23 voltage on the light down to about 100, maybe 95  
24 volts. Reduces the wattage quite a bit but it  
25 doesn't have an appreciable effect on the lumens

1       that that light is putting out.

2               So, is my wattage going to be based on  
3       the connected 320, or is it going to be based on  
4       the 320 minus the, you know, the 20 percent or 25  
5       percent savings? So, in other words, the  
6       effective wattage is actually down about 290 or  
7       280 or something? Or even less than that.

8               MR. BENYA: Well, I'll tell you what,  
9       Nancy or -- want to take that? I've got to deal  
10      with running through airport security. I'll call  
11      back.

12              (Laughter.)

13              MR. GUTELL: My sympathies.

14              (Laughter.)

15              MR. GUTELL: Really.

16              MR. ELEY: In general when you calculate  
17      the connected watts you look at the maintained  
18      watts, so if there's additional power that's  
19      required for startup that's not factored in. But  
20      we'd have to look at this technology. Sounds very  
21      interesting.

22              MR. GUTELL: We're using it, and if you  
23      would like, my card is out there, and I can tell  
24      you how it's working at our stores.

25              MR. ELEY: But, in general, I mean we

1 would look at the maintained watts after the --

2 MR. GUTELL: Okay, so it would be the  
3 effective wattage, not the connected wattage?

4 MR. ELEY: Right. So that's the wattage  
5 you'd be looking at in complying with the  
6 standard.

7 MR. GUTELL: Very good, thank you.

8 MR. FLAMM: Additional comments or  
9 questions? Nancy, you have something, and then --

10 MS. CLANTON: Well, one comment that the  
11 gentleman made was on the illumination levels, and  
12 whether 10 footcandles was safe or secure for a  
13 gas station.

14 And the comment I would have is that ten  
15 footcandles is really a lot of light. And the  
16 most important thing is that when we are  
17 transitioning from the roadways to the gas  
18 stations, it's very important that you don't  
19 overlight, because then we have some adaptation  
20 problems as the public leaves the service station  
21 and goes back onto the roadways.

22 And there has been quite a bit of  
23 research done on adaptation and that whole problem  
24 of transient adaptation; and also if you're in the  
25 service station for a minute that you could have

1 problems in re-entering the roadway.

2 So, in the recommendation there's  
3 several places where it says that you should not  
4 go beyond your surround in a service station and  
5 exceed 20 to 1 in any case because of this  
6 adaptation problem.

7 And the roadways will be lighting  
8 somewhere in an urban area between a half a  
9 footcandle and one footcandle. So it's very  
10 important not to exceed that limit or you could  
11 have some liability problems.

12 MS. HESCHONG: Let me point out that's  
13 the IES recommendation design approach. That's  
14 not the CEC standards.

15 (Parties speaking simultaneously.)

16 MR. FLAMM: Sir, you need to -- if you  
17 would go to a microphone?

18 MR. PENNINGTON: We'd like to have your  
19 comment, why don't you come --

20 MR. GUTELL: Okay, I didn't want to get  
21 in a dialogue, but again, the concern is the  
22 safety on the forecourt. As far as the vehicle  
23 moving back on the road, in essence the forecourt  
24 isn't right on the road, so they move into a dark  
25 area before they move into traffic. It's a safety

1 issue. And I agree that we need to take that into  
2 consideration.

3 But the other issue is the visibility of  
4 the fueling area from the store. And, you know,  
5 we would hope a number of people would go into the  
6 store, that's a brightly lit area, too. So,  
7 again, the transition comes in. They come out.

8 I'm not saying that we always have to  
9 have 20 footcandles, but something above ten I  
10 think would be reasonable.

11 MR. BENYA: Hello.

12 MR. FLAMM: Hello, Jim. Welcome back.

13 MR. GUTELL: Did you get through  
14 security?

15 MR. FLAMM: Did you have a comment, Jim?  
16 If not, I have another gentleman waiting at the  
17 podium.

18 MR. BENYA: No, please, go ahead.

19 MR. FLAMM: Sir.

20 DR. CLAUS: Robert Claus. There is no  
21 question that this is a zoning action. I have  
22 grave doubts this complies with the California  
23 enabling statutes. And I doubt you understand how  
24 deep this water is once you get off into this  
25 change of zoning.



1           But I would just add several things to  
2     you. That in this society it's easy to pick a  
3     target light gas stations that's indicative of  
4     what you're trying to do.

5           When, in fact, the pejorative language  
6     gas station, and then you lead to this, doesn't  
7     make any sense. Because right now service  
8     stations are car wash, fast service food. And in  
9     fact, if you get to the lower end of the value  
10    oriented motel they will have exactly many of the  
11    same conveniences for the consumer.

12          What I'd like to know, and just take on  
13    page 35, where you got these standard zoning  
14    definitions where you compare the gas stations,  
15    service stations and food stands. Whoever wrote  
16    this, who came up with these? Are these just  
17    conjured out of somebody's big brain? Or is there  
18    something those of us in the industry need to go  
19    look at?

20          Because I don't understand your  
21    categorization. I think it's arbitrary -- it's  
22    clearly arbitrary. Whether it's discriminatory or  
23    not is an open question. And I don't know how you  
24    can suggest a fast food where 60 percent of their  
25    people stay in their car, actually never leave the

1 car in the typical fast service food. And they go  
2 under canopy-like structures. Why the  
3 distinction?

4 I mean it's not treated that way  
5 anyplace else. So I guess we're inventing zoning  
6 again. Can you tell me what the --

7 MR. ELEY: Well, these requirements that  
8 you reference are from the IESNA handbook.

9 DR. CLAUS: They may be requirements  
10 from the handbook, but you're going one step  
11 further. You're turning them into regulation of  
12 those uses by zone and type.

13 Now, you can talk about taking something  
14 out of an illumination handbook, and when you turn  
15 that into zoning, and then you turn back into a  
16 distinct sole use, when you've got similar uses,  
17 I'd like to know how and why this receives the  
18 special umbrage, particularly using the word gas  
19 station. That's particularly inappropriate.  
20 They're service stations, they're mixed uses in  
21 order to hold the prices down to the consumer.

22 It's like starting and calling signs in  
23 general a nuisance with lighting, and now we have  
24 gas stations, we don't have service stations. I  
25 mean I understand where you pulled it, I

1 understand where you're going. I understand the  
2 motive behind it. I think anybody who reads it  
3 does.

4 But I'd still like to know beyond the  
5 handbook where you pulled out service stations  
6 what standard zoning reference you're using for  
7 this categorization.

8 I mean, is that a tricky question? I  
9 guess it must be. Thank you.

10 MR. FLAMM: Thank you. Mr. Fernstrom.

11 MR. FERNSTROM: I have a comment on  
12 Charles' interpretation that lighting power should  
13 be the mean power after the system is in  
14 operation. And I think that interpretation is  
15 appropriate if you have a fixed type controller  
16 where a system, for example, might have a ballast  
17 factor.

18 But if the dimming system and the mean  
19 lighting power is user-adjustable, I think that we  
20 have to question whether or not using a user-  
21 adjustable figure would be appropriate for not for  
22 the standard.

23 MR. FLAMM: Okay, thank you. Additional  
24 questions or comments for this? Sir.

25 MR. ABRAMS: I'm Jim Abrams with the

1 California Hotel and Lodging Association. And  
2 also here representing the California Restaurant  
3 Association.

4 And I appreciate that the comment I'm  
5 about to make really falls into a variety of areas  
6 that will be covered by your agenda today, and I  
7 won't get up and keep repeating that.

8 One of the real challenges that we faced  
9 the last time the Commission went through the  
10 whole issue of nonresidential standards and what  
11 kind of lighting to allow is to come up with an  
12 agreed upon measure of security related lighting.  
13 I appreciate you're dealing with that today with  
14 outdoor lighting.

15 But the comment that you made is 12  
16 footcandles here, is that enough or isn't it. To  
17 our knowledge nobody has really ever fixed on an  
18 acceptable level with respect to security. And  
19 while we're not worried so much about the sales  
20 canopy areas, point of sale canopy area, it gets  
21 into everything we do, whether it's indoor or  
22 outdoor, or whether it's walkways, parking  
23 garages.

24 And one of the things I will attempt to  
25 do as part of your process, I see you're going to

1 have another meeting later on this summer,  
2 perhaps, as your tentative schedule, is to see  
3 from some security experts if we can come up with  
4 some recommended, I'll call it a standard for lack  
5 of a better term, but some recommended minimums  
6 for security in different kinds of situations.

7 The vast majority of claims that are  
8 made against lodging establishments either for  
9 slip and fall, but particularly criminal activity,  
10 outdoor always deal with the question of adequate  
11 or inadequate lighting. That's always the claim  
12 that's made.

13 And I want to just raise the issue with  
14 you. I know you don't have any final answers  
15 today. And we're going to try and provide some  
16 information for you. But as you go through all of  
17 these things, outdoor sales lighting, all of these  
18 kinds of things get involved in the lodging  
19 industry and the restaurant industry that operate  
20 24 hours a day.

21 And it is probably one of the greatest  
22 concerns we have with the whole issue of outdoor  
23 lighting. Thank you.

24 MR. FLAMM: Thank you.

25 MR. BENYA: Could I address that real

1 quickly. The gentleman raises, you know, a point  
2 we expected and spent a lot of time discussing at  
3 this meeting and others.

4 He's absolutely right, there's a minimum  
5 of documentation to support absolute numbers in  
6 the area of security that's appropriate for  
7 lighting.

8 The reason why we use the IESNA lighting  
9 handbook is because the IESNA lighting handbook --  
10 first of all the IESNA is the only American  
11 National Standard Institute's -- American  
12 standards writing body that deals with  
13 illumination. And it does have security lighting  
14 committee; it does have security lighting  
15 considered throughout all of its documents,  
16 including the handbook that we used to develop  
17 these values.

18 We believe, and we have good reason to  
19 believe that security is, to a large extent,  
20 implicit in those values. That said, we're always  
21 willing to take a good look at any reasonable  
22 research that suggests that those values are  
23 correct and consider it as part of our work.

24 We've already -- to demonstrate that  
25 degree of thoughtfulness in this particular

1 standard, and certainly you're welcome to bring --  
2 as soon as possible. We'll take a look at it, be  
3 glad to dialogue with you on it.

4 MR. ABRAMS: Thank you. And we're not  
5 necessarily arguing the recommendations you're  
6 making are inadequate. But just that we keep  
7 trying, everybody keeps trying to struggle, the  
8 lawyers, the courts as well as the design  
9 professionals and the engineers, what is, quote,  
10 adequate security. And that's the challenge. And  
11 we will help in any way we can in that regard.

12 MR. BENYA: I understand. And in my  
13 practice I've been involved in working for the  
14 gaming industry as well as the retail industry,  
15 shopping center industry, et cetera. I understand  
16 your concerns. But, I think we've addressed them,  
17 but we're more than willing to stay in touch and  
18 follow up as much as we can.

19 MR. ABRAMS: Thank you.

20 MR. FLAMM: Thank you. Any additional  
21 comments or question with this element?

22 Okay, with that I'd like to move on to  
23 the next presentation. And you all get to go to  
24 lunch after this one. It's outdoor sales  
25 lighting, and Nancy will present that, also.

1 MS. CLANTON: Yeah, Nancy Clanton with  
2 Clanton and Associates, presenting for Jim Benya.

3 Next slide. The description for this is  
4 basically outdoor sales that are not underneath  
5 canopies. And there is an emphasis on auto sales  
6 with this particular measure.

7 Like the other measure, the OPD maximums  
8 will vary depending on the four lighting zones.  
9 And by classification. Auto sales versus general  
10 uses.

11 Next slide. The design criteria used  
12 for this particular measure for the models was in  
13 the IES lighting handbook ninth edition, in a  
14 similar place as the other measure, which is the  
15 lighting design guide.

16 And under this particular measure in LZ1  
17 lighting for outdoor retail lighting or sales is  
18 not permitted. In LZ2 the criteria will be in  
19 dark surround. LZ3, light surround. And LZ4 is  
20 two times the LZ3.

21 Next slide. In the design criteria  
22 decisions basically we looked at outdoor lighting  
23 sales not under canopies as not appropriate for  
24 LZ1. And security lighting is an issue in certain  
25 locations.



1           For auto sales specifically LZ1, auto  
2     sales are not permitted, or at least the lighting  
3     for it in LZ1. In LZ2, ten footcandles, which is  
4     the IESNA definition for secondary or town. In  
5     LZ3, 20 footcandles was used in the models, which  
6     is IESNA definition for competitive or the city  
7     environment. And then LZ4 is two times the  
8     lighting zone for LZ3.

9           And all other retail is 50 percent of  
10    what is allowed in the auto sales.

11          In some of the observations the values  
12    again for exterior lighting look like it was about  
13    two times the value in going from one zone to  
14    another. The IESNA current standards are limited  
15    to primary and secondary markets. An  
16    extrapolation of these values into LZ4 may be  
17    accomplished by using, again, that power of two,  
18    taking the lighting zones from, or the values from  
19    LZ3 and multiplying by two.

20          The equipment used for the models in  
21    particular again uses the metal halide technology.  
22    Once again using mean lumens in the calculation  
23    with CWA ballasts. The luminaires used  
24    specifically for the auto sales is a forward throw  
25    cutoff metal halide luminaire. And the light loss

1 factor used in the calculations is .7. And  
2 there's a picture of the luminaire.

3 And in the models, themselves, this is  
4 just kind of a description of the different types  
5 of -- put into the auto lot. With the front row  
6 of cars, five to ten feet back from the front row  
7 of lights.

8 For the calculation, next slide, once  
9 again light technologies LumenMicro2000 software  
10 was used. And the design was accomplished to  
11 slightly exceed the criteria listed in IES. And  
12 in the calculation results there are, in the auto  
13 sales lot, five to 15 footcandles in the lot,  
14 itself. And in the front row of cars we have 15  
15 to 25 footcandles.

16 The calculation results, next slide,  
17 yeah, that's right, you have a grid of 400 watt  
18 luminaires and they're producing 10 footcandles  
19 average, which equates to about .5 watts per  
20 square foot.

21 The front row illumination has  
22 additional 400 watt luminaires along the frontage,  
23 and it produces 20 footcandles in a zone at about  
24 3.5 watts per square foot -- 35 watts per square -  
25 - per linear foot.

1 MR. ELEY: Per linear foot.

2 MS. CLANTON: Per linear foot. And this  
3 model represented lighting zone 3. So, the  
4 recommendations are is that the LPD maximums in  
5 each lighting zone are established; that there are  
6 requirements for lighting controls, maximum power  
7 densities and shielding of luminaires. And that  
8 the requirements are expressed by lighting zones.

9 Next slide. And this is a chart showing  
10 the specific sales area, the lighting zones. You  
11 have sales of vehicle sales and then all other  
12 outdoor retail.

13 And notice that lighting zone 1 that  
14 lighting for these particular uses are not  
15 allowed.

16 Next slide. Then lighting allowed power  
17 for the -- frontage, this is on a linear foot  
18 basis, which would take the front row of cars and  
19 the linear footage of that. And a separate  
20 lighting power density is established for these.  
21 Again, noting that lighting zone 1 does not allow  
22 lighting for this particular use.

23 Next slide. In controls and shielding,  
24 once again the photosensors are used to turn off  
25 the lights during daylight hours. And also all

1       luminaires greater than 100 watts to be either IES  
2       cutoff or full cutoff luminaires.

3               MR. FLAMM: Thank you, Nancy. Turn the  
4       lights up, please. Any questions or comments,  
5       please? Mr. Hogan.

6               MR. HOGAN: John Hogan, City of Seattle.  
7       The 0.5 watts per square foot which you have for  
8       zone 3 is the same requirement which we have in  
9       effect in Seattle. So we think that's a good  
10      value.

11              We do not have an additional allowance  
12      for auto frontage, and so I would question whether  
13      you need to include that. Or if you did include  
14      that, whether that becomes a use it or lose it  
15      type of value.

16              People think about auto lots and you  
17      think about these shiny new cars. There's lots of  
18      used car lots. And our experience in Seattle is  
19      that those are not lit so highly. We see those --  
20      watts per square foot without any -- so it's not  
21      clear that we need that, certainly for the used  
22      car lots.

23              MR. FLAMM: Jim, the loudspeaker where  
24      you are is coming over our workshop here.

25              MR. BENYA: Sorry, I was actually trying

1 to muffle the loudspeaker, the microphone, and  
2 it's just they're really loud.

3 MR. ELEY: Just for clarification, it is  
4 their intent that that front row allowance is a  
5 use it or lose it allowance. You can't trade that  
6 off with other outdoor lighting.

7 MR. FLAMM: Okay, Mr. Trimberger.

8 MR. TRIMBERGER: Tom Trimberger  
9 representing CALBO, again. Now, I'm looking at  
10 these, these are prescriptive measures, it says  
11 you have to do this. Is there anything in the  
12 standards that says we can tradeoff if we build a  
13 building and save some energy there, do a  
14 performance approach, and use a little more light  
15 here? Is there that flexibility built in?

16 MR. ELEY: We're not proposing that  
17 there be tradeoffs between outdoor lighting and  
18 interior lighting. Many of the lighting -- Jim,  
19 you need to mute your phone.

20 You can have tradeoffs between many of  
21 the outdoor lighting applications, but some of  
22 them are designated as use it or lose it  
23 allowances.

24 MR. FLAMM: Mazi.

25 MR. SHIRAKH: Part of the reason we

1 don't allow tradeoff between conditioned space and  
2 outdoor lighting is because you look at our LPD  
3 values for outdoor lighting, they are very low.  
4 So it wouldn't take a whole lot of tradeoffs to  
5 make the outdoor lighting really bright and defeat  
6 the purpose of what we're trying to do.

7 So, for those reasons we decided the  
8 tradeoffs would be limited to outdoor lighting  
9 applications where use it or lose it type  
10 situation don't apply.

11 MR. PENNINGTON: There is an intent to  
12 have the tradeoffs allowed across lighting  
13 functions, the outdoor lighting functions.

14 MR. TRIMBERGER: So you can trade off  
15 one outdoor function for another outdoor function?

16 MR. PENNINGTON: Right.

17 MR. TRIMBERGER: And that would have to  
18 be modeled with an ACM of some type?

19 MR. PENNINGTON: It's a simple  
20 calculation.

21 MR. ELEY: Well, it would just be like  
22 trading off lighting between one room and another  
23 indoors. You wouldn't have to use a simulation  
24 tool or anything. You just --

25 MR. SHIRAKH: You would come up with a

1 total budget for the permitted space, just like  
2 indoor. And then --

3 MR. TRIMBERGER: Based on square footage  
4 or whatever?

5 MR. SHIRAKH: -- you can use it any way  
6 you want.

7 MR. FLAMM: Okay, Mr. Fernstrom.

8 MR. FERNSTROM: Point of clarification.  
9 The front row lighting power density in watts per  
10 foot is additive to the area in watts per square  
11 foot, is that correct?

12 MR. ELEY: That is correct, yes. So the  
13 total -- but that front row is a use it or lose it  
14 allowance, just for the display purposes of that  
15 front row of vehicles, or the front row of  
16 whatever the outdoor sales is. It could be  
17 tomatoes or whatever.

18 MR. FERNSTROM: So if one had a very  
19 shallow lot the effective watts per square foot  
20 might be higher?

21 MR. ELEY: They would indeed, yes.

22 MR. FERNSTROM: Thank you.

23 MR. BENYA: Actually, on the effective  
24 watts per square foot it would be higher, the  
25 illumination recommendation of the IES can be

1 achieved in either event, Gary.

2 MR. FERNSTROM: Thank you, Jim.

3 MR. BENYA: -- per square foot, yes.

4 MR. SHIRAKH: I just wanted to add one  
5 more thing, Tom, that the concepts we're  
6 developing here we've tried very hard to make it  
7 as much similar to indoor lighting as possible, as  
8 far as LPDs and tradeoffs and controls.

9 So, you know, it's because it's  
10 understood by people out there and it's  
11 enforceable. And it's basically what we're doing  
12 is an extension of indoor lighting.

13 MR. FLAMM: Additional comments or  
14 questions? Okay, we're right on schedule. This  
15 afternoon I am going to shuffle the schedule a  
16 little bit. One of our presenters has an earlier  
17 flight to catch, so we are going to start up at  
18 1:10 with parking lot lighting. And please do  
19 come back. Thank you.

20 (Whereupon, at 12:05 p.m., the workshop  
21 was adjourned, to reconvene at 1:10  
22 p.m., this same day.)

23 --o0o--



## AFTERNOON SESSION

1:13 p.m.

MR. FLAMM: I've juggled the afternoon schedule a little bit to accommodate some of our travelers. So, rather than read it off, I'll just surprise you each time.

So, we're going to start with parking lot lighting, and Nancy Clanton is going to be making the presentation. Now Nancy is not our only presenter. It appears that way, but she's presenting for both herself and for Jim Benya, and so this is her thing now.

MS. CLANTON: So we'll go to parking lot lighting as soon as the screen comes up. Again, I'm Nancy Clanton of Clanton and Associates.

Next slide. The description of this is basically looking at establishing LPDs and control requirements for different parking areas. And again, the maximum LPD will vary depending on the four lighting zones. .04 for lighting zone 1 up to .2 for lighting zone 4.

In addition, the controls must be able to reduce lighting by at least 50 percent during curfew hours, besides being turned off during the daytime.

1           For lamps greater than 50 watts the  
2           efficacy must be greater than or equal to 60  
3           lumens per watt. And, again, cutoff or full  
4           cutoff luminaires are required.

5           Next slide. The design criteria is  
6           based on IESNA RP20 98 lighting for parking  
7           facilities. This was selected because the group  
8           that is in charge of primarily for writing  
9           recommendations for parking facilities is with the  
10          roadway lighting committee. And the roadway  
11          lighting committee, this is a subcommittee of the  
12          roadway lighting committee that actually wrote  
13          RP20.

14          And the basic category that we used will  
15          represent typical parking lots and conditions of  
16          what RP20 uses.

17          There is only one other category that  
18          RP20 talks about, and that is enhanced security  
19          categories. And they define it as enhanced  
20          security is where personal security is a problem,  
21          or it is likely to be a problem. And so that is  
22          their definition.

23          Next slide. The design criteria  
24          basically states different types of illuminance  
25          levels, which is different than what we saw in the

1 retail area.

2 It talks about a minimum horizontal  
3 luminance or a footcandle. And where this minimum  
4 horizontal luminance is occurs within a standard  
5 grid of poles. And at the minimum horizontal  
6 point in the standard grid they also have a  
7 standard for a minimum vertical luminance at that  
8 same point.

9 And then they talk about the uniformity  
10 ratio, which is the maximum illuminance level to  
11 the minimum horizontal footcandle level.

12 Then again we looked at the different  
13 light design criteria and we used LZ2 for the  
14 basic parking lot criteria; LZ3 for the enhanced  
15 security. And because the roadway committee did  
16 not address any other areas, for LZ1 we took half  
17 of the level of LZ2; and for LZ4 we doubled the  
18 enhanced security lighting levels.

19 Next slide. And again I'm sure you can  
20 read this very well; I know I can't, off of the  
21 projector. But basically here are -- task  
22 lighting, and we can look at the different  
23 lighting levels, minimum horizontal footcandles  
24 for the different lighting zones.

25 And we have presented horizontal

1 illuminance levels; minimum vertical illuminance  
2 levels; and that's at five feet above the pavement  
3 as stated in the documentation.

4 And then also put down what the  
5 documentation in RP20 states for the uniformity  
6 ratios.

7 Next slide. The lighting equipment used  
8 for the models specifically for metal halide  
9 lamps, horizontal burn position, once again we  
10 used mean lumens, which is the middle of the road,  
11 or kind of end of life lumens. CWA standard  
12 ballast. The type of luminaires for parking lots  
13 specifically, we used IESNA type 5, which is kind  
14 of a symmetrical pattern; full cutoff  
15 distribution; light loss factor of .7.

16 And the poles that we looked at,  
17 different parking lot configurations, we looked at  
18 20 foot, 25 foot, 30 and 35 foot poles. High.  
19 Thank you.

20 Next slide. The lighting models were  
21 based on typical parking lot dimensions. We  
22 wanted to make sure that whatever we recommended  
23 could actually be built. And the LPD is  
24 calculated based on the area assigned to each  
25 light pole.

1           Next slide. And here's a pictorial  
2           example of how the LPDs were calculated. And as  
3           you can see, it's a standard grid of poles that we  
4           would do our calculations in, which is exactly the  
5           procedure that is described in RP20 as far as  
6           calculation and for measurement.

7           And typically what you will find is that  
8           your maximum illuminance level is directly  
9           underneath the pole, especially with the  
10          horizontal burn lamp. And that your minimum value  
11          would be right in the center of a grid of four  
12          poles, and that's what we found.

13          Next slide. Here's the software that we  
14          used. We used lighting analyst AGI 32, version  
15          1.5 software. This particular software is  
16          different than the LumenMicro because we are now  
17          in exterior spaces. And also when we get to other  
18          areas we will find that this particular software  
19          not only calculates illuminance, but also  
20          calculates luminance and small target visibility,  
21          which we found was very important to some of the  
22          other applications.

23          The initial design or models were based  
24          on some common pole heights, lamp wattages and  
25          pole spacing, based on standard practice.

1           Now, this is kind of how we went through  
2     it. Our initial criteria that we wanted to meet  
3     was the average illuminance. We felt that that  
4     was the most important. And then also to check  
5     that against the minimum vertical illuminance.

6           If we did not meet that with our pole  
7     spacing we started adjusting the lamp wattages and  
8     the spacing of the poles.

9           So if they were not met, then we started  
10    checking the uniformity and adjusting -- it's kind  
11    of a trial and error type of calculation -- in  
12    order to come up with the design that meets the  
13    criteria.

14          We found that the minimum vertical  
15    luminance is extremely hard to meet, especially  
16    under low light levels. Under LZ1. And yet we  
17    were able to meet it.

18          Next slide. And here's the calculation  
19    table which even I cannot read at .5 --

20          MR. ELEY: It's on page 21 --

21          MS. CLANTON: Thank you, page 21. And  
22    basically what this shows is what the standard  
23    criteria states and what our calculations actually  
24    showed that we used in order to come up with LPD.

25          Next slide. And with that we

1 established lighting power densities for the  
2 different lighting zones.

3 Next slide. And then in addition to  
4 that we had controls requirement. And we  
5 basically said in lighting zone 1 that during  
6 curfew hours all of the parking lot lights we  
7 assume will be on at 100 percent power.

8 But post curfew we would recommend that  
9 the lights are being turned down. And, again, as  
10 was stated many times, all we can do is to make  
11 sure that the controls are there to be able to  
12 reduce the power. You know, Mazi mentioned that  
13 you're not going to go around and check on whether  
14 lights are being turned off or on. But this is  
15 our recommendation.

16 And I think that is it. So I'll open it  
17 up for questions.

18 MR. FLAMM: Okay, turn the lights up,  
19 please. Comments or questions, please. Sir.

20 MR. ABRAMS: A series of questions more  
21 than anything. I'm looking at page 20, and the  
22 second paragraph below the diagram says at some  
23 point large parking lots will be able to skip a  
24 row of parking and only have lighting equipment in  
25 every other row.

1           And my question is to what extent, if  
2           any, is that assumption or that premise calculated  
3           into or factored into the numbers that you've just  
4           described?

5           MS. CLANTON:  What that is, that's  
6           actually standard practice.  That as the pole  
7           height increases you don't have to have the poles  
8           spaced so closely together.  So if you have very  
9           short poles, like 15-foot poles, you may need a  
10          pole at every single row.

11          But as we increase the pole height like  
12          to 35-foot pole or 40-foot pole, you can actually  
13          skip rows.  But then you would have a higher  
14          wattage lamp.

15          And so it basically is essentially the  
16          same, whether you have a lower wattage lamp and a  
17          shorter pole.

18          MR. ABRAMS:  All right, so whatever  
19          you're allowed to do based on whatever other  
20          assumptions go into it, zoning requirements or  
21          anything else, you're going to be able to achieve  
22          the same level of lighting, in theory?

23          MS. CLANTON:  Correct.

24          MR. ABRAMS:  Okay.

25          MS. CLANTON:  Right, that should not



1       affect the LPD.

2               MR. ABRAMS:   And another question I  
3       have.   This, again, goes to the security issue.  
4       And I think again a lot of this depends on being  
5       able just to analyze the numbers and understand  
6       them more fully than we've had a chance to do just  
7       yet, but I notice that lighting zone 1, which  
8       again would presume, as I understand it, a  
9       property or business establishment out in a rural  
10      area, in a campground, Yosemite where we have a  
11      number of hotels and places like that, I  
12      appreciate the fact that you've got a darker  
13      background.

14              Theoretically leads or practically leads  
15      to the conclusion that you might not need as much  
16      light.   But again I'm worried that particularly in  
17      the areas where there isn't a lot of lighting  
18      around, where in an urban area at least, you know,  
19      there is a lot of lighting around, police can see  
20      what's going on.

21              And I'm worried about hotels,  
22      restaurants or other retail establishments that  
23      might be in a rural or in a LZ1 -- we've got to  
24      get another nomenclature for those who were in  
25      Vietnam, LZ is a bad --

1 (Laughter.)

2 MR. ABRAMS: -- but lighting zone 1, I'm  
3 worried with lighting zone 2, a lot of retail  
4 establishments, a lot of hotels, motels,  
5 restaurants in rural areas, bed and breakfast  
6 inns, and places like that, I'm concerned that  
7 this might create a real problem, again with  
8 respect to security.

9 And I don't have a good number to offer  
10 to you yet, but we're going to work on this. So I  
11 want to raise the concern more than anything. And  
12 just suggest that perhaps these numbers might need  
13 to be a bit more, just because you're out in the  
14 wilderness someplace doesn't mean that you haven't  
15 got a lot of security, safety, trip and fall kinds  
16 of situations that need some lighting.

17 And we need to look into it, ourselves,  
18 and provide you some useful information.

19 And then one other question. Do you --  
20 I didn't see here that this really contemplates  
21 outdoor parking structures. Is that correct? Am  
22 I correct in my assumption? Is that covered  
23 someplace else in your --

24 MS. CLANTON: Unconditioned spaces.

25 MR. ABRAMS: Okay, so unconditioned

1 spaces including open sided parking structures.

2 Okay.

3 MR. ELEY: Now, the parking on top of  
4 the roof would be covered by this standard.

5 MR. ABRAMS: Understood.

6 MS. CLANTON: Yes.

7 MR. ABRAMS: I'm talking more about the  
8 multilevel parking structure.

9 MR. FLAMM: Thank you. Mr. Fernstrom.

10 MR. FERNSTROM: And so those of us that  
11 were in Vietnam know that you need to have the LZ  
12 secure.

13 (Laughter.)

14 MR. FERNSTROM: Nancy, I have a question  
15 about the equipment you chose to use to translate  
16 the illumination levels into the lighting power  
17 specification.

18 There are three types of metal halide  
19 equipment that's available now, probe start or  
20 standard equipment with constant wattage,  
21 autotransformer ballasts; pulse start with pulse  
22 start ballasts; and now several manufacturers have  
23 introduced electronic ballasts for metal halide  
24 HID lamps.

25 So, given the good, better and best

1 nature of those three types of equipment, it looks  
2 like you selected only the good. And my question  
3 is why was not the middle of the road increasingly  
4 becoming standard technology pulse start used to  
5 do the translation?

6 MS. CLANTON: Okay, you're asking quite  
7 a few questions there. So first I'll go to the  
8 equipment, itself, the luminaires. We used the  
9 standard, hydraformed piece of equipment that is  
10 very common. It was not a segmented reflector,  
11 into a, you know, an excellent high performance  
12 optical performer.

13 We used kind of a, I don't want to call  
14 middle of the road, but it's just a very commonly  
15 used type of luminaire.

16 We did not use cobra heads, flat lens,  
17 because we felt that that was going too low in the  
18 optical performance. We actually did use an  
19 architectural type.

20 The lamp, itself, if it were 150 watts  
21 and below we did use electronic ballasts. And  
22 that is something that, you know, I'll be  
23 interested in hearing comments on that. And  
24 that's why the efficacies are higher.

25 But when we went to a 250 watt metal

1 halide we used the CWA ballast.

2 MR. FERNSTROM: Well, I guess I'd  
3 recommend pulse start technology because in terms  
4 of the lamp ballast system, that is a middle of  
5 the road. It's not the most advanced technology.  
6 It's not the worst in terms of efficiency. But I  
7 believe that that technology is merited for that  
8 application.

9 MS. CLANTON: The reason why we did not  
10 use pulse start, unless I'm incorrect I do not  
11 know of a pulse start, at least at the 250 watt,  
12 that is anything but a vertical burn position.  
13 And so we wanted horizontal burn. And so I could  
14 see the pulse start with the 150 watt and below,  
15 because we can get a horizontal burn.

16 But we wanted to use a full cutoff  
17 luminaire, and something that was standard. And  
18 I'm not aware that a vertical burn, flat lens is  
19 standard that most of the contractors would use.

20 MR. FERNSTROM: Okay, that's a good  
21 question to address. Thank you.

22 MS. CLANTON: Okay.

23 MR. FLAMM: Any more? Mr. Trimberger.

24 MR. TRIMBERGER: I'm not sure if I'm  
25 reading this quite right. In looking at design

1 criteria for parking lots, Sacramento County where  
2 I work, like a lot of counties and cities, has  
3 minimum lighting allowance, lighting requirement,  
4 for parking lots. One footcandle illumination per  
5 square foot is what they call for.

6 Is that -- and we get a photometric,  
7 point by point, to look and make sure that we  
8 maintain that through the whole space.

9 How does that correspond with the design  
10 criteria that you show in table 7?

11 MS. CLANTON: What we used, because a  
12 lot of municipalities have come up with their own  
13 criteria, and it's not well understood where that  
14 criteria came from and what scientific basis.

15 So what we did, we went back tot he  
16 standards writing body, IESNA, and used their ANSI  
17 approved procedure and method. And used their  
18 recommended values that, in the best professional  
19 practice, should be used.

20 We did talk about that some  
21 municipalities do have different lighting levels,  
22 but there really is no explanation where they came  
23 from and where they came up with those minimum  
24 values.

25 So, yes, ours are different than maybe

1 many of the municipalities, but it is based on  
2 standards.

3 MR. TRIMBERGER: Okay, I really wasn't  
4 looking for, you know, I'm just telling you as an  
5 example what mine is. How they got there I don't  
6 know. But does that correspond to a minimum  
7 horizontal illuminance? Or what is one footcandle  
8 per square foot on this table?

9 MS. CLANTON: What you're asking isn't a  
10 term, footcandle per square foot.

11 MR. TRIMBERGER: Well, what is a  
12 footcandle? Is a footcandle horizontal  
13 illuminance or is that something different.

14 MS. CLANTON: Well, no. What horizontal  
15 illuminance is is when you're measuring lighting,  
16 and Mazi has a light meter. If you put it down on  
17 a table, as Mazi is demonstrating, and the meter  
18 looks straight up, that is measuring the amount of  
19 light that comes down to a horizontal surface,  
20 which would be the pavement from all directions.

21 So every single light that contributes  
22 to the lighting level at that particular point.

23 And a vertical illuminance is taking  
24 that meter, now Mazi, turn it on a vertical  
25 surface at five feet up, it's kind of like where

1 someone's face would be, and it's in the cardinal  
2 directions of north, south, east and west.

3 And it's at the minimum horizontal  
4 point. You bring the meter up -- in your  
5 calculations and look at that. But it's all  
6 footcandles.

7 MR. ELEY: One thing, --

8 MR. TRIMBERGER: Are these measurements,  
9 are footcandles, then, correct?

10 MS. CLANTON: Yes, they are. They're in  
11 footcandles.

12 MR. ELEY: Which is lumens per square  
13 foot. But I might just note that these criteria  
14 that Nancy has here are minimums. So directly  
15 under the luminaire you're going to have maybe 20  
16 times that amount of light.

17 MR. TRIMBERGER: Okay. But what we do  
18 now is we look at our photometric and say, okay,  
19 you're good except this one area here you're over  
20 here .8, and you need 1.

21 MS. CLANTON: Yeah, and so you are  
22 looking at minimum lighting levels, it sounds  
23 like. In other words you're saying in the whole  
24 lot you have to have at least a certain amount of  
25 light. And that's what this document, the



1 recommended practice, states.

2 MR. TRIMBERGER: Okay, but what I'm  
3 trying to figure out, and I don't know. What I'm  
4 looking at, these numbers here in table 7 are  
5 footcandles?

6 MS. CLANTON: Yes, they are.

7 MR. TRIMBERGER: So my guess then is  
8 that I can build parking lots if I'm in zone 4, or  
9 else I have to change my ordinance? Because  
10 minimum horizontal lumens I get .1, .2, .5 or 1.

11 MS. CLANTON: Correct.

12 MR. TRIMBERGER: So I'm in zone 4.

13 MS. CLANTON: It sounds like if your  
14 minimum horizontal illuminance, and again these  
15 are mean lumens with a light loss factor, so your  
16 illuminance criteria is at initial illuminance,  
17 initial footcandles as soon as you turn on the  
18 lights.

19 These have been built in. You've got to  
20 this value, and divided out the .7, and then also  
21 look at initial lumens versus mean lumens. So  
22 these are maintained.

23 MR. PENNINGTON: So what would that be  
24 in initial lumens or initial footcandles?

25 MS. CLANTON: Well, I'm not sure what

1 the initial lumen would be. I mean I don't have  
2 that at the top of my head. Whether it decreases  
3 by 25 percent, and then another 30 percent. So  
4 it's quite --

5 MS. HESCHONG: Roughly if you combined  
6 both the lumen depreciation from the lamp and the  
7 70 percent loss factor you're at about 50 percent  
8 of mean lumens. So initial lumens would be close  
9 to double what these numbers are.

10 MR. ELEY: With metal halide, yes.

11 MS. HESCHONG: Just, yeah, very roughly  
12 they would be about double.

13 And that's a very good point because  
14 most standards, most recommendations are based on  
15 initial lumens and not mean lumens. And so it's a  
16 very easy point of confusion.

17 MR. PENNINGTON: So could we convert  
18 these to initial footcandles, I guess, is the --

19 MS. HESCHONG: By describing our  
20 assumptions those numbers can be backed out. The  
21 reason that we are using mean lumens is it makes  
22 for a much more equitable comparison between  
23 technologies, because technologies vary enormously  
24 by their lumen depreciation at a time.

25 And what the Energy Commission is

1 concerned with is energy use over time, not on the  
2 first day that you turn on the lights.

3 MR. PENNINGTON: But to clarify this  
4 issue for jurisdictions who have initial  
5 footcandle criteria it seems like we should put it  
6 in those terms so they can judge whether --

7 MS. HESCHONG: We can put that in the  
8 guidelines. Translations to help people  
9 understand the difference.

10 MS. CLANTON: And the other reason why  
11 we want to use mean lumens and a light loss  
12 factor, we did want to compare it against the PIER  
13 data that we were getting, which is all existing  
14 information. And so we wanted something as  
15 equitable with all the research data.

16 MR. SHIRAKH: Again, this is in line  
17 with out indoor models where we used mean lumens  
18 at 40 percent life.

19 MR. FLAMM: We only have time for a  
20 couple more comments. We're already losing time  
21 on our schedule, so --

22 MS. DAVIS: I'm Leslie Davis with  
23 Auerback and Glasow, Lighting Consultant in San  
24 Francisco.

25 I have two comments for clarification

1 primarily. The efficacy criteria stated that  
2 lamps greater than 100 watts shall have an  
3 efficiency or efficacy of 60 lumens per watt or  
4 greater.

5 The lamps that you used for modeling  
6 listed on page 18 show efficacies 54 lumens per  
7 watt for the 150 watt, and 44 lumens per watt or  
8 mean lumens per watt for the 250 watt.

9 So, could you clarify, is the 60 lumens  
10 per watt mean lumens per watt? Were you being  
11 generous with us so that we could meet the  
12 criteria using improved technology? And it would  
13 be helpful if a clarification was stated in the  
14 report, so that the lighting geeks, like myself,  
15 would not have to ask you questions.

16 MR. ELEY: The existing requirement,  
17 Leslie, is lamp lumens divided by lamp watts;  
18 doesn't even include the ballast.

19 MS. DAVIS: Okay.

20 MR. ELEY: So it is additional. That's  
21 the requirement that's in there now. Now, we've  
22 got to reconcile these, and we've got to agree on  
23 one or the other and stick with it.

24 Right now, --

25 MS. DAVIS: Okay, so the one is lamp --

1 MR. ELEY: Right now we're kind of  
2 talking initial lumens for some things and mean  
3 lumens for others. And we have to clarify that.

4 MS. DAVIS: So one's a lamp efficacy and  
5 one's a system efficacy.

6 MR. ELEY: Yeah.

7 MS. DAVIS: Okay. Also on your controls  
8 area, part of the standard is both lighting level,  
9 illuminance both in horizontal and vertical, and  
10 then uniformity, which is excellent.

11 But to reduce the light level by 50  
12 percent it doesn't say anything in terms of the  
13 jurisdiction to the uniformity -- to have a  
14 uniformity requirement.

15 So I know you state in your comments  
16 that it would be good to have high/low ballasts.  
17 I'm concerned in areas like parking lots and  
18 building grounds where security is important, that  
19 if someone can meet the criteria by turning off  
20 half of the light sources, and my car is parked  
21 under the pole that's turned off, then there's a  
22 question about security.

23 So, similar to the indoor title 24, we  
24 started out with a criteria to be able to reduce  
25 the light level by one-half, and later it was

1 revised to reduce the light level by one-half  
2 uniformly throughout the space.

3 So is that something that you're  
4 considering as part of the legislation, and can  
5 that be enforced in the outdoor environment?

6 MR. FLAMM: Somebody like to comment on  
7 that?

8 MR. SHIRAKH: On the question of  
9 uniformity we could look at that. And, again, you  
10 were correct in mentioning that for indoor space  
11 as when we require bilevel switching, we have  
12 language in there that requires reasonable uniform  
13 reduction in there by switching off every other  
14 lamp or fixture. We could have similar.

15 And since these are going into title 24  
16 anyways, all the existing bilevel switching  
17 requirement will apply on this to make exceptions  
18 to it.

19 MR. FLAMM: Okay, Gary, one moment.  
20 That will be the last one, if I could, so I can  
21 keep this moving. Anybody that has some wisdom to  
22 give to us, and you do not get a chance to express  
23 that today, I encourage you to send something to  
24 me, either email or in writing.

25 But I'd like to get us out of here

1       tonight at a reasonable time, so Gary, and then  
2       Dawn. Okay, Gary and then Dawn.

3               MR. FERNSTROM: Charles, you talked  
4       about mean efficacy versus initial. Surely the  
5       CEC's consultants are going to recommend system  
6       mean efficacy, because not all ballasts are  
7       created equal. And they have a significant effect  
8       on the energy efficiency of the system.

9               That's a question, not a statement.

10              (Laughter.)

11              MR. ELEY: Sounds like a comment to me.

12              (Laughter.)

13              MR. ELEY: The current requirement is  
14       written the way it is so that it's easy to  
15       enforce. And when we set the 60 lumens per watt  
16       number we wanted to be really easy so that you  
17       could just look at the lamp books and determine  
18       that you were or were not there.

19              And it basically drew the line between  
20       fluorescent and metal halide HSP on the passing  
21       side. And mercury vapor and incandescents on the  
22       failing side. And that's really all the current  
23       requirement does.

24              Now that we're actually developing the  
25       standard for outdoor lighting more than just

1 efficacy, I think we probably will be looking at  
2 that system, lumens per watt.

3 MR. FERNSTROM: Thank you.

4 MR. FLAMM: Thank you. Dawn and then  
5 Tom Tolen.

6 MS. DeGRAZIO: Dawn DeGrazio with  
7 Sacramento Municipal Utility District. Two  
8 things, one is a clarification on the, again, on  
9 the efficacy. In an early slide, Nancy, I thought  
10 that it said for lamps less than 50 watts. And in  
11 the document it says less than 100 watts. So just  
12 something to watch out for. It needs to be one  
13 way or the other.

14 Then on page 22 under the heading  
15 controls, you had a controls table there. And  
16 that was all you showed. And my concern comes  
17 from the wording that goes with the table. When  
18 the standard is written it's just going to say,  
19 look at the table for your controls requirements,  
20 because the way that the wording is I thought was  
21 not stating what the intent was.

22 In other words it says the controls must  
23 be able to reduce -- I'm starting in the middle of  
24 the paragraph -- the controls must be able to  
25 reduce lighting power to at least 10 percent of



1 full output. And then something similar is stated  
2 for 50 percent.

3 I would suggest that instead it should  
4 say reduce lighting power to 10 percent of full  
5 output or less. Okay. Do you understand the  
6 difference? If you reduce it to at least 10  
7 percent, 11 percent is at least 10 percent. So  
8 then you've complied, but --

9 MS. CLANTON: Very good, thank you,  
10 Dawn.

11 MR. FLAMM: Thank you. Mr. Tolen and  
12 then I'd like to move to the next topic.

13 MR. TOLEN: Tom Tolen with TMT  
14 Associates, an independent lighting designer. I  
15 have a question about your model, which kind of  
16 reflects a comment made by Cheryl -- unless I'm  
17 mistaken you used type 5 distribution for your  
18 model.

19 My experience is that typically most  
20 quality parking lot designs will use a type 2 or  
21 type 3 in the perimeter, which really changes  
22 where your minimums occur.

23 So, did you address that at all in your  
24 modeling, or do you intend to address that?

25 MS. CLANTON: Basically what we used

1       were actually if you use a type 3 or type 2, you  
2       will have a better quality lighting, itself. We  
3       looked at, I think, the typical space and the type  
4       of distribution.

5                You're talking about a well designed  
6       parking lot.

7                MR. TOLEN: Right.

8                MS. CLANTON: And we are looking at all  
9       parking lots. So we try to think what is the most  
10      typical type of equipment which is spilling out  
11      past the boundaries by using a type 5 at the  
12      perimeter.

13               So this we're hoping we're giving plenty  
14      of LPD, and would only approve it for a well  
15      designed parking lot. I mean you'll get higher  
16      light levels.

17               MR. TOLEN: Does the PIER data show what  
18      the typical distribution type is?

19               MS. CLANTON: No, because we're going to  
20      standard parking lots that we do not have the site  
21      plans for. We have no idea what the equipment is.  
22      It's on our best judgment. And looking at the  
23      luminaires in the daytime, a lighting expert  
24      pretty well can tell what type of equipment it is.  
25      In fact, we even found a lot of instances where

1 the reflectors were installed backwards. And so  
2 the type 3, trying to light the parking lot, was  
3 actually lighting --

4 MR. TOLEN: The neighbors.

5 MS. CLANTON: Or the canal next to it.  
6 And so we found a lot of poor installations with  
7 that. But, no, we could not go into that depth on  
8 the distribution types --

9 MR. TOLEN: Okay.

10 MS. CLANTON: -- that was observed. And  
11 we took pictures of all the luminaires, and so we  
12 do have that database.

13 MR. TOLEN: Okay. One more quick  
14 comment? This is a generic comment about the  
15 potential for using a high/low requirement.

16 I'm going to echo what Leslie's concerns  
17 were about that, about uniformity. Really the  
18 only way to do it uniformly is with a high/low  
19 type system.

20 I know you're trying to mimic the  
21 interior requirements for bilevel switching. I'm  
22 not sure it's practical from a cost effective  
23 point to do that. If you have to install high/  
24 low or dimming instead of simple on/off switching,  
25 you're going to add a lot of cost to any project.

1       So I'd like to express that concern.

2               MR. FLAMM: Thank you. Okay, I would  
3       like to move on now to building ground lighting,  
4       and that's on page 23 of the report. And, again,  
5       we're going to be graced with Ms. Clanton's  
6       presentation.

7               MS. CLANTON: Building grounds lighting.  
8       This is just kind of a preamble. This is one of  
9       the most difficult areas for us to wrestle with.  
10      And we came up with a proposed solution to how to  
11      assign an LPD to building grounds.

12              And we looked at what would be the  
13      easiest for the code officials to look at. And  
14      it's basically looking at all of the hardscaped  
15      areas, and using that area in order to calculate  
16      our LPD.

17              And so the hardscaped areas would  
18      include pedestrian walkways, stairs, ramps,  
19      patios, plazas, wherever the hardscaped areas are.  
20      Or the pathways that would be used.

21              What we did is we actually calculated  
22      then the LPD for those areas, and then increased  
23      the LPDs by 20 percent to allow for extraneous  
24      landscape lighting, feature lighting, other areas  
25      that you would have. And came up with this

1 particular method. So I just wanted to make that  
2 clear.

3 So we look at the LPD, again, maximums  
4 vary by the four different lighting zones. It's  
5 similar to parking lots, controls are needed  
6 during day and curfew hours. We did not include  
7 sports lighting or lighting that was in five feet  
8 of the perimeter, of the building perimeter.

9 And the reason for that is that we felt  
10 there was a cross-over between the building  
11 facades, which Larry will go through and explain  
12 that, and the grounds lighting. And we felt that  
13 if our sidewalk were located within five feet of  
14 the perimeter, which means it's right next to the  
15 building, the chances are that the lighting would  
16 be located on the facade, itself, lighting  
17 straight down versus putting up poles. And we  
18 felt that this was the most reasonable approach.

19 We looked at the specific design  
20 criteria. We used RP8 which is roadway lighting,  
21 and they again are the IES committee in charge for  
22 establishing lighting criteria for walkways.

23 By the way, RPA is one of the few  
24 documents that is ANSI approved.

25 And we have different illuminance

1 criteria, selected for different pedestrian  
2 conflict zones and use types.

3 We did use average horizontal  
4 illuminance which is stated in RP8; minimum  
5 vertical illuminance at 4.9 feet. It's a little  
6 different than the parking lot. Again, the  
7 committee, the way that they make their  
8 recommendations can vary.

9 And that the uniformity ratio average to  
10 minimum, which again is different than the parking  
11 lot, which is maximum to minimum horizontal  
12 illuminance.

13 We've got the different design criteria  
14 selected by the four lighting zones. For LZ1 we  
15 selected the low pedestrian conflict in rural and  
16 semi-rural housing. And I know that sounds  
17 strange, but that's as close as we could come to a  
18 lighting zone 1. And, again, because RP8, or none  
19 of the documents really go into the different  
20 environmental zones, or lighting zones, we had to  
21 apply our best knowledge or best guess into which  
22 lighting zone the different recommendations would  
23 fall into.

24 In lighting zone 2 we used low  
25 pedestrian conflict and low density housing.

1 Lighting zone 3 low pedestrian conflict and medium  
2 density housing. And then lighting zone 4, high  
3 pedestrian conflict and medium density housing.

4 Next slide. And with that we took the  
5 criteria that was stated in RP8 and applied it to  
6 the different lighting zones. For average  
7 horizontal illuminance, minimum vertical  
8 illuminance at 4.9 feet above the pavement, and  
9 then horizontal illuminance averaged to minimum  
10 ratio.

11 Next slide. The equipment we used, very  
12 similar to what we used on the parking lot  
13 lighting, metal halide lamps, horizontal burn.  
14 Again, the lumens, CWA ballasts. And the  
15 luminaires this time instead of being type 5 we  
16 used type 3 distribution, full cutoff with a light  
17 loss factor of .7.

18 Next slide. The typical dimensions of  
19 sidewalks were five feet wide. We used 15-foot  
20 high poles, and we spaced them between 60 and 90  
21 feet on center or apart. And with these  
22 calculations we calculated the LPD based on only  
23 the sidewalk square footage for each particular  
24 cross-section.

25 Next slide. And here are the specifics

1 and what was used for the different lighting  
2 zones.

3 Next slide. The software, again, is AGI  
4 software. The initial design was based on a  
5 common pole height, lamp wattage and pole spacing.

6 Initially we needed to meet the average  
7 illuminance and the minimum vertical illuminance.  
8 And if this was not met, then we adjusted the lamp  
9 wattage and the spacing of the poles.

10 Then we checked the uniformity, and once  
11 again we adjust the spacing of the poles until  
12 uniformity was met. But it was extremely  
13 difficult to meet the uniformity criteria,  
14 especially in the LZ1.

15 And one thing that we did notice going  
16 through these models, I did talk with some people  
17 in the roadway lighting committee and expressed  
18 the concern of how tough it was to meet the  
19 criteria. And they said I'm not the only one to  
20 have had that problem.

21 So, it's just something I would like  
22 some input if anybody else has, with very low  
23 light levels, been able to meet the uniformity  
24 criteria. So we had difficulty in LZ1.

25 Next slide. So here are the lighting



1 calculations and the allowed power limit. And  
2 this shows what the criteria was, what was  
3 calculated and then came up with the power limit  
4 for each one.

5 Next slide. So the recommendations for  
6 controls, you basically have yes, photosensors,  
7 time clocks or astronomical time clocks to turn  
8 off the lighting during the daylight hours. And  
9 we also recommended some motion sensors or some  
10 way of turning the lighting power, or reducing the  
11 lighting power density during the curfew hours.

12 A lot of the comments that were made  
13 about controls for parking lot lighting, I think  
14 our frustration when we did the PIER project was  
15 that lights are left on all the time, even though  
16 after hours nobody is reducing their lighting,  
17 even though many local ordinances talk about  
18 reducing lighting down to security level.

19 And it may be something that equipment  
20 and manufacturers have to start relooking at  
21 outdoor lighting to come up with systems that we  
22 can either dim, go to a bilevel switching, or to  
23 be able to use the controls like motion sensors,  
24 to be able to have lighting turned off unless  
25 someone approaches the area. So I think we need

1 some push in technology.

2 And that is it. Any comments?

3 MR. FLAMM: Thank you. Questions or  
4 comments? Mr. Trimberger.

5 MR. TRIMBERGER: This, similar to  
6 parking lots, we have requirements for  
7 footcandles, and I guess our technology is not  
8 well defined, and perhaps not to the current  
9 standard. But I'd like to get some kind of  
10 comparison to see, you know.

11 This is what I've been talking about  
12 since the very beginning that if we've got a local  
13 ordinance that says you need to be this high and  
14 you got an energy standard that says you can only  
15 use this much energy, there's a genuine conflict  
16 that's going into effect.

17 Also lighting is a tool used in  
18 rehabilitation projects a lot. For neighborhoods  
19 that have blight and other issues. When they're  
20 redone they light them up. Are we still going to  
21 be able to do that? Maybe you'll have to get with  
22 some lighting designers to see how that would  
23 work.

24 I'm also concerned about the idea of  
25 curfew and you're cutting down lighting at curfew.

1 Curfew, I understand, is defined -- the curfew  
2 hours are defined by zones that were discussed  
3 earlier.

4 MS. HESCHONG: Curfew hours would be  
5 defined by the local jurisdiction. They have that  
6 opportunity, but it's not a requirement.

7 MR. TRIMBERGER: So curfew is not a  
8 mandatory part of the standards?

9 MS. HESCHONG: The standards require the  
10 control equipment to enable the equipment to be  
11 controlled during curfew, if a curfew exists, or  
12 may be implemented in the future. But the actual  
13 timing and operations of curfew are up to the  
14 local jurisdiction.

15 So the standards only require the  
16 controls. Which is the same basic approach that  
17 the interior lighting takes also.

18 MR. TRIMBERGER: Yeah, it is similar,  
19 but, you know, whether it's after curfew or not  
20 you still need to be able to have enough light to  
21 see where you're going; you have to have enough  
22 light for security. So, I think they're different  
23 issues.

24 I'll have to look and try to get into  
25 some numbers and see what this looks like.

1 MR. FLAMM: Are you done, Mr.  
2 Trimberger?

3 MR. TRIMBERGER: Yes.

4 MR. FLAMM: Okay. The gentleman in the  
5 back, please.

6 MR. McDERMOTT: Thanks. My name's  
7 Patrick McDermott; I'm with Sunbelt Industries. I  
8 just have a couple questions.

9 Nancy, you referred to RP8 as being an  
10 ANSI approved document. Why did we not use RP2,  
11 then, if we're looking at using ANSI approved  
12 documents as opposed to RP33?

13 MS. CLANTON: Because I don't think --  
14 you have RP2; I don't think RP2 is an ANSI  
15 approved.

16 MR. McDERMOTT: To my knowledge it is.

17 MS. CLANTON: Is it? Does it say it on  
18 the front? It's not an ANSI approved. There's a,  
19 look inside of it -- I don't --

20 MR. McDERMOTT: Correct.

21 MS. CLANTON: I don't see it.

22 MR. McDERMOTT: All right, thank you.

23 MR. FLAMM: Thank you. And anyone else  
24 that comes up for the first time, if you would  
25 please give the transcriber your business card it

1 would help him so that he doesn't have to run back  
2 to you to get it from you.

3 Any additional comments or questions on  
4 this element? Ms. DeGrazio.

5 MS. DeGRAZIO: Dawn DeGrazio, Sacramento  
6 Municipal Utility District. At the beginning of  
7 this measure three it states that it covers  
8 walkways, plazas, stairs and ramps. Doesn't talk  
9 about landscape lighting until you get all the way  
10 back to the controls table. And then all of a  
11 sudden landscape lighting jumps in there.

12 Now, you clarified that a little bit,  
13 Nancy, in your presentation that the intent is  
14 that the numbers cover that. But I think it needs  
15 to be stated that landscape lighting is a part of  
16 building grounds lighting, but it's intended that  
17 way.

18 So that because my thought, as I read  
19 all the way through here, was is landscape  
20 lighting part of this, what about flags. And then  
21 that leads to the next thing, is a flag a  
22 monument. Because way early on in the document  
23 you talk about it does not include monuments.  
24 Okay, so we need to be -- to me that's kind of a  
25 mushy word. We need to talk about what's a

1 monument, okay.

2 And then the third thing is it says in  
3 the beginning of measure three that sports  
4 lighting is not included. And yet here it is in  
5 the controls table, recreation, sports lighting.  
6 So I think we have a little bit of clarification  
7 needs to happen.

8 MS. CLANTON: Thank you, Dawn, good  
9 points.

10 MR. FLAMM: Thank you. Okay, I'd like  
11 to move to the next and the last presentation by  
12 Nancy Clanton, which is going to be public right  
13 of way. And that's going to start on page 49 of  
14 the handouts.

15 MS. CLANTON: You can tell who's got the  
16 early plane to catch.

17 Okay, public right of way. This is a  
18 model standard and it will not be part of the  
19 title 24. And basically what we are proposing is  
20 LPD maximums that will vary by the four lighting  
21 zones, and by the roadway classification. And the  
22 roadway classifications are listed on the slide,  
23 expressway, major collector, local freeway  
24 classifications.

25 Next slide. The design criteria used is

1 again the ANSI approved standard RP8 on roadway  
2 lighting. And the lighting design criteria that  
3 we selected for the lighting zones for each  
4 roadway classification, out of all of the measures  
5 this was actually the easiest one to apply to the  
6 lighting zones.

7 So, basically with lighting zone 1 and 2  
8 we used low pedestrian conflict. With lighting  
9 zone 3 we used medium pedestrian conflict. And  
10 then lighting zone 4 high pedestrian conflict.

11 Next slide. Now we've got the lighting  
12 design criteria, and I know for a fact this is  
13 impossible to read, but it's basically directly  
14 out of RP8 and for the different conflict zones,  
15 for the different roadway classifications. And it  
16 is listed in your document -- telling me what page  
17 it is -- 51.

18 Next slide. Lighting equipment used in  
19 the models. Once again, very similar to all the  
20 other lighting equipment with lamps and ballasts.  
21 And the luminaires type 3 full cutoff; light loss  
22 factor of .7; and the luminaires are located at  
23 the edge of the traveled way.

24 With these roadway models it is very  
25 difficult to come up with exactly what the

1 different roadway classifications were and what  
2 the roadway section would look like; how many  
3 lanes; how many turn lanes; shoulders; all of  
4 that.

5 So we went back to our best assumptions  
6 in all of the roadway projects our firm has done,  
7 and come up with different lane widths and the  
8 number of lanes that we felt best represented  
9 these roadway classification types.

10 Next slide. So, again, I'd like to just  
11 mention that the typical streets -- cross-  
12 sections. And the lighting calculations are  
13 performed across the entire traveled way for each  
14 particular class section.

15 The poles are located depending on the  
16 roadway type and cross-section. They're either on  
17 the single side of the street or the roadway, if  
18 it's a very narrow type of roadway cross-section.  
19 In a standard arrangement for the medium width  
20 roadways. And paired, or kind of opposite each  
21 side for the wider roadways.

22 Next slide. And here are the different  
23 roadway types. Boy, I cannot read that. My eyes  
24 are going back, Mazi.

25 The roadway classifications for the



1 different lamp types, the pole heights, so what we  
2 have done here is given you exactly the  
3 assumptions and the spacing that we used in all  
4 the models. So in case any of you are really  
5 curious in repeating all these models.

6 The calculation types -- okay, go to the  
7 next slide. Here are the calculations. Again,  
8 the same lighting analyst models. I want to make  
9 clear that all we tested out was the illuminance  
10 criteria even though RP8 also states luminance and  
11 small target visibility.

12 We felt that the most conservative way  
13 to go was only to look at illuminance criteria.  
14 And as we refine it, we are going to go through  
15 and do the other models and luminance and small  
16 target visibility.

17 The initial design was based on a common  
18 pole height, lamp wattages, pole spacing. And  
19 again, our initial criteria was to meet the  
20 average illuminance. And if we didn't do that, we  
21 adjusted the lamp wattage and the pole spacing.  
22 Then we went back, checked uniformity, and again  
23 adjusted spacing if the uniformity was not met.

24 Next slide. And here are the  
25 calculation results. And it will go through, and

1        what the criteria states and what our calculations  
2        were on all the different criteria. And also  
3        looking at the valing luminance, which is the  
4        glare index in all of that.

5                Next slide. So, our recommendations is  
6        that we actually, this is a measure, is proposed  
7        as a model standard to be voluntarily adopted by  
8        Caltrans and local California jurisdictions. It  
9        does include requirements for lighting controls,  
10       maximum lighting power and shielding of  
11       luminaires. And the requirements are expressed by  
12       the lighting zones.

13               Next slide. We have listed the  
14       lighting, the LPDs for the different lighting  
15       zones. And again the different roadway  
16       classifications.

17               Next slide. For controls, basically the  
18       only control we asked for in this recommendation  
19       is that during the day the lights are off. And  
20       then, again, all luminaires greater than 100 watts  
21       be IESNA cutoff type or full cutoff.

22               MR. FLAMM: Okay. Lights up, please.  
23       And then questions or comments on this element.

24               MR. FERNSTROM: Nancy, your calculations  
25       are based on metal halide lamps, I presume?

1 MS. CLANTON: Yes, they are.

2 MR. FERNSTROM: It's pretty common  
3 practice around here, whether we believe in it or  
4 not, to use high pressure sodium for roadway  
5 lighting.

6 So, would it not be appropriate to  
7 consider the additional efficacy of HPS lamps in  
8 coming up with the LPD criteria?

9 MS. CLANTON: Our reasoning for going  
10 with metal halide, I think we all recognize that  
11 the trend is going away from HPS to metal halide  
12 for better visibility. The roadway committee  
13 started a lamp spectral distribution committee  
14 which is delving into this issue and is coming out  
15 with a statement that will be approved by the IES  
16 board of directors in August.

17 And I'm a member of that committee, so I  
18 think we are seeing the writing on the wall that,  
19 you know, by the time that this recommendation is  
20 going to be adopted, that the trend will be to  
21 white light sources.

22 So we wanted to make sure we presented  
23 that in an accurate position instead of the high  
24 pressure sodium, in case lumens are beginning to  
25 be adjusted. And we did discuss, among the team,

1       whether we should apply that adjustment now. And  
2       because it wasn't an official stance with IES, we  
3       decided not to do it.

4               So, again, I think we're pretty  
5       conservative in our numbers.

6               MR. FERNSTROM: Well, I agree, and I'm  
7       arguing the case for energy efficiency, so I guess  
8       I would recommend that perhaps a different LPD be  
9       established for HPS lamps so as to guard against  
10      the possibility that someone would just use HPS  
11      lamps and have more lighting than is perhaps  
12      necessary within the given lighting power  
13      allowance.

14              MS. CLANTON: Good point.

15              MR. FLAMM: Any other questions? Dawn.

16              MS. DeGRAZIO: Dawn DeGrazio of  
17      Sacramento Municipal Utility District. Just a  
18      note on table 41 on page 55. Under expressway,  
19      LZ3 and LZ4, the values seem to be reversed, or  
20      something. The LZ4 number is actually less than  
21      the LZ3 number. And it doesn't happen anyplace  
22      else, so I thought maybe that was --

23              MR. ELEY: I've noticed that, as well.  
24      I think maybe the reason for that is that Nancy  
25      assumed a 1000 watt lamp for the LZ4 model, which

1 has an efficacy of 80 as opposed to the lamp that  
2 was assumed for LZ3, which had an efficacy of 55  
3 or something like that.

4 But, Nancy, I'll just let you answer the  
5 question.

6 MS. CLANTON: Yeah, no, and again it's  
7 the poles stay the same, it's the width of the  
8 roadways varies so much, and again I would really  
9 appreciate, you know, somebody looking at the  
10 models and the cross-sections that we were doing.

11 But that's something that we are going  
12 to go back and check and make sure that the actual  
13 physical conditions of the roadway did not.  
14 Because the wider the roadway, one pole actually  
15 does more square footage versus a narrower  
16 roadway. So sometimes the lighting power  
17 densities, because of the conditions --

18 MS. DeGRAZIO: Okay.

19 MS. CLANTON: -- we'll look, and again  
20 it's struggling between what do these expressways  
21 and everything looks like. And, again, like  
22 Charles said, with the higher wattage lamp and  
23 further distribution --

24 MS. DeGRAZIO: Efficacy improves with  
25 the higher wattage. I guess my hesitation on a

1 1000 watt metal halide would be the drop in lamp  
2 life. And so would a municipality or state, DOT  
3 or whatever the state DOT, would they want to use  
4 that lamp.

5 MS. CLANTON: Right, or two 400 watts,  
6 you know, which --

7 MS. DeGRAZIO: Exactly.

8 MS. CLANTON: -- but then it's double  
9 the equipment. I mean good practice would be if  
10 you never use 1000, you would use two 400s.

11 MS. DeGRAZIO: -- and the conservative  
12 approach might be to back off a little because  
13 standard practice is not to go quite that far.

14 MS. CLANTON: Right, really good point.  
15 But we will re-look at those.

16 MR. FLAMM: Thank you. Yes, sir.

17 DR. CLAUS: Robert Claus. I want to put  
18 these two books in the record. One's an appraisal  
19 manual and the other is a general principles basic  
20 research. And some of what I'm going to say is  
21 cited in here, so I want to hand them over.

22 First of all, let me make a point very  
23 clear here that clearly under constitutional  
24 principles, land use planning is controlled by the  
25 state -- if it becomes too intrusive, then you

1 bring on constitutional constraints.

2 Clearly *Gitlow v. New York* followed by  
3 *Near v. Minnesota*, you have problems. But that's  
4 just part of the problem you're going to have with  
5 this document.

6 Number one, because it appears to me  
7 that there's complete failure to recognize that  
8 you're going interdisciplinary and regulating  
9 speech, you're not looking carefully at some of  
10 the problems you're introducing.

11 There is a manual called the manual of  
12 uniform traffic control devices. Now, far be it  
13 from me to suggest that federal highway safety and  
14 its engineers are the most competent people in the  
15 United States, but both the Canadians and the  
16 Mexicans in NAFTA agreed that that manual is the  
17 best document that's been produced.

18 And I would suggest there's nothing in  
19 Europe the equal of it. And that's not merely  
20 because I like one of the principal authors,  
21 Travis Brooks, and know the -- search director,  
22 Robert Schwab, it's because it stood up in court  
23 as a standard of care.

24 Now you keep referring to your standards  
25 here as guidelines, and that's what they are.

1 They're not standards of care. All of the  
2 illumination engineering material you're using are  
3 guidelines; they are not standards of care; they  
4 do not stand up. The MUTCD is a standard of care.

5 You violate that and you're going to  
6 immediately get penalized 10 percent of your  
7 highway funds. Now, I think that's a wakeup call.  
8 If you have difficulty look up Volpe v. South  
9 Dakota, that's a Supreme Court case where they  
10 decided they didn't want to follow a federal  
11 compliance agreement.

12 Now the MUTCD is -- here you have an  
13 adopted six-part volume that your transportation  
14 department has developed. You're not recognizing  
15 any of that. Okay, so you have a terrible  
16 compliance problem legally.

17 Then you got another problem. You're  
18 starting to invent terms again. I mean I think  
19 this zoning classification is interesting, but ask  
20 the pointed question, what's the source of this.  
21 It just came out of some big minds rational  
22 relationships. Speech that doesn't work.

23 You've got the same thing going on  
24 again. Why aren't you going to transportation  
25 engineers and looking at their category of



1 streets? I mean far be it the fact that you can  
2 get a PhD in it, but it might help to look at that  
3 categorization, because you're going to  
4 immediately find you have two classifications.  
5 You have federally controlled and state  
6 controlled.

7 You step on the federal control and  
8 you're going to learn what we learned in San  
9 Diego. It's do it our way or lose our money.

10 So you need to pay some attention to  
11 that. That's a second extremely complex problem  
12 you're bringing into this. That you do have  
13 overlying federal control in this because there is  
14 a standard of care.

15 Now you start putting up these signs and  
16 getting in the middle of their real reflectivity  
17 and violating their standard of care, you better  
18 have a lot deeper checkbook than I think this  
19 agency has. And that's what you're doing.  
20 Because you're stepping from guidelines into  
21 standards of care.

22 And apparently someone's not thinking  
23 about that. And what makes for an interesting  
24 lawsuit is to have somebody come into court and  
25 say I've got this guideline, and find out they

1       violated a standard of care.

2               And I would suggest the way you're  
3       wandering around on these rights-of-way you may  
4       get in the middle of a federal bus and get run  
5       right over.

6               And the reason I'm suggesting all of  
7       this is, and we will say this later, is you've got  
8       to open this process up to people because when  
9       you're in a multi-varied problem, when you're  
10      stepping legally from one burden of proof where  
11      you can assert and someone has to defeat you in  
12      court to when if you don't have the proof you pay.  
13      Because you're violating title 42 USC 1983.  
14      You're going to pay for that because you don't  
15      have the proof.

16              And it's not good enough to say I didn't  
17      know the transportation engineers categorize  
18      streets. And I didn't know there was an MUTCD.  
19      And I didn't know there was a standard of care.

20              I just think that you really need to  
21      take a step back and realize that you're stepping  
22      into water where you have appraisers. God forbid  
23      Reg Bessimer of the Federal Highway Administration  
24      is an appraiser, but he is. And he's going to  
25      tell you some things that you may not like to

1 hear. God forbid federal highway safety's got  
2 registered transportation engineers and they're  
3 going to tell you there's a standard of care. And  
4 Caltrans adheres to it.

5 But before you start trying to reinvent  
6 the world, because we're all urban planners, I  
7 would look at some of these cases, because the  
8 litigation gets very very difficult.

9 Thank you.

10 MR. FLAMM: Thank you. Any additional  
11 comments or questions?

12 MS. DAVIS: Leslie Davis with Auerbach  
13 and Glasow. I just wanted to make the comment  
14 that I can't speak to a lot of the things that the  
15 last gentleman spoke to, but I can say that, yes,  
16 RP8 is a recommended practice, and an ANSI  
17 document. But it also has been adopted for the  
18 City of San Francisco as their standard. So they  
19 have made it part of their City regulations. And  
20 we're doing a lot of work with the City of San  
21 Francisco, and that is the guideline that they  
22 have adopted as their City law.

23 MR. FLAMM: Okay, thank you.

24 MS. CLANTON: Also, the gentleman  
25 mentioned that the classifications were not

1 Federal Highway Administration, Department of  
2 Transportation classifications, and they are.  
3 This is an ANSI standard. It is identical, ASHTO  
4 is the identical standard as RP8. And it is an  
5 ANSI standard.

6 It is not a recommended practice. It  
7 goes beyond that. It is the one document we do  
8 have that is an ANSI standard.

9 DR. CLAUS: So you're suggesting, under  
10 the 1965 and '58 Highway Act that I'm telling you  
11 primaries and interstates are not treated  
12 differently? You're saying the ANSI standard  
13 controls? Is that what you're telling me?

14 Because that's exactly what you're  
15 saying. Primaries and interstates are under the  
16 1958 and 1965 Highway Act, which carry with them  
17 the MUTCD.

18 Now, are you suggesting that ANSI has  
19 stepped in and usurped the power of the Federal  
20 Highway Administration? Because I don't  
21 understand that. I don't think they did, but it  
22 may have happened in the last 24 hours.

23 MS. HESCHONG: Sir, we're discussing a  
24 proposed model code which is optional for  
25 districts, cities to adopt. We're not discussing

1 here a proposed state regulation.

2 DR. CLAUS: What you're proposing is the  
3 use of a police power to manipulate a land use  
4 zone through lighting standards. That's  
5 controlled by the enabling statute, and in certain  
6 cases you have compliance agreements.

7 And if you don't understand that  
8 overrides that, you'd better take the time to  
9 learn it. Because you're confusing regulatory  
10 standards, standard of care, police powers and  
11 guidelines.

12 That's fine, but some of us spent a long  
13 time in school understanding the difference  
14 between those administrative terms. And they need  
15 to be distinguished here. And I'm astounded here  
16 that you don't know primaries and interstates are  
17 regulated differently with the MUTCD than city  
18 streets.

19 MR. FLAMM: Okay, thank you. The  
20 gentleman in the back, you have something to add?

21 MR. McDERMOTT: Thanks. I'd like to  
22 introduce a letter into the record from the IES to  
23 the California Energy Commission from Doug Paulin,  
24 which does state that RP2 is ANSI approved.

25 Which goes back to my question, it seems

1       like you're saying ANSI approved documents are the  
2       better documents to use. Then why did we base so  
3       much of this information on RP33, rather than RP2?

4               MS. CLANTON: RP33 was not even  
5       mentioned.

6               MR. McDERMOTT: In the earlier part, not  
7       this last portion; I'm talking about overall,  
8       service stations and things like that.

9               MS. CLANTON: We basically, what was --

10              MR. McDERMOTT: The lighting standards  
11       that you guys proposed for under canopy stations  
12       did refer to RP33.

13              MS. CLANTON: If you look at RP2 and  
14       look at where the information is for the service  
15       stations and the car dealerships, it's in Annex H  
16       of RP2. And there it basically states a couple  
17       things. One is that for a more detailed  
18       description of exterior lighting, it refers back  
19       to RP33. And it says that this is only a design  
20       guide for designers. And it also states that you  
21       should not be more than 20 to 1 than your  
22       surround. You should not be higher than that.  
23       And that is actually in RP2, also.

24              MR. McDERMOTT: Okay, thank you.

25              MR. FLAMM: Before you leave, excuse me,

1 would you come back, please. Are there any  
2 particular elements in RP2 that you understand are  
3 not being followed with our recommendations?

4 MR. McDERMOTT: Well, I know that in  
5 RP2, for example, the under canopy standards are  
6 50, 30 and 20. And that's about 80 percent less  
7 than this -- that's 80 percent more than what  
8 you're proposing here, .5, .10 and 20 and 40. So  
9 that's a big difference.

10 And it all depends on the document that  
11 you look at. So, since RP2 is ANSI approved,  
12 maybe you should look at that as the guide instead  
13 of RP33. And you're saying that it's 50 percent,  
14 when actually compared to RP2, it's not.

15 Thank you.

16 MR. FLAMM: Thank you.

17 MR. SHIRAKH: Actually I have RP2 here,  
18 and the differences aren't as great. For gas  
19 islands for zone 4 we have four footcandles; RP2  
20 has 50. For zone 3 they have 30 footcandles; we  
21 have 20. And for low, which would be zone 2, they  
22 have 20; we have 10.

23 So, at least for zones 3 and 4 the  
24 differences aren't as great as --

25 MR. FLAMM: Thank you. What I would

1       like to do is move on to the billboard and signage  
2       lighting element. And then after that we'll take  
3       a break, depending how long this takes. And we're  
4       going to have Lisa Heschong make the presentation.  
5       And that's on page 45 of the handout.

6               MS. HESCHONG: Okay. I was looking  
7       forward to doing this at the end of the day, but I  
8       find out now that I'm on stage for illuminated  
9       signs and billboards.

10              Next slide. Our first task was to  
11       describe the types of exterior illuminated signs  
12       in order to see if we could put them into logical  
13       categories, both in terms of being able to  
14       understand their energy use, and also in  
15       relationship to how they go through the typical  
16       building permit process.

17              So, if there's a very different path  
18       through the building permit process there might be  
19       a different set of regulations for a particular  
20       type.

21              The proposed way to describe these signs  
22       is there are four categories we are using.  
23       Externally illuminated includes billboards,  
24       roadside monuments, any kind of carved painted  
25       sign which is illuminated from outside of itself.



1           The second group of categories are  
2 internally illuminated. These are the glowing  
3 signs. We divided this into three categories.  
4 The first is cabinet or panel signs. I'll show  
5 you images of all these to help you understand how  
6 they differ.

7           Both those names seem to be in common  
8 usage. They're basically illuminated boxes with a  
9 translucent cover.

10          Channel letters which are illuminated  
11 letters or images, each individual letter or image  
12 is individually illuminated.

13          And then unfiltered signs where you are  
14 looking directly at the source of illumination,  
15 such as a neon or LED. So there's no filtering  
16 process.

17          So we're going next -- the design  
18 criteria was to look at current good practice for  
19 these various applications using efficient,  
20 commonly available sources. And efficient optics.

21          The intended assumptions for brightness  
22 varied by lighting zones. The assumption there is  
23 that brightness needs are relative to the  
24 surrounds. And that if you are competing with a  
25 very high ambient illumination that you need a

1 much brighter sign in order to be seen  
2 competitively against a bright background.

3 There are similar control requirements  
4 proposed, as there are for other elements. Most  
5 specifically turning off the lights, or dimming  
6 them after business hours, after curfew. Avoiding  
7 illumination during the daytime. Or in the case  
8 of the types of signs that are illuminated during  
9 the daytime where they are trying to compete with  
10 sunlight for brightness, that they have the option  
11 of being turned down at night when they don't need  
12 to compete against daylight conditions.

13 So those are the design criteria. Next.  
14 Keep going. All right. We've got some examples  
15 here of billboards and externally illuminated  
16 signs. I don't have a laser pointer. On the  
17 upper left and upper -- oh, we do have a laser  
18 pointer, so --

19 (Off-the-record conversation.)

20 MS. HESCHONG: I figured I needed to do  
21 a little bit of a tutorial on signage to make sure  
22 that we were all talking about the same type of  
23 items.

24 Here we have a billboard that's  
25 illuminated by a single source, so this is a one-

1 lamp billboard. Here is a much larger billboard;  
2 it's illuminated by four sources, one, two, three,  
3 four.

4 The industry commonly makes  
5 recommendations for how many sources you should  
6 use relative to the size of your billboard in  
7 order to get uniform illumination across the  
8 billboard.

9 We also have monument signs which are  
10 typically illuminated from below. They are set  
11 often at car light levels, so the cars also help  
12 to illuminate these signs.

13 And in the extreme case, here's a little  
14 church sign that has a single, low-powered light  
15 source on it, but it achieves most of its  
16 illumination again as the car passes, so it  
17 becomes much brighter. This particular photograph  
18 is not very good. You can actually read the thing  
19 much better in reality.

20 So, this is the range of externally  
21 illuminated signs we'll be talking about.

22 Next. This is a spreadsheet from a  
23 manufacturer recommending heights versus widths,  
24 number of lamps, power of the lamps. There was a  
25 little bit of a discussion here earlier today

1 about whether the metrics were in terms of lamp  
2 lumens or total system lumens. Over here I've put  
3 total system lumens, and converted these to an  
4 equivalent watts per square foot based on the  
5 system lumens. So we looked at a number of these  
6 ranges across different recommendations.

7 Next. So the assumptions in looking at  
8 what these recommendations would be, we adopted  
9 the same 55 mean lumens per watt that were used  
10 for the other standards, outdoor lighting  
11 standards.

12 Certainly, as Mr. Fernstrom has  
13 commented, there are better performance options  
14 available that would be coming forth with pulse  
15 start ceramic halide and electronic ballasts. So  
16 there's substantial improvements that will be  
17 commonly available in the future when these  
18 regulations come into effect.

19 Not only do they have higher mean lumens  
20 per watt, they have longer life and better lumen  
21 maintenance. So we're seeing overall better  
22 performance.

23 The assumptions also were that the  
24 luminaire that the billboards, the external  
25 lighting could be lit from above. And the primary

1 criteria here is that by lighting from above you  
2 reduce the dirt accumulation on the lens of the  
3 fixture. And according to IES calculations,  
4 overall you're going to increase the light output  
5 about 50 percent over the life of the fixture.

6 Now, this is in the design assumptions;  
7 this is not a requirement. This is simply as part  
8 of the calculations.

9 Also, assuming good optics, cutoff  
10 fixtures that are avoiding wasted light spilling  
11 far beyond the sign and that the sign is designed  
12 for visibility.

13 I would say that these are probably  
14 closer to what would go into the guidelines for  
15 good practice rather than the requirements that  
16 we're looking at.

17 Next. This was distilled into a  
18 specific set of requirements. One, that the light  
19 source exceed 55 mean lumens per watt, equals or  
20 exceeds. Then the calculated lighting power  
21 density per sign, I should say that the sign area  
22 is fairly easy to calculate in this case. It's  
23 the area, the illuminated area of the sign. So  
24 wherever the message is that's being illuminated.

25 The proposals are one watt per square

1 foot for lighting zone 2; two watts for lighting  
2 zone 3; and four watts for lighting zone 4. And  
3 these come down to basically using 100 watt metal  
4 halide lamps for lighting zone 2, 250 for lighting  
5 zone 3 and 400 for lighting zone 4. It's just  
6 rough guidelines.

7 For lighting zone 1, the assumption is  
8 that in general externally illuminated signs are  
9 used for way finding at night. And that there  
10 will be the occasional street signs that identify  
11 a establishment that you need to find. And it can  
12 be illuminated at the lowest possible level  
13 because it's in complete darkness. It will  
14 attract your attention.

15 Control requirements, again to turn off  
16 the lights after curfew essentially; and also to  
17 turn the lights off during the daytime so there's  
18 a photocontrol or an astronomical clock assuring  
19 that the lights get turned off once we have  
20 daytime conditions.

21 All right. Another universe of signs  
22 which are cabinet signs, also called panel signs.  
23 They are typically a metal box fitted with  
24 fluorescent lights or neon lights, inside neon  
25 tubes inside of them, with a translucent cover.

1           These signs were pioneered in the 1950s.  
2       And interestingly, once they get built they tend  
3       to stay put while the message gets changed. If a  
4       new tenant moves in, the translucent cover will  
5       come off, a new translucent cover will go on. But  
6       the structure and the electronics inside of the  
7       structure stay put throughout the life.

8           They use very thick acrylic covers,  
9       largely for structural strength. Also to assure  
10      diffusion. And one of the greatest fears of the  
11      owners of a panel sign is that a light will go  
12      out. If you have a condition here with a white  
13      surface and one light goes out, it really does  
14      erode the visibility of the sign. If you have a  
15      condition here where you have a dark background  
16      with light letters, it's less catastrophic to have  
17      one light go out.

18          But, as part of this, sign manufacturers  
19      tend to build in a lot of redundancy on their  
20      illumination sources so that they have less of a  
21      maintenance problem if they have short-lived lamps  
22      a light goes out.

23          Next. So, as I mentioned, the cabinet  
24      sign industry arose in the 1950s. The innovators  
25      then started packing these metal boxes with

1 fluorescent lamps. There's been very little  
2 development in lighting technology, lighting  
3 engineering of these signs since. The biggest  
4 advance was that they progressed from neon sources  
5 to typically fluorescent sources.

6 Clients who are buying these signs are  
7 primarily concerned about uniformity of  
8 illuminance and low maintenance. UV resistance  
9 and physical strength of the signs are also an  
10 issue. Energy and visibility are rarely discussed  
11 that I could note.

12 The results of these criteria result in  
13 very thick plastics, 3/16ths to 1/4 inch plastics  
14 with better diffusion, with very low transmission.  
15 Because of the low transmission covers the lamps  
16 are packed as close as possible together to get as  
17 much brightness as possible. And then also adding  
18 redundant lamps so that burnout is not noticed.

19 Next. Then we've got some -- this is  
20 the inside of a neon illuminated panel light.  
21 It's fabricated out of tin or aluminum. And we've  
22 got a number of neon tubes running through.

23 Here's a panel sign with either vertical  
24 fluorescent lights or horizontal fluorescent  
25 lights going across. Typically these are four



1 foot. For a very large sign they might be eight  
2 foot.

3 Materials that are being used, the white  
4 acrylic, an eighth of an inch transmission is  
5 typically 15 to 32 percent visible light  
6 transmittance. As that increases in thickness the  
7 transmission will drop proportionately.

8 If you're looking at a color diffuser  
9 the transmission characteristics vary depending on  
10 the spectral qualities of the source. So if  
11 you're matching a red light with a red diffuser  
12 you're going to get higher performance than a  
13 white light with a red diffuser.

14 And then the internal reflectance of  
15 these systems, if they're built of tin or aluminum  
16 are typically 50 to 70 percent; whereas if this  
17 internal space is a white enamel, or designed for  
18 high reflectance, it would be more 70 to 85  
19 percent. It could be pushed up into the 90  
20 percentage with the highest performing products.

21 Next. Common construction of these  
22 things. Typically they're built for minimum  
23 thickness at 6 to 9 inch depth of cabinet. Again,  
24 that limits the amount of diffusion that can  
25 occur. The lamps typically seem to be spaced six

1 to nine inches apart, again for uniformity.

2 The uniformity is directly from the  
3 source of the lamp. I couldn't find examples of  
4 optics being used to increase the diffusion. And  
5 then packing the box with maximum light output,  
6 very commonly T12s, and high output lamps in order  
7 to overcome the low transmission covers.

8 It would be possible to improve these  
9 sources using better optical diffusion, prismatic  
10 lenses and reflectors throughout which would allow  
11 for much wider spacing of lamps. And also better  
12 images with less power. Using more reflective  
13 surfaces also increases the light output.  
14 Matching the source color to the filter color also  
15 improves the efficiency of the system. And then  
16 using better visual design increases the  
17 visibility of the sign without increasing the  
18 power required for the sign. All of those are  
19 options.

20 Next. So the design criteria that we  
21 applied is that in lighting zone 1, again the  
22 national and state parks, there would be minimal  
23 lighting signage for identification purposes only.

24 For lighting zone 2, lower ambient  
25 lighting, so lower illumination levels are needed

1 in order to be competitive.

2 In lighting zone 3, you would expect  
3 current urban practice. In lighting zone 4,  
4 allowing for special effects and highest and  
5 brightness conditions.

6 Next. So for the cabinet sign proposed  
7 requirements are to assume the use of minimum 70  
8 mean lumens per watt sources which are basically  
9 T8s with electronic ballasts. These are the old  
10 generation T8s, not the newest generation of T8s,  
11 which far exceed the 70 mean lumens per watt.

12 Lighting power recommendations. The  
13 same 20 watts per face that we saw for the  
14 billboards in lighting zone 1. Lighting zone 2, 4  
15 watts per square foot; so 6 watts per square foot  
16 for 3; and 8 watts per square foot for lighting  
17 zone 4. And these are the corresponding spacings  
18 of T8 lamps.

19 Another assumption, the interior, we use  
20 highly reflective materials at 80 percent  
21 reflectance or higher. A preferred use of a  
22 translucent image and dark background; and again  
23 the same set of control requirements that we saw  
24 previously.

25 Next. Then we've got channel letters,

1 and these are the signages where the letter is  
2 internally illuminated, each letter has its own  
3 illumination source.

4 These illuminated signs were developed  
5 with internal neon sources because neon can be  
6 bent at these very small radiuses. There's a huge  
7 variety that have developed; these things are now  
8 advertised as the most common signage type, the  
9 most popular signage type. Typically every retail  
10 establishment may have at least one if not a  
11 couple of these signages.

12 There are new advancements that are  
13 being made in this area looking at new sources.  
14 This is an example of using LEDs as the source of  
15 illumination. The trick here is to be able to get  
16 a distributed source of illumination. And then  
17 also matching the color of the source relative to  
18 the filter and the desired color appearance which  
19 is going to give you a higher perceived  
20 brightness.

21 Next. Issues that come up with channel  
22 letters is that the brightness of the sign is very  
23 much a function of the color of the sign. And  
24 perception of brightness changes with the color.  
25 So that white, yellow and red are perceived as the

1       brightest colors; and green and blue are perceived  
2       at much lower brightness. In order to achieve  
3       equivalent perception of brightness, they need  
4       much higher illumination power in order to achieve  
5       the same perception.

6               The brightness is also a function of the  
7       color of the source relative to the color of the  
8       filter. When you match the same color source to  
9       the filter you get the highest perception and the  
10      most efficient system.

11             Brightness is also a function of the  
12      thickness of the acrylic filter. The thickness is  
13      less of an issue here than it is with panel signs  
14      because we have much smaller areas and we have  
15      much firmer attachments. Less weather conditions;  
16      less environmental stresses on the filter than  
17      they are for the panel signs.

18             The efficiency of the sign is a function  
19      of the color of the source as mentioned above.  
20      Neon, which is currently the most popular source,  
21      has a huge range of efficiency, at least 20 to 50  
22      lumens per watt. These numbers are not typically  
23      reported. They are not easy to track. They are a  
24      function of the combination of the gas, the  
25      phosphors and the colored filter that are used for

1 neon piping.

2           So it would be very difficult for a  
3 building official to immediately verify what the  
4 efficacy of a neon source is, because it's so  
5 variable. The efficiency is also a function of  
6 the interior reflectances of the sign and the  
7 transmittance of the cover. So all of those go  
8 into factoring how well it performs.

9           Next. The proposed requirements for  
10 channel signs then are a minimum of 25 mean lumens  
11 per watt, which is essentially neon or better. I  
12 should add that there is an exception for light  
13 sources less than 5 watts per source, which means  
14 that LEDs would be accepted from this mean lumen  
15 per watt condition.

16           Lighting power, it's felt that it's too  
17 difficult to determine by area. If we go back to  
18 the images I had, the Takasushi, there's no  
19 regular dimensions. So being able to address what  
20 the area of the sign is is very difficult.

21           We can achieve substantial improvements  
22 by requiring highly reflective interior materials,  
23 80 percent plus. This is basically a white  
24 painted interior. So a little bit more attention  
25 to the inside of the sign. It's also going to

1 improve weathering and water-proofness, if we do  
2 that.

3 Using a translucent image and opaque  
4 surrounds, and then the same set of controls that  
5 were being proposed for the other signage.

6 Next. Then our fifth source of --  
7 excuse me, our fourth type of sign are unfiltered  
8 signs. Signs where you are directly perceiving  
9 the source of illumination. The most common is  
10 neon, which has been in use since the '20s and  
11 '30s and is now perceived to be a source of art as  
12 much as advertising and illumination.

13 If you pack enough neon tubes together  
14 you can get the appearance of a channel sign. So,  
15 this is three or four neon tubes packed together.

16 And then we have the emerging technology  
17 of using LED signs. The brightness and the energy  
18 use of LEDs is highly variable, depends on the  
19 density of the packing, the color and the  
20 technology is rapidly evolving.

21 One more quick -- what we find is that  
22 the LED animated signs which are often designed to  
23 be used during the daytime, I noted that some of  
24 the names are SunBlaster. They're intended to be  
25 extremely bright so that they can be read in

1 competition with sunlight. So we've got extremely  
2 high brightness on those.

3 Next. So similar to channel signs, the  
4 brightness of a unfiltered sign again is a  
5 function of the sign color. But also very  
6 importantly, the directionality of the source.

7 Neon is a diffuse source perceived in  
8 all directions; whereas LEDs are directional.  
9 They're extremely bright within a small cone of  
10 perception. The brightness drops off dramatically  
11 away from that cone.

12 The efficiency of these signs, again, is  
13 a function of the color of the source. Both neon  
14 and LED efficacies vary dramatically according to  
15 the color of the source. And also the density of  
16 the source, and especially relative to the LEDs,  
17 how densely they're packed.

18 Next. Let's go back one step. I seem  
19 to have lost the requirements for unfiltered  
20 signs. I don't know where it went.

21 The requirements for unfiltered signs  
22 are similar in that they're a minimum efficacy of  
23 25 mean lumens per watt; again, neon with an  
24 exception for sources that are 5 watts per source  
25 or less. And a similar set of control



1 requirements.

2 With one additional control requirement  
3 which is that if they are operated during the  
4 daytime, as many of these animated LED signs are  
5 operated, that they have the ability to be  
6 operated at 50 percent of illumination levels, so  
7 that they have appropriate brightness under dark  
8 conditions if they're designed for maximum  
9 brightness during daylight conditions.

10 So, summary of proposals here are for  
11 externally illuminated signs there's a lighting  
12 power density and control requirements. For  
13 cabinet signs, panel signs, lighting power density  
14 control requirements. And requirements for  
15 internal reflectances of the sign.

16 Channel signs, there's no lighting power  
17 density requirement, but there is a requirement  
18 for minimum source efficacy and internal  
19 reflectances. Unfiltered signs, requirement for  
20 minimum source efficacy, controls and 50 percent  
21 brightness reduction requirement.

22 Sources less than 5 watts per source are  
23 excepted. And lighting zone 1 is proposed of a  
24 maximum of 20 watts per face of the sign.

25 That's it.

1           MR. FLAMM: Thank you. Questions and  
2 comments, please. Sir.

3           MR. MOORE: Yes, my name's Kerry Moore;  
4 I'm with GELcore, which is a joint venture of GE  
5 Lighting and McCore. We are an LED company.

6           I'd like to address the illumination of  
7 signs, and not the billboard signs.

8           Being a manufacturer of LED light  
9 savings products, we have two products I'd like to  
10 direct my comments to. One is the GE Tetra  
11 product which is used in covered neon  
12 applications. And the other one is the GE L80  
13 signal used in the traffic control industry.

14           Today Caltrans has accepted the LED  
15 traffic light and recognizes it as an 80 to 90  
16 percent energy savings light alternative. In the  
17 year 2001 between 350,000 and 400,000 traffic  
18 signals were changed from incandescent to LEDs,  
19 saving approximately 35 million watts of power to  
20 the State of California.

21           LED lighting systems for cover  
22 monochromatic light sources can realize similar  
23 savings in many applications, but not all.

24           We, today, would like to work with this  
25 body and the California Sign Association and other

1 interested parties in clarifying and coming to a  
2 common goal and reach the set-forth desires of  
3 this Committee and the state.

4 Number two. The system, I'd like to  
5 address the system, lumens per watt, as has been  
6 mentioned here. I think it's important, as  
7 identified by PG&E, that we look at the overall  
8 system and not just strictly light source.  
9 Specifically associated around the lumens per watt  
10 area, because of the power factor correction that  
11 may be looked at.

12 Unfortunately, in some applications, you  
13 have a very low power factor where the utility's  
14 delivering a set amount of energy; however, when  
15 it's measured in the watt category, it only  
16 represents half the energy.

17 So that if we look at the overview  
18 section of this bill, or proposed bill, under the  
19 environmental impact, the last sentence states  
20 that they're trying to reduce emissions from power  
21 plants.

22 If we look at system watts instead of  
23 strictly LPW, we have a better chance of obtaining  
24 that goal.

25 Thank you.

1           MR. FLAMM: Thank you. The gentleman in  
2 the back there, please.

3           MR. GASTINEAU: I'm Mark Gastineau,  
4 California Sign Association and Sign Users of  
5 California.

6           I'd just like to speak, I'm a little  
7 astounded that this has went so far. And I notice  
8 we're on here, our website, but we've never been  
9 contacted. We've done several state bills, state  
10 laws, Business and Professions Codes, studies to  
11 universities on the arts and sciences of signage.  
12 Yet we were never contacted for any of this  
13 information.

14           And I'd like to talk a little bit about  
15 what was said here. First of all, to go through  
16 this document, when we talk about curfews, dimming  
17 signs 50 percent, you cannot dim neon 50 percent.  
18 The gas will not ignite. You'll have no lumens.  
19 All you'll see is the gas snaking through the  
20 tubes. There is no current technology to do that.

21           When we talk about T8 lighting, T8  
22 lighting does not have a cold source lighting or  
23 the sizes available to go to the signage industry  
24 to illuminate architectural graphics. These are  
25 misnomers and if there was communication with the

1 International Sign Association, California Sign  
2 Association, or any of the documentation that's  
3 out there, they would know that is there. It's  
4 misleading people to think that that's technology  
5 that's available right now to be used.

6 Light sources and signs are developed  
7 and are not arbitrary. I can put 100 lamps in a  
8 sign, or one foot on center, which is a common  
9 practice, for a certain depth, and that's where  
10 the light source comes from. It's reflective  
11 depth, the depth of the sign compared to the  
12 number of lamps on center. The more depth you  
13 get, the farther you can move the lights apart.  
14 She did say that.

15 But if one light goes out -- I can put  
16 three in there, but if one light goes out, you're  
17 going to see the discrepancy between that light  
18 source. These are architectural graphics. They  
19 are meant to display a message.

20 So to say we pack the signs full of  
21 lamps so we don't have to maintain them, I have no  
22 idea where she got that information. That's not  
23 the way we manufacture.

24 The manufacturing signs in the State of  
25 California, 98 percent of our cities and counties,

1 is regulated by UL, Underwriters Laboratory. It  
2 either has to be reflective material as aluminum  
3 or stainless steel, or be white-coated. So that  
4 is already regulatory to us. We have to build  
5 signs that way.

6 Then she says the weather. Signs are  
7 water resistant, they're not water proof. They  
8 have drain holes in them, water comes in, they  
9 drain out. That's also regulated by UL.

10 So, some of the stuff we're showing here  
11 is really disturbing to us. To say you're going  
12 to take a 14 by 48 billboard that has four 400  
13 watt halothanes on it, from the base of the sign,  
14 usually four foot below the base of the sign, and  
15 get even lighting across the architectural graphic  
16 and put two on it or even one, as was proposed, is  
17 ludicrous. There's no way you can illuminate it.

18 In fact, some of the pictures she showed  
19 where all you saw was the light source and you  
20 could not read any graphic around it, that's  
21 actually what they're submitting to you. That's  
22 what they're asking you to believe is a good  
23 option to save power in our economy.

24 We are here to work with you. We had  
25 told PG&E and people that's what we're here in the

1 state for, to protect the interests and work  
2 together to make it a better place for all of us  
3 to live.

4 I know I'm jumping around a little bit  
5 here. The same as in dimming lights, and you had  
6 a graphic, and when they tell us that they're not  
7 trying to control a message, yet in their own  
8 language they say opaque backgrounds. Well,  
9 that's already been held up in a court of law that  
10 if you take a registered trade like McDonald's or  
11 a Blockbuster, blue, yellow border with white  
12 letters, and you black out the borders, you cannot  
13 see that, you only have white copy. You're  
14 interfering with the message. It is registered  
15 trademark to have that illumination showing in the  
16 backgrounds.

17 So, these things are things that are --  
18 the way they're written they lead you to believe  
19 that this is a great, you know, great job we've  
20 done, and we're really trying to solve some  
21 problems. But we're getting into a legal basis  
22 where there's going to be litigation.

23 And right now, we've talked to people,  
24 Legal Cities hasn't been here, Chamber of Commerce  
25 hasn't been here, Small Business Association

1 hasn't been here. You think we're a little  
2 aggressive towards this, wait till they step in  
3 the room and start talking about this.

4 When you take, for instance, your L1  
5 zone and you're talking about this wattage per  
6 square foot, or maximum per face, you're talking  
7 about in your neighborhoods where you might have a  
8 Mom and Pop's breakfast place; they can't have a  
9 four-by-four sign saying "Bernie's Breakfast and  
10 Donuts." They can't display that because they  
11 can't get enough wattage to do that.

12 That's how far out of reach this is.  
13 And there is common ground for us to go to.

14 One of the other areas that just because  
15 I've had one of my attorneys was talking to me  
16 about this Tucson, Pima County. This was all set  
17 up as an observatory there. This is like going to  
18 Carmel and saying they're going to have the same  
19 lighting zoning and ordinance as Sacramento  
20 County's going to have. That's ludicrous that  
21 they can have -- San Jose already has that. They  
22 have lighting zones around their observatories to  
23 keep trespass lighting out. So does Newport.

24 But to list this as this is, you know,  
25 an area that's prime ordinance, it's an exception



1 to the ordinance. It's probably one of the 100 in  
2 the United States that has that restrictive an  
3 ordinance in lighting because of the observatory.

4 Again, I would like to recommend that  
5 there's some dialogue that goes on with the  
6 leaders in the industry that manufactures other  
7 product; the people that manufacture the product  
8 and the people that use the product.

9 This has been tried federally and in  
10 several states. It's always been defeated because  
11 you get a Commission going out in a direction  
12 without talking to the public, which really has to  
13 be regulated. And we'd really like some input in  
14 that.

15 When you use LEDs, these gentlemen, we  
16 use LEDs now to illuminate signs. But we're  
17 talking about red and amber, guys. The other  
18 colors aren't proven. There's heat disorders in  
19 those colors that don't have a light source, a  
20 fluorescent source that we can use. But they are  
21 being used.

22 We weren't regulated to come from high  
23 voltage message centers, which Caltrans uses now,  
24 on your freeways, the big bold message centers.  
25 There's no regulation to take us to LEDs. We did

1       that because -- efficient for our customer and  
2       displays their messages that way. We didn't have  
3       to be regulated to come up with that source.

4               And so LEDs that are ready -- the  
5       biggest effect of LED is heat, and running them  
6       too hot. In other words, giving them too much  
7       energy. So most manufacturers, we only run them  
8       70 percent in the daytime. We're dimming them 50  
9       percent at nighttime now.

10              There is Caltrans law and federal  
11       highway law that tells us that we can't have so  
12       much intrusive light on the freeways or highways  
13       that we advertise. We have had people that run  
14       their signs too hot. We've had to go out and  
15       they're controllable; we can turn them down to 10  
16       percent if we wanted to. That's not a problem for  
17       us.

18              When you talk about dimming  
19       fluorescents, HID lighting, you're talking about  
20       special ballasts to do that with. You're talking  
21       that you're going to distort our graphics. And,  
22       you know, it's a big cost to us to do that.  
23       There's other ways of doing this that's effective  
24       and efficient without destroying the graphics that  
25       we're trying to display for our customers.

1 Any questions?

2 MR. FLAMM: Okay, thank you. I'll just  
3 tell you personally that I had an effort to reach  
4 out to your organization and there have been  
5 several people for over a year that I have sent  
6 messages to. I have a log of that.

7 Maybe I was trying to contact the wrong  
8 people, but it's not for lack of effort. We  
9 appreciate you coming forward and offering to work  
10 with us, because we look forward to that. And the  
11 same with the League of Cities and the  
12 governments. I have personally made  
13 presentations. So it's not from lack of effort.

14 If there's anybody not at the table,  
15 please help us invite them, because that's been  
16 our --

17 MR. GASTINEAU: Yeah, I believe the  
18 Small Business Association and Chambers would be  
19 all over this. You can't run businesses -- I mean  
20 the effects of freeway signs alone, I mean the SBA  
21 really got interested and we started talking about  
22 communities would not let you advertise to the  
23 mobile public along the freeway.

24 Really what you're doing is driving down  
25 that property value, because they can't advertise

1 to the mobile public, and so there goes our tax  
2 source. And even they got involved and said,  
3 you're right, this is going to happen. And that's  
4 where we're at with this measure.

5 We're kind of a little upset because we  
6 are pretty high profile and we weren't contacted;  
7 yet we were listed. They hit our website. But  
8 nobody was contacted. We have technical  
9 committees. We wrote brochures from the  
10 University of San Diego. There's national  
11 brochures. And none of that is listed. So we're  
12 a little put out about this.

13 But we're willing, we want to work with  
14 you. We know you're trying to do your job. I  
15 think we have a lot of input to give to you.

16 MR. FLAMM: Well, I appreciate you  
17 stepping forward. Thank you.

18 MR. GASTINEAU: Thank you.

19 MR. FLAMM: The gentleman in the back.

20 MR. LANDERS: My name's Joe Landers.  
21 I'm with Allanson, International. We manufacture  
22 neon transformers, high output fluorescent  
23 ballasts, ballasts for high output fluorescent  
24 lamps.

25 And I've been in the sign trade for over

1 30 years. We have made a little bit of forward  
2 motion. We do have, at Allanson we do have  
3 electronic ballasts. And there are other  
4 manufacturers. And they can cut the power  
5 consumption from 35 to 55 percent approximately.  
6 It all depends on your combination of lamps.

7 And these are using T12, 800 milliamp  
8 high output lamps, which you showed in the signs  
9 with the quarter-inch and 3/16ths plex face.

10 The sign trade has also gone to a soft  
11 face, which is like a vinyl material that's  
12 stretchable. All your Home Depots, the big pole  
13 signs are that.

14 But to get away from a T12 lamp would  
15 probably not be the best thing to do, due to the  
16 fact that you would have to add more lamps. And  
17 the T12 800 milliamp lamp, there's 14 sizes  
18 available. You'll never find that in T8. And  
19 these 14 sizes make up different increments of  
20 signs.

21 Another thing you talk about, we have  
22 electronic transformers. And the savings on them  
23 is, in the consumption, is an awful lot. So  
24 there's a lot here that we are able to provide  
25 that you may not know about. But I would love to

1 attend any type of meeting you have, and to get it  
2 right. Because I think signs are construed to  
3 some people as being, oh, look at all the energy,  
4 it's an eyesore anyway, I don't like it.

5 But it is proven to keep people in  
6 business. And that is very important. So, that's  
7 it.

8 MR. FLAMM: Thank you.

9 MR. LANDERS: I will leave my card.

10 MR. FLAMM: Okay.

11 MR. GEORGE: Thank you. My name is Jim  
12 George; I'm President of PermLight Products.  
13 We're an LED lighting products manufacturer.

14 I'm also Chairman of NEMA Solid State  
15 Lighting Section. NEMA saw the need to organize  
16 information around LEDs and solid state lighting  
17 some time ago, and it is our intent to work with  
18 organizations like yours, to work with -- we're  
19 actively and aggressively working right now on  
20 defining terms and matrix for how to measure LEDs.  
21 And how to measure their efficacy, their energy  
22 consumption and the like.

23 And some of the issues that you raise  
24 here I think are specific to mis-defining. And I  
25 would recommend and would very much like to see

1       you work with NEMA Solid State Lighting Section to  
2       adopt the same definitions that we are using now,  
3       or that we are developing now, to work with the  
4       DOE and the next generation lighting initiative,  
5       which is part of the energy bill in Congress so  
6       that we can standardize what we're talking about  
7       and come to some common term, at least a common  
8       set of terms.

9               There are a number of issues, as I said,  
10       and most of the issues here are really, to us in  
11       the LED side of signs, we're not a sign company,  
12       but on the LED side of signs, these are prime  
13       issues. We need to address all of these. And  
14       we're encouraged that you're doing that.

15              But we want to make sure we do it right.  
16       And we want to do it with you. And NEMA stands  
17       ready to do that with you.

18              I think one of the things, just as an  
19       example, is the sign face luminance measured as a  
20       measurement of the wall plug power rather than in  
21       just simply lumens per watt or an interim  
22       measurement. Those kinds of issues, we need to  
23       take the whole system into view.

24              And I think a study to determine what  
25       those matrixes or what those efficacies are, I

1 think it's very important that we do that  
2 together. The federal government, the NGLI is  
3 working toward the same issues, saving energy,  
4 using LEDs. And we would like to work with you on  
5 that.

6 Thank you.

7 MR. FLAMM: Thank you. Sir.

8 MR. SLOAN: My name's Jim Sloan, Sloan  
9 LED. We're a 45-year old California corporation  
10 that makes LED products for the sign industry and  
11 others. We're members of CSA, ISA and several  
12 other sign associations.

13 And there's just three comments I'd like  
14 to make. First off, one is that signs are really  
15 indication, they're not illumination, and there's  
16 a distinction there that we might be trying to put  
17 a round peg in a square hole. And I think it's  
18 something that we need to be sensitive of and look  
19 at differently.

20 The other is that, you know, LEDs do  
21 offer a very efficient energy source that would be  
22 in concert with the stated purpose of the 5X  
23 program to reduce the energy in a technologically  
24 feasible way. And I think there are a couple of  
25 things that we can point to for that.



1           One is the traffic signal, which Kerry  
2 brought up earlier. And also the exit signs are  
3 also another LED source that has been around for a  
4 number of years.

5           And then lastly I'd just like to say  
6 that, you know, we, as an industry, would like to  
7 work with this body to help in the education  
8 process and develop these standards, as well.

9           So, thank you.

10          MR. FLAMM: Thank you. Yes, sir.

11          MR. ABRAMS: Jim Abrams, the California  
12 Hotel and Lodging Association; also the California  
13 Restaurant Association.

14          About a year ago when the Governor came  
15 out with his executive order to deal with the  
16 energy crisis we were facing at that time, and  
17 particularly outdoor lighting at night, a couple  
18 of the concerns that we raised then and then were  
19 incorporated into the executive order, I think  
20 they really fall into the same category here.

21          One, as far as signage is concerned, I  
22 didn't notice a motel or hotel sign up there, but  
23 we'll certainly get you one, but --

24          (Laughter.)

25          MR. ABRAMS: -- for a lot of places, the

1 ability to advertise and announce that you are  
2 there is solely by means of the sign on the  
3 freeway. That is the essence of staying in  
4 business or not staying in business. Not just for  
5 lodging, but for a lot of roadside establishments  
6 like that.

7 And for that reason, and again the  
8 Governor's order contemplated this when they put  
9 it together with the Office of Emergency Services,  
10 that for businesses that are open 24 hours a day,  
11 and for businesses that use that kind of a sign as  
12 their primary if not their only means of  
13 advertising marketing to that segment of the  
14 business community they're trying to reach, there  
15 were some exceptions.

16 I would offer as an exception,  
17 particularly concerned about the control  
18 mechanisms, because lodging establishments in  
19 particular, and there are a lot of 24-hour  
20 restaurants, as well, are going 24 hours a day.  
21 To contemplate that they're going to have to turn  
22 that lighting off at some point is really  
23 antithetical to how you do business.

24 One suggestion I would offer at this  
25 point is to look at exempting R1 occupancies from

1 the control mechanisms. And also I would like to  
2 urge that you consider perhaps differentiating  
3 between the functions that the signage provides.

4 In some cases, whether it's a billboard  
5 externally illuminated or internally illuminated  
6 sign, in some cases, as you mentioned, it's for  
7 purposes of identification. Here's the hotel,  
8 here's the restaurant.

9 But in some cases it's also for way-  
10 finding purposes. And I'm going to suggest that  
11 in some cases it may be important to have a higher  
12 illumination capability, and I don't know quite  
13 technically how to phrase that for you, but where  
14 you're trying to tell people to go here for  
15 parking, here for registration, for different  
16 kinds of things, as opposed to just saying here's  
17 the establishment. There may be some need.

18 Also, and this filters over into some of  
19 the other categories you've looked at, but I  
20 haven't heard this mentioned. At nighttime some  
21 outdoor areas are places of work for employees.  
22 And we have an obligation, under the Labor Code,  
23 as well as civil law situation, to deal with  
24 providing a safe place to work which, I think  
25 doesn't necessarily bring into play the same set

1 of considerations as apply to merely letting  
2 somebody on the road know that there is a hotel or  
3 a restaurant.

4 In parking areas and outdoor landscaped  
5 areas and things like that; you have maintenance  
6 crews, cleanup crews, people doing a variety of  
7 different things. So I'd like to ask you perhaps  
8 to look at the extent to which the safety of  
9 somebody's workplace might need to be integrated  
10 into the considerations that you're looking at  
11 here.

12 And I think a lot of people have said  
13 this on and off during the hearing that I've  
14 attended so far today that people would like to  
15 work with you all, and I guess I'd like to suggest  
16 that perhaps a process to do that be discussed  
17 before you break today. I don't know what time  
18 you're looking at, 3:00 or 3:30, whatever that  
19 time was.

20 I notice in your documentation you're  
21 contemplating a hearing sometime in August at  
22 which the proposed building standards would be put  
23 forward, is that correct?

24 The date has not been set yet, but --

25 MR. ELEY: It's a little flexible.

1 MR. ABRAMS: Understood.

2 MS. WILLIS: But something like that.

3 MR. ABRAMS: Understood. I guess what  
4 I'm concerned about is that I, like the other  
5 gentlemen and other speakers have said, we'd like  
6 to work with you. But unless there's a bit of a  
7 structure in which we can be -- our feet can be  
8 held to the fire, if you will. I mean I think  
9 somebody ought to say to me, if you're going to  
10 gripe about security at hotels, you've got to come  
11 forward and sit down with the staff or the  
12 consultants and either put up or shut up. You've  
13 got to have some suggestions or make some  
14 recommendations, or what.

15 And so I think, I would hope that there  
16 would be a process to force, quite frankly, people  
17 like me, people who are having concerns and  
18 raising questions, to come forward and have an  
19 opportunity before that August hearing. Because  
20 then it's going to be pretty much a close-to-  
21 finished product, I'm inferring.

22 MR. PENNINGTON: Not at all.

23 MR. ABRAMS: Okay, but even so, between  
24 now and August I think it would be helpful if  
25 people like me, people from the signage, equipment

1 manufacturing side can be in an environment with  
2 you, with the consultants, to actually spend some  
3 quality time and say here are some suggestions,  
4 what about this, what about that.

5 And I really feel it's imperative that  
6 we just not come to the hearing in August and  
7 reiterate what we're doing here. And I think  
8 people like me ought to have both the opportunity,  
9 but also the obligation to come forward with some  
10 recommendations.

11 A question, just to ask it, and I don't  
12 know if it pertains strictly to the outdoor  
13 signage issue. The cost element, which is so much  
14 an integral part of what the Commission does, I've  
15 not seen that mentioned at all. Is that because  
16 it's not relevant to this particular proceeding?  
17 Or am I missing a piece of it? I'm just curious  
18 where the cost element of all these different  
19 measures fits in.

20 MR. ELEY: What we did, Jim, was we  
21 showed under each of the chapters, or at least  
22 some of the chapters, that the lighting  
23 technologies that are the basis of the requirement  
24 are, in fact, cost effective compared to the  
25 competing technologies.

1           So that's the -- if you look at the, I  
2 believe the unconditioned spaces, several of them  
3 have a comparison where we look at, so --

4           MR. ABRAMS: Okay, so that is a relevant  
5 concern --

6           MR. ELEY: Yeah, it --

7           MR. ABRAMS: -- and consideration so --

8           MR. ELEY: -- is, it's very definitely a  
9 relevant concern. The statutes requires that we  
10 show that these standards are cost effective.

11          MR. ABRAMS: Understood. And one last  
12 thing, and again it applies to all of the segments  
13 you've been discussing today, is the retroactivity  
14 portion of this.

15          For example, a lot of the signs that  
16 Lisa was discussing, it may be a Motel 6 today,  
17 but it might be a Super 8 tomorrow, or a DaysInn.  
18 If the sign cover is changed, what triggers the  
19 compliance, not just for this, but for parking  
20 lots and -- what triggers the compliance? And  
21 that's a question.

22          MR. ELEY: It's a good question.

23          MR. ABRAMS: Okay.

24          MR. SHIRAKH: -- interior lighting what  
25 triggers it is you have to pull a permit, --

1 MR. ABRAMS: Right.

2 MR. SHIRAKH: -- of tenant improvement;  
3 and the other condition is that if you're  
4 replacing 50 percent of the fixtures --

5 MR. ELEY: Or more.

6 MR. SHIRAKH: -- or more, that will  
7 trigger it. Now, again, the same criteria could  
8 apply to many of the outdoor lighting functions,  
9 although signs present a separate problem.

10 Generally if you're replacing the cover  
11 or if you're even replacing the lamps and the  
12 ballasts it does not trigger.

13 MR. ABRAMS: And I'm not suggesting it  
14 ought to be one way or the other. I just want to  
15 understand it so that people in business can  
16 figure out what this is going to be --

17 MR. ELEY: I'm not sure we've defined  
18 what that trigger is yet. But we need to.

19 MR. ABRAMS: Thank you.

20 MR. FLAMM: Thank you. The gentleman in  
21 the back, yes.

22 MR. ARAN: Jeff Aran with the Sign Users  
23 Council of California. I'm not going to restate  
24 everything that's been said, you know, to  
25 reiterate the points that have been made and the



1 concerns.

2 Just two points, though. I think when  
3 you start drafting these regulations they need to  
4 include a clear statement that existing signage is  
5 grandfathered in unless perhaps there's some, you  
6 know, triggering event that should cause it to  
7 have to be reconstructed. For example, it's  
8 destroyed or whatnot.

9 The other thing is that I again want to  
10 reiterate this, that the Commission and the  
11 consultants, when they start putting this  
12 together, have to be very careful to avoid making  
13 this operate or have the effect of zoning.  
14 Because this is a significant concern for all of  
15 us.

16 I think you've heard it not only from  
17 the signage folks, you've heard it from the  
18 building officials, you're hearing it from other  
19 people that this creates this layer of zoning  
20 bureaucracy that currently does not exist. It may  
21 be a standard, such as you think of a standard,  
22 but the way it's operating so far, the way it  
23 appears to us is that that's the result. And I  
24 can assure you that that's going to be an issue  
25 that we need to sit down and address together.

1           Lastly, Gary, we mentioned earlier  
2       outside that we'd like to pick a day in the near  
3       future for the consultants, CEC Staff, as well as  
4       some of us who are affected, to get together, you  
5       know, from the standpoint, and go over some of our  
6       concerns one-by-one, line-by-line.

7           I'd like to urge that to happen.  
8       Obviously as quickly as possible, which may mean  
9       that you ought to consider postponing your August  
10      meeting simply because I hate to see this rush  
11      happen, push, push, push for regulations that are  
12      just going to be attacked.

13          I think it would be better for everybody  
14      to sit down together and try to work out some of  
15      these details.

16          Thank you.

17          MR. FLAMM: Okay, thank you. Before we  
18      go to -- you're next, but before we got, we're  
19      past the time where we're supposed to be back from  
20      a break. So, what is the wish of this group? Do  
21      you want to stay here all night, or do you want to  
22      forego your break? Think about that and we'll  
23      have the next gentleman speak.

24          DR. CLAUS: Robert Claus. And I'm going  
25      to go through some things, and then I'm going to

1 draw some conclusions. Because I'm not quite as  
2 generous as the man from the Motel Association.

3 You're attempting to use police powers  
4 to manipulate civil rights. And I'm sorry I'm not  
5 generous that you should be excused from certain  
6 things.

7 Now, let me go over some basic things  
8 that have occurred here that are just, you shake  
9 your head. The term kept being used, acrylics,  
10 acrylics. The sign industry hasn't done anything.  
11 What about polycarbonates? What about butarants?  
12 Now, I mean anybody who's working in it knows that  
13 they've lead the field in that. They've been the  
14 experimental area in that.

15 And if you don't work in plastics and  
16 you don't even know they're using polycarbonates  
17 versus the acrylics, and you talk about thick  
18 signs, you want high impact you go to  
19 polycarbonates. Now, why do you say that, because  
20 you haven't looked at the industry.

21 Then you take, for instance, in your  
22 reference section you mention Business and  
23 Professions Code. Guess what? You cut it off  
24 before 5499. Now, is that serious? Well, I think  
25 it is because you've got an appellate court case,

1 Denny's Restaurant v. Agora Hills specifically on  
2 point on the Business and Professions Code this  
3 group of people mentioned, that says you  
4 substantially impair a business, and it's now been  
5 litigated more than at the appellate level, also  
6 Santa Monica, you buy it.

7 Now, if you don't cite that you start  
8 with you're got the wrong definition of plastics;  
9 then you turn around and you don't have the law  
10 cited right. Then you turn around and ask  
11 questions about we're going to retroactively force  
12 people to fix these things. I don't think so.  
13 You better know the law first.

14 Then secondarily you've created these  
15 terms over and over. They're inventions. The  
16 problem with rational relationships -- and  
17 everybody thinks they can get away with it in land  
18 use planning, and we finally got that stopped in a  
19 number of cities after we sued them, because they  
20 got the idea we're tired of it -- rational  
21 relationships are the products of these big minds.  
22 They're not the product of research.

23 When you make a statement like  
24 unfiltered signs and you do not realize that neon  
25 signs are specifically built to have a different

1 day/night appearance. You have reflective  
2 materials on them; at night the neon comes on to  
3 create a different ambience and also different  
4 memory pattern.

5 Why do you go outside and start  
6 inventing terms? We've invented zoning; we've  
7 invented traffic; and now we're inventing the  
8 terminology for signs. We don't talk about  
9 acrylics; we don't talk about the law.

10 Then you get to something, we flip a  
11 term up here, signs shall only identify. Take the  
12 time to look at Thomas V. Collins, it's a 1954  
13 Supreme Court. And I'm proud to say a group I'm  
14 affiliated with, the AFL/CIO, finally had enough  
15 of these big rational brains that told us we  
16 couldn't come in and solicit. To solicit was  
17 wrong. That's prior restraint of trade. And  
18 you've got the word up here on the board. I'm  
19 going to hear that's not content. Well, it is  
20 content.

21 So, we're running every possible place.  
22 Now, what's really the bottomline that this group  
23 ought to think about? You've got land use  
24 planning that you've created. You created it  
25 outside the standard terms.

1           You've not looked at Ambler Realty v.  
2       Euclid. You've not looked at Nektow. You don't  
3       have any clear variance and say you're going to  
4       have to have it in order to avoid takings. You're  
5       outside state law.

6           The code's anti-aesthetic, it's pro-  
7       sprawl. Everything they claim they're doing in  
8       urban planning now this code's against. We're  
9       trying to get maximum productive, and actually  
10      under the enabling act that's required, of the  
11      site so you don't have to build other sites. And  
12      this code goes against that. So it's going  
13      against all of the urban land use planning trends.

14          And it finishes up by recommending civil  
15      rights violations. That's title 42 USC 1983.  
16      It's an amazing document. And you really feel  
17      confident when you read it when the language is so  
18      carefully put together that signs serving  
19      manufacturers, when you're talking about billboard  
20      people and manufacture signs, that's a medium.

21          And then you come in for a display and  
22      what do you find up on the wall. You find media,  
23      which is billboards, Viacom and the likes, mixed  
24      up with on-premise, mixed up with directional on-  
25      premise signs. That tends to lower your

1 confidence and it tends to make you wonder if  
2 there wasn't a preset to try to create regulations  
3 that are not necessary.

4 And I will tell you, are not going to  
5 conserve energy. You cannot, in a systemic  
6 environment, with a culture that spends \$550  
7 billion -- let me repeat that so you understand,  
8 \$550 billion on marketing and advertising in a \$10  
9 trillion account, you cannot pick on the keystone  
10 of all of that advertising, from signature  
11 buildings to sign sentry to on-premise signs, and  
12 not create extreme dis-economies.

13 You're not going to save anything.  
14 You're going to burn all kinds of energy. So what  
15 you really need to do is what these people are  
16 suggesting. You need to say, we're not going to  
17 let you invent terms; we're not going to let you  
18 come up with something that you don't have the  
19 research to support; and either drop this  
20 regulation on signs, or go back with the industry  
21 to the drawingboard.

22 And let me tell you I am horrified when  
23 I see something like this on the board and I don't  
24 once see readability and confisuity factors even  
25 discussed.

1           Now, if you're going to do that, and I  
2       don't know what you're paying for this study,  
3       you'd better go back and get the people whose  
4       civil rights you're manipulating, and you will pay  
5       for in court manipulating, involved. And you'd  
6       better lay your facts on the table.

7           I appreciate dark skies as an agenda,  
8       because we all know sooner or later when we have a  
9       Mars attack we're going to need to turn our lights  
10      off. But in the meantime we'd better stay with  
11      some reality and we'd better stay with the sources  
12      that prevailed in court.

13          What cost San Diego about a million  
14      dollars was fictional thinking like this that Rose  
15      Byrd thought she could support, that the Supreme  
16      Court wouldn't support. And have consistently not  
17      supported it since.

18          And more than that, that you had better  
19      think about, because you are going to hear this,  
20      this attack on signs is inherently discriminatory  
21      against particular categories of people. Because  
22      when you start getting into this facade lighting,  
23      and you start getting into this outdoor display,  
24      and you start taking on Synden Corporation, you're  
25      going to learn the same lesson that Tempe learned.



1 It isn't going to happen.

2 And then what's going to happen is  
3 you're going to come back and attack the ground-  
4 mounted and the building-mounted signs, which are  
5 the two definitions you should have, not filtered  
6 and unfiltered and whatever, I mean this fictional  
7 stuff is kind of deep for me to tolerate at my  
8 age, and you're going to find that you're  
9 discriminating and you're hurting your own  
10 communities. And you're not creating any  
11 efficiency.

12 We've been there before. When Paul  
13 Sabin did his survey in Oregon he found out that  
14 almost without exception these kind of lighting  
15 bans discriminate against small business. And  
16 that's when he began to wonder what's the point of  
17 turning off signs when you have surplus energy.  
18 You're creating revenue erosion and you're  
19 discriminating all at the same time.

20 And that happens because you're mixing a  
21 complex subject, an interdisciplinary subject, and  
22 you're mixing marketing and advertising,  
23 transportation engineering into some kind of  
24 effort to save energy.

25 And I just recommend that you go back

1 because obviously the purpose of this is to create  
2 a record, so we're starting to exhaust the  
3 administrative remedy. Why are we doing that?  
4 For the same reason it happened at Denny's in  
5 Agora Hills.

6 Enough's enough. We don't want to be  
7 the guinea pig; we don't want to be stuck out as  
8 an industry that's picked on, particularly when  
9 people won't even look at the most popular  
10 websites and the manuscripts and the books that  
11 would have told them this.

12 Let me put it simply. You can't dim  
13 neon. And that's what this report is. It's  
14 poorly thought through. It isn't researched, and  
15 it wasn't communicated.

16 Now, I'm sorry to be this harsh, but I'm  
17 just not generous in this anymore, because the  
18 research is out there for anyone who does not have  
19 filters on to look at it.

20 Thank you.

21 MR. FLAMM: Thank you.

22 MS. BRUHN: Lisa Bruhn with the National  
23 Dark Sky Association, the San Diego section. I'd  
24 like to make a general comment, but as a comment  
25 as part of the general public.

1 I am in support of this initiative by  
2 the CEC and the subcontractors for outdoor  
3 lighting standards. And I appreciate the efforts  
4 that are being put forth by the Commission and the  
5 subcontractors to reduce energy.

6 I enjoy living in an urban area, and I  
7 also enjoy looking up at the night skies, which  
8 sometimes is a conflict of interest there. I also  
9 enjoy driving down the roadways and not being  
10 glared by lights from businesses along the  
11 roadway.

12 I do applaud the Seattle section for  
13 having gone through this process and adopting  
14 standards. And I do applaud the gentleman from  
15 the hotel industry who -- and a few others who  
16 spoke who offer their support and effort of  
17 cooperation.

18 MR. FLAMM: Thank you. Additional  
19 comments? Okay, Gary.

20 MR. FERNSTROM: Thank you, Gary. PG&E  
21 made an idea proposal around self-illuminated  
22 signs. And we've held off further developing that  
23 proposal and submitting more detail pending some  
24 discussion with the California Sign Association.

25 However, I do have some comments on the

1 staff recommendations at this point. I'd like to  
2 say that I think externally and internally  
3 illuminated signs represent a good and important  
4 opportunity for energy savings in California.

5 Technology has come beyond where  
6 industry standard practice is in terms of energy  
7 efficiency. And from PG&E's perspective there is  
8 significant opportunity in the sign industry to  
9 provide the same luminance, the same utility, the  
10 same usefulness with far less energy use than is  
11 currently being utilized.

12 With respect to the staff  
13 recommendation, the consultants' recommendation, I  
14 think Lisa did an excellent job in structuring the  
15 proposal and in characterizing the opportunity.  
16 The architecture of the proposal looks very good  
17 to us.

18 However, I think with respect to  
19 externally illuminated signs, billboards, provided  
20 we can find metal halide lamps that are pulse  
21 start in a horizontal burn position, that the  
22 basis of the standard ought to be using pulse  
23 start technology rather than standard technology.

24 In the case of the panel box or cabinet  
25 signs, we believe that T8s and electronic ballasts

1       should form the basis of the standard. T12, while  
2       it does come in many sizes and has attributes that  
3       are certainly important to the sign industry, are  
4       far less efficacious as a source than T8s.

5               And electronic ballasts are not  
6       typically used with those lamps. So there's a  
7       significant improvement, about 30 percent energy  
8       efficiency improvement opportunity associated with  
9       T8s and electronic ballasts.

10              We're reluctant, however, to support a  
11       lighting power density or lamp efficacy standard  
12       for these box signs because it's quite possible  
13       that due to their unique characteristics, light-  
14       emitting diodes may serve to be a more efficient  
15       source or offer an energy efficiency opportunity  
16       in these signs.

17              So I think that LEDs should be exempted  
18       from that lumens per watt requirement, against the  
19       contingency that they may provide quite an  
20       efficacious source in box or cabinet signs in the  
21       future.

22              We agree with the staff on controls and  
23       curfew times for dimming. We think in the early  
24       morning hours there are many signs that could be  
25       dimmed to 50 percent, and still provide visibility

1 and have the message readable to the public. But  
2 with far less energy use.

3 We think whatever provisions are adopted  
4 in this proceeding should not limit the ability to  
5 address energy efficiency in signs in other  
6 proceeding such as Title 20. So we would hate to  
7 see a standard adopted here that precludes  
8 addressing some of these issues in title 20 if we  
9 find that to be a more appropriate venue.

10 And lastly, on the issue of channel  
11 letter signs, we think that there should be a  
12 lighting power density requirement; 24 lumens per  
13 watt for neon represents the status quo and  
14 essentially no improvement over the current  
15 technology.

16 We've seen, in the case of LEDs with  
17 traffic signals and exit signs, energy savings in  
18 the range of 75 to 85 to 90 percent. These  
19 similar savings can be accomplished in channel  
20 letter signs using either LED technology or the  
21 best neon technology available with electronic  
22 transformers. The gentleman from Allanson  
23 referred to that possibility.

24 Additionally, all of the California  
25 utilities have implemented a utility rebate

1 program for red channel letter sign conversion to  
2 LEDs. We've documented the energy savings  
3 associated with that measure and presented it to  
4 the Public Utilities Commission.

5 So it's clear there is an important  
6 opportunity here for California. We think that a  
7 lighting power density standard for channel letter  
8 signs is totally appropriate. And if we don't  
9 adopt such a standard we'll be leaving significant  
10 opportunity on the table.

11 We look forward to working with the  
12 California Sign Association and others that have  
13 spoken here today, in refining our proposal and  
14 submitting it to you in the near future.

15 Thank you.

16 MR. FLAMM: Thank you. I'd like to  
17 propose that we forget our break. We have a lot  
18 to do still and it's going on 4:00. So if anybody  
19 needs to take a break, please do so informally,  
20 but make sure you come back, because I'll have the  
21 guard watching you.

22 And, Dawn.

23 MS. DeGRAZIO: Dawn DeGrazio, Sacramento  
24 Municipal Utility District. Just wanted to  
25 reiterate a little bit about what Gary Fernstrom

1       said. I think this was very well structured from  
2       a standpoint of lighting and energy savings.

3               And in support of the notion of going to  
4       T8s instead of staying with the T12 technologies,  
5       there's been great strides in T8 HO lamps, the  
6       high output lamps that are meant to be a  
7       replacement and are a very good replacement for  
8       the T12 HO 800 milliamp scenario.

9               You have better color rendering. You  
10       have more choices of white. Those two things  
11       alone go a long ways in supporting what you can do  
12       with signage and how effective can your  
13       advertising be, and how good can your sign look,  
14       and how the colors can jump out at you.

15              Beyond that you have a longer life; you  
16       have better lumen maintenance so you don't have  
17       the huge degradation that comes over time with the  
18       T12 HOs. And you have the same zero to restarting  
19       temperature.

20              So there's a lot to be said for making a  
21       change to T8 HOs as opposed to just trying to stay  
22       with T12 HOs and justify.

23              MR. FLAMM: Thank you. Okay. I  
24       recommend we move to the next element, which will  
25       be unconditioned buildings. Larry.



1           MR. AYERS: Moving on, unconditioned  
2 buildings. The description of this is to expand  
3 the scope of title 24 standards to include  
4 unconditioned spaces. Unconditioned spaces right  
5 now are not currently regulated; they're  
6 specifically excluded from the title 24. But  
7 we're proposing both the prescriptive lighting  
8 power density requirements and also the mandatory  
9 lighting control requirements that are already  
10 written into title 24 for conditioned spaces.

11           Next. The design criteria. First of  
12 all, CEC has some existing models for many  
13 conditioned buildings, and these models work just  
14 fine for unconditioned spaces. Whether there was  
15 any air conditioning or heating or something like  
16 that, was not built into the model, so it really  
17 doesn't matter. They're effective.

18           The task you're illuminating, what  
19 you're going to be doing, are the same, whether  
20 there's air conditioning or not. And therefore  
21 the lighting for the task is the same.

22           However, there's one model that we  
23 developed for parking garages, because the CEC  
24 does not have a model for a conditioned parking  
25 garage.

1           I'll also point out that IESNA, in their  
2   90.1 standard, the ASHRAE IES standard, does have  
3   some garage models. Now those models in that  
4   standard use some different calculation  
5   techniques, but the tasks and the ambient area  
6   ratios, and also the illumination levels in the  
7   task and ambient, we use in this new model are the  
8   same as ASHRAE IES 90.1 used.

9           Next. The space that we modeled was 150  
10   feet long, 50 feet wide, 9 feet tall. The  
11   reflectances were selected for concrete. In the  
12   task area a 50 footcandle level was selected just  
13   as the IES models. For 10 percent of the space.  
14   And this is to allow for the eye accommodation  
15   whether you're going into a darker garage from the  
16   sunlight outside, or if you're going outside at  
17   night from a probably lighter garage into the  
18   darkness. The remaining 90 percent of the space  
19   was at a 5 footcandle level.

20           The lighting equipment we selected for  
21   this model is the T8 second generation fluorescent  
22   lamp with electronic ballast. And this  
23   combination has already been demonstrated to be  
24   effective or cost effective in conditioned spaces.  
25   So therefore it's going to be cost effective in an

1       unconditioned garage.

2               There's some alternate sources that you  
3       could use that are approximately as efficacious as  
4       the T8 second generation lamps, and they might be  
5       T5 lamps, some metal halide lamps, and some high  
6       pressure sodium alternate sources. There are  
7       pluses and minuses to each of these, and it's up  
8       to the lighting designer to decide which would  
9       work best, but any of these would probably work.

10              One key concern that we looked at is the  
11       temperature effect on fluorescent sources.  
12       Fluorescent sources, ever since they were  
13       introduced to our society, have been temperature  
14       sensitive based on the amount of mercury that's  
15       actually in the arc. And that's a function of the  
16       temperature.

17              A few lamp sources may use amalgam to  
18       source the mercury and they may be less  
19       temperature sensitive, but in general most lamps  
20       don't have the amalgam and they have some specific  
21       temperature sensitivity.

22              Certainly if you're going to be building  
23       a parking garage or any unconditioned building in  
24       a cold climate, that would be a consideration. Or  
25       perhaps in a hot climate.

1           But I'd like to point out that  
2   fluorescent sources have been used in  
3   unconditioned buildings for quite some time  
4   throughout the state. So they're very widely  
5   used, even though the existing sources, and the  
6   ones that have been used for decades, have the  
7   same sort of temperature problem. So probably  
8   it's not a big issue.

9           There's one other point, and that is  
10  that many of the current electronic ballasts that  
11  are offered will start fluorescent lamps at fairly  
12  low temperatures like zero degrees Fahrenheit.  
13  Some of the T12 lamps that are now used, the 34  
14  watt ones, for example, with a magnetic ballast,  
15  may not start regularly below 60 degrees  
16  Fahrenheit.

17          So, that's very understandably an issue  
18  with an unconditioned building if your lamps won't  
19  start, and yet the current electronic ballasts  
20  often will start those lamps without a problem.

21          Next slide. Existing models the CEC  
22  already has. Now, these are for conditioned  
23  buildings, but once again, they'll work just fine  
24  for unconditioned buildings. Things like auto  
25  repair, commercial/industrial storage, electrical

1 and mechanical rooms, industrial areas, high bay,  
2 low bay, precision, laundries, kitchens and  
3 transportation facilities.

4 Next slide. The previous ones I just  
5 mentioned were for area categories in title 24.  
6 But there are also some complete building category  
7 models, and they're for general commercial/  
8 industrial work buildings with high bay and low  
9 bay lighting. And also for industrial and  
10 commercial storage buildings.

11 And, once again, they're existing models  
12 and they work fine. So we're just going to  
13 continue with those models.

14 The new model that we developed  
15 basically computes, it uses the lumen method like  
16 a coefficient of utilization, a typical method,  
17 to compute the power needed for target average  
18 illuminations throughout the parking space.

19 And then using this it calculates the  
20 resulting theoretical lighting power density. And  
21 based on this theoretical lighting power density  
22 we round it up to a more even value to get the  
23 recommended lighting power density, and that is  
24 some design flexibility.

25 And the recommendation is 0.30 watts per

1 square foot for the unconditioned parking garage.

2 And just as a comparison of the IES 90.1  
3 complete building recommendation, it's 0.35 watts  
4 per square foot.

5 Next slide. Recommendations. Modify  
6 section 100 and the other sections in title 24 so  
7 they don't exclude unconditioned buildings from  
8 needing to meet the requirements, specifically  
9 requirements in sections 130 and 132 for the  
10 mandatory lighting controls, and also 146 for the  
11 prescriptive requirements.

12 We suggest adding a new area category,  
13 parking garages, at 0.3 watts per square foot for  
14 table 1 and in section 146. This is where there's  
15 a long list of the various categories and your  
16 lighting power allowances. Well, this is just one  
17 other thing to add to that.

18 Also add a fifth paragraph in section  
19 150(k) which is a residential area. And say that  
20 if low rise residential buildings have a parking  
21 garage for eight or more motor vehicles, then it  
22 has to comply with the lighting control  
23 requirements in section 130.

24 Final slide. Finally, add a definition  
25 for parking garage into the definition section.

1 And I won't read the whole text to you. I'm sure  
2 you have it in your handout, but basically it  
3 defines a parking garage as having eight or more  
4 spaces.

5 Any questions?

6 MR. FLAMM: Questions or comments? Mr.  
7 Hogan.

8 MR. HOGAN: John Hogan, City of Seattle.  
9 I'd say it's a no-brainer to have the lighting  
10 requirements apply to unconditioned versus  
11 conditioned spaces. The key issue is the use in  
12 the space. We've regulated them without any  
13 distinction for 22 years.

14 For apartment garage lighting for  
15 enclosed spaces we have a 0.2 watts a square foot.  
16 An option for people who want some higher light  
17 levels -- higher sources, but obviously you've  
18 used certain reflectances for concrete. People  
19 can paint the insides of parking garages light  
20 colors, or do other things to improve the amount  
21 of footcandles in the space.

22 Thank you.

23 MR. FLAMM: Thank you. Mr. Trimberger.

24 MR. TRIMBERGER: Years ago I used to  
25 work the building permit counter. People would

1       come in with their building plans and they'd show  
2       the work they're doing. And this is going to be,  
3       you know, heated and air conditioned space. I'd  
4       say okay, well, you need to provide the energy  
5       calculations based on that. No. Okay, I'm not  
6       going to air condition, I'll just put this little  
7       unit heater up on the roof. Okay, you still got  
8       to do energy calculations. Okay, I'll take that  
9       out.

10               Now we're in a semi-conditioned energy  
11       and now unconditioned energy building. You are  
12       creating a disincentive to get permits.

13               We need to look rationally, and I don't  
14       have an answer yet. We need to look at some kind  
15       of exclusions from this.

16               We typically, we issue permits for --  
17       state law requires permits for agricultural exempt  
18       buildings that meet certain criteria. I have to  
19       give them basically free permits and very cursory  
20       review for structural and other issues.

21               Whether they're under, you know, a small  
22       building, small square footage buildings, out-  
23       buildings in residential construction for barns or  
24       such. Those are some that typically they don't  
25       like to get the building department in there



1       anyway.

2                   And also maybe to look in -- we're  
3       looking at the whole building method which is you  
4       just demonstrate if you're below that square  
5       footage you're in. Is that -- okay.

6                   Or perhaps, you know, that you can have  
7       your building, you know, do it, but put in  
8       occupancy sensors or something like that, could be  
9       another way that they can get out of having to do  
10      calculations. I don't know what the technology  
11      is, if there's an inexpensive technology that can  
12      get them out of that. That could be another  
13      winner.

14                  This is going to be a lot of work for  
15      building officials. We issue a lot of buildings  
16      that are not conditioned. And they have been easy  
17      in the past. They're not going to be quite so  
18      easy anymore.

19                  So this is a big concern to building  
20      officials, and we'll work with you in the future  
21      on looking to see if there's some kind of  
22      shortcuts we can take.

23                  MR. FLAMM: Thank you. Do you have a  
24      list of those exemptions?

25                  MR. TRIMBERGER: No.

1 MR. FLAMM: Okay, thank you.

2 MR. TRIMBERGER: I can get you some  
3 suggestions, though.

4 MR. FLAMM: Thank you.

5 MR. HOGAN: John Hogan, City of Seattle.  
6 If I might outline our process that we use for  
7 these projects.

8 If you have a space that doesn't have  
9 any conditioning, then there's no requirement for  
10 any building permit review or review during  
11 mechanical, so essentially we're talking about the  
12 electrical permit application here. Because  
13 that's really the only thing that's keying in, is  
14 that you need to comply with the lighting  
15 requirements.

16 We issue approximately 10,000 permits  
17 over our electrical counter every year. And a lot  
18 of those are over the counter, they're not done  
19 with plans. And so we have a simple, one-page  
20 form that people fill out. Here's the square  
21 footage, here's the watts per square foot allowed,  
22 here's the use, the square footage, the watts per  
23 square foot allowed, total watts allowed. Here's  
24 what they're proposing, you know, could be a  
25 number of circuits or a different type of thing

1       indicating the wattage.

2               And so we haven't found that to be a big  
3       burden to do that. And, again, it's keyed just  
4       into the electrical permit, so it's not something  
5       that's tying up building permit applications or  
6       mechanical permit applications. It's just the  
7       electrical.

8               MR. FLAMM: Who has to sign that  
9       document? Engineer of record or --

10              MR. HOGAN: The form, itself, which has  
11       the calculations on it doesn't need to be signed.  
12       Whoever applies for the permit, the electrical  
13       permit, has to sign the application form for the  
14       electrical permit. So that can be a contractor,  
15       usually a contractor.

16              MR. FLAMM: Okay, thank you. Any other  
17       comments? Jack.

18              MR. SALES: Jack Sales, IDA. I guess I  
19       was thinking along the lines of opposite to that  
20       gentleman across there, and thinking about the  
21       idea of taking the cement surfaces and thinking  
22       about this as more of an interior.

23              And when we're looking at interior  
24       lighting we're concerned about the surfaces. And  
25       part of the reasoning there is that recently we

1 had the opportunity to be in a parking garage in  
2 Sacramento where they were about to paint the  
3 garage white. And they had all the lights covered  
4 with paper.

5 And we felt that the lighting levels  
6 with the covered luminaires with paper was just  
7 about right. So you can imagine what it's going  
8 to be when it's all painted white.

9 MR. ELEY: And they pull the paper off.

10 MR. SALES: And they pull the paper off,  
11 yeah. Thank you.

12 MR. FLAMM: Thank you. Okay. Why don't  
13 we go ahead and move on with building facades, and  
14 wait for Lisa to come back.

15 Building facades is page 30 of the  
16 handout.

17 MR. AYERS: Building facades, a  
18 description of the proposed measure. Prescriptive  
19 lighting power density and mandated additional  
20 lighting controls.

21 The lighting power density maximums  
22 would vary from nothing to all the way up to half  
23 a watt per square foot based on which zone you're  
24 in.

25 Lighting power allowances only for

1 facade lighting. In other words, you can't trade  
2 it with any other allowance whether it's for  
3 another outdoor lighting or another interior  
4 lighting, or even if you have a facade on the  
5 other side of the building.

6 There's no power allowance if a facade  
7 isn't lit. So it's use it or lose it if you don't  
8 light the facade, you don't get any power for it.

9 Next, please. The design criteria comes  
10 from actually two places. One is RP33 and the  
11 other is IES lighting handbook, 9th edition. And  
12 in dark conditions what they have is basically 2  
13 to 5 average footcandles per facade, depending  
14 once again on the exact conditions, listed in the  
15 report if you care to look at that.

16 And if the surroundings are bright, 5 to  
17 15 footcandles. I will comment that these  
18 recommendations have decreased over the years.  
19 I've noticed that some floodlight manufacturers  
20 are still suggesting levels that were recommended  
21 by the IES in their 5th edition handbook, back in  
22 the 1970s. So they have changed a little bit.

23 But what RP33 and the handbook have are  
24 very similar. There's only one area where there's  
25 a difference and that's when you have bright

1 surroundings and the dark levels.

2 Next slide, please. If you see the  
3 lighting zone description and the footcandles that  
4 were selected, I'll get down to what I was saying  
5 in just a minute, starting out with the dark  
6 critical zone of lighting zone 1 there really  
7 isn't any reason to have facade lighting. So no  
8 facade lighting allowance.

9 For lighting zone 2, 3 footcandles was  
10 selected. Once again, a dark ambient and then a  
11 medium light wall, not the absolute lowest level,  
12 but a medium level.

13 For lighting zone 3 a bright ambient and  
14 then a light wall. And the light wall was  
15 selected because frankly when you want to  
16 illuminate a wall and make it look bright it  
17 doesn't make much sense to start out with it dark.  
18 So I think that the designers of the building, the  
19 architect, will probably select a lighter wall  
20 rather than a darker wall if they want the darn  
21 thing to look light when you shine light at it.

22 Then finally the last one in lighting  
23 zone 4, a bright ambient and a medium dark wall  
24 was selected at 10 footcandles. RP33 has their  
25 highest level as 10 footcandles, and they say a

1 dark wall. The handbook modified that slightly,  
2 they said that for a medium dark wall they want 10  
3 footcandles, the same level, and then they added  
4 one for a dark wall, not a medium dark wall, but a  
5 dark wall and 15 footcandles.

6 But, once again, the same argument. If  
7 an architect wants a wall or a facade to look  
8 light at night, why does he start out with a dark  
9 one. So that seemed like a good one to choose and  
10 still make some conservative calculations.

11 For all the models these light loss  
12 factors, 0.70, as the other people did here today.  
13 And I also used the mean lamp lumens in the  
14 models. And once, again, this a 40 percent of  
15 rated life. And actually it's fairly close to the  
16 rated light output at the end of lamp life.

17 Next slide, please. The various sources  
18 that I selected, now here's a table of what I had  
19 available to choose from, and in fact I didn't  
20 choose incandescent or halogen, or even the  
21 BiXT5HO in the models, but these were some, and  
22 the man lumens per watt that I had to choose from  
23 in the models.

24 In fact, what I used was small CFL for  
25 one and the T8/T5 and metal halide for the models.

1           Next slide. The models that I chose  
2           were in different lighting zones. A couple of  
3           them in lighting zone 2, one with the compact  
4           fluorescent lamps and another one with the T5.

5           In lighting zone 3 I developed three  
6           models. Once again the T5 lamp and a couple with  
7           metal halide lamps. And then in lighting zone 4  
8           metal halide seemed the most appropriate.

9           As you can see the footcandles vary by  
10          zone, as I said before. And then the width and  
11          the height of the models. Once again, if it's in  
12          a small lighting zone -- lighting zone 2, for  
13          example, fairly small facade and then they would  
14          get bigger and bigger with the higher lighting  
15          zones because you would expect to have bigger  
16          buildings and bigger facades where it's a brighter  
17          atmosphere in general.

18          Next slide. And the recommendations  
19          based on the models. Once again, lighting zone 1,  
20          no facade lighting. Lighting zone 2 was 0.18  
21          watts per square foot. Lighting zone 3, 0.03  
22          watts per square foot. And finally in lighting  
23          zone 4, 0.5 watts per square foot.

24          Next slide. In the lighted area, in the  
25          recommendations basically the lighted area allowed



1       lighting power density. For the lighted area you  
2       use the entire facade for the lighted area. So  
3       the thought is that you're going to be lighting  
4       the whole thing, either relatively uniformly or  
5       what's probably better, you find highlights of  
6       that facade that you're going to accent.

7               But if you don't light an area, if you  
8       intentionally don't provide light on an area, then  
9       you can't count it. Once again, there aren't any  
10      tradeoffs between any facades or other outdoor  
11      lighting areas. If you light the front facade,  
12      but you have another facade on the back of the  
13      building, you can't count the area on the back of  
14      the building as part of your facade lighting. The  
15      area that you calculate with to determine your  
16      power density.

17             Once again it's use it or lose it, so if  
18      you don't light the facade, you don't have any  
19      power allowance. And finally, if you light a roof  
20      it's considered a separate facade.

21             Next slide. And then title 24 right now  
22      mandates control to turn off lighting during the  
23      day, and that's going to continue. But there's an  
24      additional mandatory requirement proposed that a  
25      control be added so that the lighting power can be

1 decreased by at least 50 percent. And this could  
2 be a control to just turn off all the lighting if  
3 you want to turn off all of it, but at least 50  
4 percent to comply with what the Governor has  
5 suggested in his D1900 proposal.

6 Or some other curfew that say a local  
7 city or ordinance or utility may request or  
8 something like that. So this would allow facade  
9 lighting to be adjusted to comply with any curfew  
10 that's established.

11 Any questions?

12 MR. FLAMM: Mr. Trimberger.

13 MR. TRIMBERGER: I didn't understand,  
14 you seemed to conflict with yourself on the area  
15 that you would use in the calculation. You used  
16 the entire facade, but if you only light part of  
17 it you only use that part that's lit. How do you  
18 determine that part that's lit?

19 MR. AYERS: Well, it's going to depend  
20 on the facade. For example, if you have a  
21 highlighted area that's obviously different from a  
22 regressed area of the facade, and you're lighting  
23 this area, then that's the area you use to  
24 calculate.

25 MR. TRIMBERGER: How am I going to know

1       that?

2               MR. AYERS:  It's going to depend on the  
3       design of the building.  And there's obviously --

4               MR. TRIMBERGER:  If it's a flat facade  
5       and they're going to highlight this area over the  
6       entry, but not over this area here --

7               MR. AYERS:  If it's a flat facade there  
8       isn't any difference.  But, for example, if you  
9       have a regressed area that doesn't have any light  
10      shining at it, then it's not lit.

11              MR. TRIMBERGER:  Yeah, it's awful hard -  
12      - it's difficult in, you know, planner view to  
13      figure that out, you know, which area is going to  
14      be lit and which is not.  It looks problematic to  
15      me.  I don't need to belabor it.

16              MR. AYERS:  Yeah, I hear what you're  
17      saying.  Okay.

18              MR. SHIRAKH:  We've actually talked  
19      about this, Tom, and we know what you're talking  
20      about.

21              MR. FLAMM:  Were you done, Tom?  I'm  
22      sorry.

23              MR. TRIMBERGER:  Yeah, I'm done.

24              MR. FLAMM:  Okay, go on.

25              MR. TRIMBERGER:  I get brief late in the

1 afternoon.

2 (Laughter.)

3 MR. ABRAMS: Jim Abrams, California  
4 Hotel and Lodging Association. Maybe I missed  
5 this, is the facade -- how are you defining the  
6 term facade? I know what it means generally.  
7 What I'm worried about in particular, you will go  
8 to a lot of business establishments and they will  
9 have a very unique identifying emblem, symbol,  
10 icon or something like that that may actually be  
11 part of the building exterior.

12 I'm thinking of maybe like a DaysInn  
13 sign or a BestWestern or --

14 MR. AYERS: I think --

15 MR. ABRAMS: -- and you look at the --

16 MR. AYERS: -- you're defining it right  
17 there when you said sign. This isn't for signs.

18 MR. ABRAMS: I understand that, but --

19 MR. AYERS: Okay.

20 MR. ABRAMS: -- if you look at like the  
21 M, the golden arches, sometimes it's not a sign,  
22 it's just literally built into the side of the  
23 building. And that is how people see, in addition  
24 to whatever signs they have, and I appreciate  
25 that's regulated elsewhere, but does the facade

1 mean anything that's on the outside of my  
2 building?

3 MR. AYERS: No, it doesn't mean --

4 MR. ABRAMS: Any portion of the outside  
5 of the building?

6 MR. AYERS: -- anything, and  
7 specifically if you have an emblem, and often it  
8 may have separate lighting, a sign of some sort  
9 that's attached to a facade isn't the facade.

10 MR. ABRAMS: So a facade is just the  
11 outside shell of a building --

12 MR. AYERS: Right.

13 MR. ABRAMS: -- and doesn't include any  
14 adornment, icon or something that's built into it  
15 or added onto it? That would have it's own  
16 separate --

17 MR. AYERS: Right.

18 MR. ABRAMS: -- lighting criteria as  
19 you've explained here today applied to it? Okay.  
20 Because what concerns me --

21 MR. AYERS: That's the intent.

22 MR. ABRAMS: -- is the idea that in  
23 lighting zone 1 there wouldn't be any lighting  
24 allowed for the facade. And, again, aside from  
25 security issues, which I know I needn't address,

1 but --

2 MR. AYERS: But using that as an  
3 example, let's say there were an emblem that  
4 someone had to light in lighting zone 1, then they  
5 use their 20 watt allotment for signs.

6 MR. ABRAMS: As a sign. Okay. I wasn't  
7 sure what the term facade meant exactly. Thank  
8 you.

9 MR. FLAMM: Okay, yes.

10 MS. DAVIS: Leslie Davis, Auerbach and  
11 Glasow, lighting consultants. Larry, I wanted to  
12 just caution you a bit when you're talking about  
13 historical illumination. My first take on this  
14 was oh, they're talking about historical monuments  
15 or buildings.

16 So, since that is an architectural term,  
17 and I think this is just your description right?  
18 This isn't part of the document? So if we could  
19 make sure that we clarify.

20 As I understand, historic buildings  
21 would be exempt from this code, exterior, just as  
22 they are interior? Okay.

23 MR. AYERS: We believe so, yes.

24 MS. DAVIS: Okay, thank you. The other  
25 question was for very tall buildings is there any

1 adjustment factor as there is in interior  
2 buildings when you have a large volume space?

3 MR. AYERS: No, there's no separate  
4 factor for a tall building. So, it would still  
5 have to comply with the lighting power density.

6 MR. FLAMM: Okay, everybody's getting  
7 tired, I see; comments are getting fewer with each  
8 element.

9 And with that we'll move on to our last  
10 element, other than open floor forum, we will have  
11 Ms. Heschong go over building entrance and exit  
12 lighting. Building entrance and exit, it was  
13 number --

14 (Off-the-record discussion.)

15 MS. HESCHONG: This measure describes  
16 entrances to buildings and entrance canopies.  
17 Basically it covers any area attached to a  
18 building which includes a door to the outside. So  
19 the entrance does not necessarily need to be at  
20 the ground floor. It could include an entrance at  
21 a balcony level.

22 Some of the issues that are involved  
23 with building entrances are that there's a key  
24 task of getting into and out of the building  
25 safely. There are often thresholds; there are

1 often stairways and ramps that need to be  
2 negotiated.

3 But there's also very important way-  
4 finding function of being able to very quickly  
5 identify how you get into the building, and where  
6 the entrance is properly located.

7 As part of that way-finding indicator,  
8 it needs to be a brighter area. Building  
9 entrances also provide a transitional space  
10 between interior and exterior illumination, giving  
11 the eye a chance to adapt as opposed to interior  
12 as you're moving in, but also to exterior  
13 conditions, which takes a longer time.

14 So as you're moving from very brightly  
15 lit interior conditions you need a space of mid  
16 lighting levels while your eye adapts to the lower  
17 exterior lighting levels.

18 Types that we have considered include  
19 front doors, side, exit doors, any kind of a  
20 covered or uncovered entrances, loading docks,  
21 utility service entrances, and also, to some  
22 extent, patios and balconies. As I said, exterior  
23 spaces with a door to the inside.

24 Next. So, some examples of what you're  
25 looking at and some of the conditions that we



1 found in the field. I think these help to  
2 illustrate the issue of a transitional space  
3 between indoors and outdoors.

4 It was also very clear to us that it is  
5 extremely common in this day and age to have  
6 building entrances which are glass storefronts.  
7 What that means is that there is very low  
8 reflectance of the surface that you are trying to  
9 illuminate when you're trying to provide way  
10 finding, too.

11 In the photograph on the upper left,  
12 which is an entrance, you can very clearly see  
13 that the stairs are brightly illuminated; the  
14 canopy is glowing and is providing the indicated  
15 this is the entrance to the building.

16 Whereas the photograph down below for  
17 the Radio Shack is actually the interior  
18 illumination that's providing that guidance.  
19 The exterior illumination is doing very little  
20 that can be read far away. It's providing direct  
21 illumination that you can measure as you're  
22 entering the space, but it's not contributing much  
23 to the visibility of the entrance or people in the  
24 entrance area.

25 So, those were some of the challenging

1 conditions that we needed to account for in the  
2 modeling.

3 Next. Our design criteria that were  
4 addressed include the IES lighting handbook that  
5 identifies two types of entrances, active  
6 entrances and inactive entrances. They suggest  
7 different vertical and horizontal illumination  
8 standards.

9 We chose to treat all entrances as  
10 active on the assumption that they could become so  
11 in the future. And that a building code official  
12 could not obviously distinguish between what would  
13 be considered an active and an inactive entrance.

14 Looking at what the appropriate  
15 illumination levels should be, given the types of  
16 illuminations that were being proposed in the  
17 other measures, parking areas, we're looking at  
18 footcandles that are ranging from about half to  
19 about 5 footcandles. This is maximum, not the  
20 minimum we were talking about earlier.

21 And then the illumination of the  
22 interior entrance, as you go in the door, which  
23 typically is a lobby area, hallway for a building,  
24 minimum at about 20 footcandles; maximum these  
25 days at about 70 footcandles. So that's the range

1 of illumination.

2 From that we derived a set of standards  
3 for entrance illumination that ranged from a  
4 minimum of 2 footcandles to a top condition 15  
5 footcandles.

6 Next. We developed models in lumen  
7 micro, and we attempted to use the most extreme  
8 conditions that we expected to find in the field.  
9 Two of the extreme conditions that were assumed in  
10 the models was one, that the ground reflectance  
11 was asphalt, it was very dark at 7 percent. So  
12 that makes it more challenging, there's less  
13 reflectance upwards. And also that there was a  
14 very large glazed area at 25 percent reflectance,  
15 so that we weren't able to get additional  
16 reflectance off of the walls of the entrance area.

17 From this we developed a number of  
18 models looking at both entrances that had no  
19 overhang; however, our survey in the field that of  
20 normal active entrances to buildings, 95 to 100  
21 percent of them have some coverage. And so it's  
22 very unusual condition to have a commonly used  
23 entrance that has no cover to it.

24 Next. The same 55 mean lumens per watt,  
25 and 70 percent light loss factor that were used in

1 the other models.

2 One of the key areas here is what is the  
3 definition of the area for the entrance. The more  
4 extreme and rare condition when it is uncovered we  
5 defined as the area eight feet in front of the  
6 doorway times the width of the doorway plus three  
7 feet to either side of the doorway.

8 So if you have three foot wide doorway  
9 that has no covering over it, it would be a nine  
10 foot depth times -- excuse me, an eight foot depth  
11 times a nine foot width, 72 square feet that we're  
12 trying to illuminate for that entrance.

13 If you had a loading dock, say a 10 foot  
14 wide garage door that you were opening, then the  
15 width would be 16 feet, three feet to either side,  
16 and then eight feet in front of that.

17 Now, the much more common condition  
18 where there is some kind of a canopy over the  
19 entrance, the area is defined as the canopy area,  
20 the projected horizontal area underneath the  
21 canopy. And there is no restrictions on how large  
22 that can be.

23 So, to the extent that the building  
24 owner has made an investment in creating a larger  
25 covered area as part of a protected area that's

1 going to be actively used, all of that is included  
2 in this lighting power allowance.

3 And so there's no limit on the size of  
4 covered area related to an entrance.

5 Next. Using this technique, the  
6 calculations we derived half a watt per square  
7 foot for lighting zone 2; double that, one watt  
8 per square foot for lighting zone 3; to go down to  
9 lighting zone 1, we found that in the extreme  
10 conditions where we had very small areas, and low  
11 reflectances, that we could not get quantum of  
12 light sources that were small enough to decrease  
13 the illumination levels. And so we kept the power  
14 allowance for lighting zone 1 also at half a watt  
15 per square foot.

16 For lighting zone 4 the power allowance  
17 was taken up to 50 percent so that that's  
18 basically using 15 footcandles as the standard for  
19 lighting zone 4.

20 What's interesting, and I think worthy  
21 of some comparison, is looking at how these  
22 numbers related to the other numbers that were  
23 generated for the sales canopy areas. And how  
24 they are slightly different.

25 For the gas station canopies, they are

1 higher. And for the non gas point of sales canopy  
2 they're slightly lower than these values.

3 So, in that case, if you had an  
4 establishment with a covered sales area that was  
5 selling fruit or Christmas trees, the illumination  
6 level would be slightly lower than it would be for  
7 the entrance area. And you would still keep that  
8 hierarchy of way finding for the entrance areas.

9 The lighting control requirements are  
10 very similar as what had been proposed elsewhere.  
11 In this particular example for lighting zone 3 and  
12 4 there are two alternatives. Either to use  
13 bilevel switching, which takes the illumination  
14 level down by 50 percent after curfew. Or  
15 alternatively, using an occupancy sensor which  
16 will switch lights on to full power if someone  
17 approaches, if that's the preferred mode.

18 But that would be combined with a  
19 photosensor so that it does not happen during the  
20 daytime.

21 In lighting zone 2 the bilevel switching  
22 isn't an option that's taken just to the occupancy  
23 sensor, and then lighting zone 1 the assumption is  
24 that the entrances are full off during non  
25 business hours after curfew.

1                   And that's the last of the slides. So  
2 we can take questions or comments.

3                   MR. FLAMM: Yes.

4                   MR. ABRAMS: Jim Abrams. A  
5 consideration, please, if you could take a look at  
6 this, and I don't know quite what it means. I  
7 would like to factor in the fact that in many  
8 lodging establishments that kind of a facility or  
9 that type of an area is a vehicular way, whether  
10 it's covered or uncovered.

11                   And especially if it's uncovered I  
12 understand that the amount of space that will be  
13 considered to be the area is limited by the width  
14 of the door plus six feet times the eight feet.  
15 If it's uncovered.

16                   MS. HESCHONG: If there's no cover, --

17                   MR. ABRAMS: Right.

18                   MS. HESCHONG: -- right, it's eight feet  
19 from the door.

20                   MR. ABRAMS: And if that's a vehicular  
21 way, meaning the cars are coming and going, people  
22 dropping off and picking up, and things like that,  
23 we've got some safety factors that we need to  
24 consider.

25                   Maybe the easiest way is to allow

1 something extra if it is a vehicular way, in  
2 addition to being an entrance.

3 And the other thing we know from  
4 accessibility standards, we have to have curbs.  
5 You walk out of a hotel, covered or uncovered, you  
6 have to have a curb so that people with low  
7 visibility or people who are blind can  
8 differentiate when they're going to step into the  
9 vehicular way.

10 I'm not quite sure what that does. I  
11 notice in the case of lighting zone 1, it's either  
12 to -- I don't remember if the slide said full off  
13 or full off or -- I think there are going to be  
14 some very significant safety risks if you have a  
15 vehicular way, regardless of whether it's in  
16 Yosemite Valley or in downtown Sacramento.

17 So those particular areas where there is  
18 a real risk of injury, I suggest we might want to,  
19 we, with you, look at that as a consideration.

20 MR. PENNINGTON: I think what full off  
21 means in that case is that there's no lighting  
22 controls required.

23 MR. ABRAMS: I inferred the opposite; I  
24 assumed the lights would be either full on or full  
25 off. I didn't understand --



1 MR. PENNINGTON: Well, you have a light  
2 switch.

3 MS. HESCHONG: The general proposal is  
4 the curfew is defined as after business hours, so  
5 if you have a 24-hour operation --

6 MR. ABRAMS: So if there's an exemption  
7 for R1 occupancies that may help deal with that.  
8 But, again, even if it's a place where cars,  
9 vehicles pull up and drop people off and shuttle  
10 buses are coming and going, I'm just worried about  
11 the safety factor.

12 MS. HESCHONG: That's a good point.

13 MR. PENNINGTON: Lisa, what did you have  
14 in mind for controls in that case? Were you  
15 assuming that there were going to be controls for  
16 lighting zone 1?

17 MR. ABRAMS: I just saw full off, full  
18 off. I didn't know what --

19 MS. HESCHONG: Yeah, the assumption is  
20 that after business hours the lights are off.

21 MR. PENNINGTON: So you have a control  
22 to get that to happen, a time clock or something?

23 MS. HESCHONG: Right. But if you have  
24 an operation that's running 24 hours a day, that  
25 never occurs because it's never after business

1 hours.

2 MR. ELEY: So we would have an exception  
3 for 24-hour operations.

4 MR. ABRAMS: And that might be the best  
5 answer for a lot of these issues.

6 MR. SHIRAKH: That's very similar to our  
7 automatic shutoff controls for interior. And it  
8 basically exempts 24-hour operations.

9 MS. HESCHONG: Let me ask Jim, actually,  
10 if I might, your comment about safety for drop-  
11 off. What you seem to be implying is even if that  
12 drop-off is not immediately adjacent to the  
13 entrance to a building that it needs a higher  
14 level of illumination than we might find, for  
15 instance, for parking lots or roadways?

16 MR. ABRAMS: Possibly so. I'm  
17 separating out the security issue, which is the  
18 parking lots and things like that, from the drop-  
19 off. Because I've seen many many hotels where you  
20 have a vehicular way that will come in off the  
21 main street and people will either get on or off  
22 or in or out of cars or whatever, shuttle buses.  
23 And then there'll be a landscaped area between  
24 that drop-off/pick-up place and the actual front  
25 of the building.

1 I'm afraid if it's not covered then the  
2 lighting stops eight feet out. I'm not saying it  
3 quite accurately, but you know what I'm saying?

4 MS. HESCHONG: Well, the lighting would  
5 then go to another category --

6 MR. ABRAMS: Right, yes, --

7 MS. HESCHONG: -- the buildings and  
8 grounds category, which is lighted walkways; or it  
9 would go to parking lot category --

10 MR. ABRAMS: Which I think, if I  
11 remember the numbers correctly, are lower.

12 MS. HESCHONG: They are lower, but  
13 they're deemed to be adequate for getting in and  
14 out of cars.

15 MR. ABRAMS: Okay, I'm worried about  
16 people walking across a place to a parking lot and  
17 having cars go by. Just too many lawsuits. But,  
18 again, I don't know quite what the answer is.  
19 That's what I'm concerned about.

20 MR. FLAMM: Thank you. Mr. Trimberger.

21 MR. TRIMBERGER: For the record, table  
22 19 shows -- level 0.05 for LZ2, which I assume is  
23 not --

24 MS. HESCHONG: Yes. And that's  
25 incorrect, thank you for catching that.

1 MR. TRIMBERGER: Also if you've got  
2 multiple entrances you're going to look at each  
3 one individually, is that right?

4 MS. HESCHONG: Yes.

5 MR. TRIMBERGER: Is there a tradeoff  
6 between one entrance and the other entrance? Or  
7 do we know yet?

8 MS. HESCHONG: At the moment the  
9 assumption is that entrance lighting is part of  
10 the general allowance for the site. It's not --

11 MR. TRIMBERGER: Okay. I'm real mixed  
12 up on curfew. That's been throwing me for a loop  
13 all day.

14 We said earlier that was determined by  
15 local jurisdiction. Now we're saying it's  
16 according to business hours. And your definition  
17 in here says a time period during the night during  
18 which some outdoor lights are required to be  
19 turned off or dimmed.

20 What's a curfew?

21 MR. SHIRAKH: We talked about this. I  
22 think you just stepped out this when we talked  
23 about it. We're not going to have building  
24 officials enforce curfews. All you're going to do  
25 is make sure that the equipment is there to --

1 MR. TRIMBERGER: To make sure that the  
2 controls are there and then whatever happens after  
3 that is --

4 MR. SHIRAKH: Not your -- it's very  
5 similar to the automatic shutoff controls for  
6 interior buildings. I mean your job is to make  
7 sure that the astronomical time clock, photocell  
8 is --

9 MR. TRIMBERGER: Have to see they're  
10 operating when I final the building?

11 MR. SHIRAKH: Well, there could be some  
12 commission requirements for it, too. But, again,  
13 you're not responsible for enforcing curfews.  
14 Once permitting is done and equipment installed,  
15 you're out of it.

16 MR. TRIMBERGER: But, you know, in some  
17 ways I am because I am going to be looking and  
18 saying okay, this guy is going to be 24 hours a  
19 day he's a motel, so he does need the controls.

20 So, I'm just trying to understand --

21 MR. SHIRAKH: Yeah, you know, --  
22 automatic shutoff controls, if we have a hospital  
23 that's 24 hours, there is no requirement for  
24 automatic shutoff control. The same thing for a  
25 24-hour operation outdoors. If it's less than 24

1 hours, then there may be --

2 MR. TRIMBERGER: So it is tied to the  
3 hours of operation?

4 MR. SHIRAKH: Just like automatic  
5 shutoff controls are, you know, for interior,  
6 indoor standards, every building that's, I guess,  
7 larger than 5000 square foot is required to  
8 actually -- we remove that exemption.

9 There is --

10 MR. TRIMBERGER: Okay, what about like a  
11 grocery store that's not open during the day, but  
12 they have staff that gets in to stock it at night.  
13 Is that open, does that require curfew controls?  
14 That's a common thing.

15 MS. HESCHONG: That's the assumption  
16 where the occupancy sensors, 50 percent reduction  
17 would be an appropriate choice. Certainly an  
18 occupancy sensor in that situation where you have  
19 active use after business hours.

20 MR. TRIMBERGER: They'd be required to  
21 have it, or they could have it, or --

22 MS. HESCHONG: It's an option for  
23 compliance.

24 MR. SHIRAKH: Typically the business  
25 hours are defined by when it's open to the public.

1 You know, we have the situation like Home Depot  
2 people going about stocking shelves, but, you  
3 know, we define business hours as the hours that  
4 they're open for business to the public. Not by  
5 janitorial or other types of functions.

6 MR. TRIMBERGER: Yeah, that conflicts a  
7 little bit with like our ordinance for parking  
8 that says it needs to require that lighting level,  
9 whether it's open or not. So we don't have that  
10 requirement to shut it down. We want that light  
11 for security all night.

12 MR. PENNINGTON: Again, we're asking you  
13 to look for the controls. And how you allow them  
14 to operate their building is up to you. And if  
15 you don't tell them how to operate their building,  
16 it's up to them.

17 MR. TRIMBERGER: Well, obviously I can't  
18 tell them because if I've got, you know, I've got  
19 an energy, a state requirement that says one  
20 thing, and a local requirement that says the  
21 opposite.

22 MR. PENNINGTON: I don't understand you.

23 MR. TRIMBERGER: Okay. Like I said,  
24 I'll have to get into the numbers later, but, you  
25 know, I've got a requirement that they have to be

1       able to provide so many footcandles in their  
2       parking lot.

3               I'm not allowed to say, hey, during the  
4       curfew cut that in half, or cut it down to  
5       nothing, or whatever the requirement is.

6               MR. PENNINGTON:   Okay.   So whatever your  
7       requirement is related to curfew, that's what  
8       you're going to enforce.   And these standards  
9       don't have any effect on that.   You're just  
10      looking for the controls.

11              MR. TRIMBERGER:   So my local preempts  
12      the state, is that it?

13              (Laughter.)

14              MR. TRIMBERGER:   That's a first.

15              MR. PENNINGTON:   Write that down.

16              MR. TRIMBERGER:   Okay, that's something  
17      I'm going to have to figure out, but that looks --  
18      that's part of the problem that I've been  
19      foreseeing for a long time.

20              MR. PENNINGTON:   It doesn't really  
21      preempt because we don't have any requirements for  
22      curfew.   You're --

23              MR. TRIMBERGER:   You have controls for  
24      curfew.

25              MR. PENNINGTON:   We have controls,



1 period.

2 MR. ELEY: We should probably take the  
3 word curfew out of that.

4 MR. PENNINGTON: Yeah.

5 MR. ELEY: And it's just -- Mazi keeps  
6 making the analogy with bilevel illumination for  
7 indoors. And it's really that. We want to be  
8 able to -- we want to have controls so that the  
9 lighting can be turned off when it's not needed.  
10 And in some cases we want to be able to reduce the  
11 brightness of the lighting by 50 percent.

12 And that's really, I think if we took  
13 curfew out of the proposal it might be a lot more  
14 clear. It just stated it clearly in terms of  
15 control capability.

16 MR. SHIRAKH: We tried to clarify that  
17 specifically with building officials in mind  
18 because we didn't want to put you guys in a  
19 position of enforcing curfew.

20 The analogy is very similar to indoor  
21 lighting, automatic shutoff controls and bilevel  
22 switch. And once you're done with that you're out  
23 of there.

24 MR. TRIMBERGER: Thank you.

25 MR. FLAMM: Okay, Dawn.

1 MS. DeGRAZIO: Dawn DeGrazio, Sacramento  
2 Municipal Utility District. I noticed it was  
3 mentioned by Lisa in her presentation LZ1 same LPD  
4 as LZ2 because there was an inability to get to  
5 appropriate lighting design for the area without  
6 going to a lower -- in other words, going to a  
7 lower LPD you couldn't light it appropriately.

8 So what then we end up having is a  
9 conflict between energy savings and appropriate  
10 lighting design for the LZ1 condition -- actually  
11 the balance is between if you want to have the  
12 energy savings, if that's the overriding  
13 condition, then you do it this way and you don't  
14 go any lower than a half a watt per square foot;  
15 even though that might be more light than the LZ1  
16 condition should have.

17 And then the other side of it is to  
18 light the LZ1 condition to a very low light level  
19 because it's an intrinsically dark area in this  
20 building entrance area, and this also would apply  
21 to the sidewalk notion that Nancy Clanton spoke  
22 about earlier. She had trouble getting to  
23 appropriate lighting with the high efficacy  
24 sources, metal halide. And lighting from poles  
25 and getting to the low light level and uniformity.

1           The way to do it is to go to the "i"  
2       word, incandescent or halogen. And then you can  
3       get to a low light level. You have dim-ability;  
4       you can have uniformity. Obviously that's not an  
5       efficacious source; it's not a long life source.  
6       There are a lot of -- I'm not saying that that's  
7       the thing to do, but I think we have to think  
8       about where, you know, what we're trying to do.

9           In each case -- I'm not saying what the  
10      answer is, but in each case which is more  
11      important. Is it the energy savings or is it  
12      appropriate lighting design for that particular  
13      area.

14           And it looks like LZ1, in some cases the  
15      appropriate lighting is going to be an  
16      incandescent or halogen or a low voltage halogen  
17      system and not the high efficacy metal halide.  
18      Compact fluorescent is a possibility, but it's not  
19      useable everywhere in climate conditions.

20           So just opening a new can of worms.

21           MR. FLAMM: Well, under 100 watts does  
22      not have to fit the efficacy requirement.

23           MS. DeGRAZIO: Right. Okay, the way  
24      that I read this was that the light source,  
25      itself, if it's under 100 watts doesn't have to

1 meet the LPW, but we still have lighting power  
2 density, the power requirements, we are still  
3 limited at .5. See what I mean?

4 And if we were to go to a low light  
5 level without having done the calculations, if we  
6 were to go to a low light level and do with  
7 incandescent, would we necessarily come in under  
8 the .5. We might be over the .5 in watts per  
9 square foot, but you know, even though we're at a  
10 lower light level. Because there's such a huge  
11 difference in efficacy between metal halide and  
12 halogen.

13 MR. FLAMM: Thank you.

14 MS. HESCHONG: Let me respond to that  
15 quickly. Dawn, one of our limitations was a) to  
16 meet these criteria, but also to limit ourselves  
17 to readily available technology.

18 So if the technology wasn't available in  
19 that quantum, that was a restriction on the  
20 design.

21 MR. FLAMM: Now, is there any other  
22 topics that we did not discuss today that are dear  
23 to your heart? Yes.

24 MS. FRAGA: Good afternoon.

25 I'm Cheryl Fraga; I'm the General

1       Manager of Gardco Lighting, San Leandro,  
2       California; and a member of NEMA's luminaire  
3       section. And now that we finally got rid of all  
4       those other associations, let me tell you who you  
5       should be working with most intimately is people  
6       who can not only express concerns and possible  
7       hurdles and pitfalls, but people who can also  
8       offer you solutions.

9               The NEMA luminaire section certainly has  
10       a broad range of luminaire manufacturers; access  
11       to the lamp and ballast manufacturers, as well,  
12       through other sections of NEMA, such that we can  
13       really assist this committee in developing  
14       standards that can be met with perhaps more open  
15       arms than you saw today.

16              NEMA faxed a letter yesterday drafted by  
17       our manager of government affairs. It should be  
18       on record. It went to Commissioner Rosenfeld.

19              And NEMA's concerns are broad, and yet  
20       few, in terms of the bottomline concerns. We're  
21       concerned about the speed in which these standards  
22       are moving forward, an adequate amount of time to  
23       assess and really examine the breadth of material  
24       that you're dealing with here.

25              And we're concerned with the lighting

1 models. And the lighting models are critical  
2 because they lead to the LPDs that owners are  
3 going to have to deal with.

4 I shipped 3000 orders to the state,  
5 somewhere in the State of California last year. I  
6 hope the 400 sites that the PIER study looks at  
7 will be representative of what actually does exist  
8 out there.

9 I didn't ship a 400 watt luminaire to  
10 any auto dealership in California or anywhere else  
11 in the country. They use 1000 watt luminaires as  
12 common practice.

13 I ship very very few 250 watt or lower  
14 luminaires for use in standard parking lots; 400  
15 watt lamp sources are still most commonly used in  
16 parking lots.

17 While the IES standards are the only  
18 standards for illumination that do exist, the  
19 reality is many many owners and lighting  
20 professionals do not use those as their guidelines  
21 in developing lighting specifications.

22 Lighting is personal; lighting is  
23 perception; and lighting is diversely practiced  
24 outside the building. We live, unfortunately, in  
25 a litigious society, and owners these days

1 particularly are concerned about safety and  
2 security in their parking lots.

3 And I'm also concerned that if we don't  
4 work together that the State of California will be  
5 opening themselves up to potential litigation by  
6 someone pointing to these standards.

7 I'm also concerned that we need a fast  
8 and non bureaucratic way to change a lighting zone  
9 when needed. I've noticed in my 15 years in  
10 living in California how an area can explode  
11 rapidly, much sooner than the census can get there  
12 ten years later to determine that the population  
13 has changed.

14 I know in the Bay Area where I live I  
15 have many people that come to work at my factory  
16 every day that live in Tracy, which was farm  
17 country only a few years ago, and is a little city  
18 today, where lighting standards need to be updated  
19 to reflect the population in that area currently.

20 Retailers in particular are using  
21 lighting as a marketing tool. And when the retail  
22 association finally learns of your standards,  
23 they're going to be another group of people up in  
24 arms, because they are using lighting to attract  
25 customers.

1 I'm concerned that maybe there's some  
2 underlying agenda here that is unrelated to energy  
3 savings and consumption. When you start to talk  
4 too frequently about light levels and cutoff, you  
5 are introducing other lighting issues that are  
6 disparately different from energy consumption.

7 My company invented cutoff optics. If  
8 you would like to put a big chunk of my  
9 competitors out of business I would welcome you to  
10 do that. In point of fact, semi cutoff optics  
11 frequently are the design of choice to minimize  
12 energy consumption. They may introduce glare into  
13 a site. They may not comply with some folks that  
14 want no light above 90 degrees. But particularly  
15 in wide open areas with tall mounting heights semi  
16 cutoff optics give you the opportunity to space  
17 poles more broadly, which definitely leads to  
18 minimizing energy consumption.

19 So, we're going to have to be careful  
20 about how we weave issues like light trespass and  
21 cutoff into a regulation whose primary goal is to  
22 conserve energy.

23 While title 24 for interior doesn't seem  
24 to preclude the use of certain luminaire types, it  
25 sounds like the exterior regulations are leaning



1       towards doing that. When you say that refractive  
2       globes are poor and non cutoff, and therefore  
3       shouldn't be used, there again, thank you very  
4       much, you're taking a good chunk of my competition  
5       right out of the marketplace.

6               But that's why objective NEMA members  
7       can help guide you as to how those products are  
8       used, and when they might be more appropriately  
9       used.

10              I have unbelievably bad news for you.  
11       My company just published in the last 60 days an  
12       energy guide for outdoor lighting that we've been  
13       sending out to professional building owners to  
14       help guide them towards outdoor lighting solutions  
15       that can save them energy.

16              In developing that guide we did a lot of  
17       investigation into lighting controls. And the  
18       sophistication of interior lighting controls in  
19       today's market is mind boggling. You can control  
20       an entire system including HVAC from a PalmPilot  
21       now, and guess what, all we have for exterior  
22       lighting are pretty poor, low quality photo  
23       controls and occupancy sensors, which really are  
24       not designed for exterior lighting environments.

25              They're not UL wet location listed, so

1       they cannot live and survive outside of covered  
2       areas. There's inherent difficulty in using  
3       occupancy sensors outside a building. Birds,  
4       weather, rabbits can actually trip these occupancy  
5       sensors. It's almost impossible to control them  
6       out in a parking lot environment.

7               And here is where potentially a better  
8       partnership with NEMA can help you to push NEMA  
9       members to do something about developing controls  
10      that can be married with exterior lighting.

11             But regulating, demanding owners control  
12      exterior lighting is going to be challenging for  
13      them. And we're going to have to educate not only  
14      this gentleman's organization, but specifiers and  
15      owners regarding the very limited ways that you  
16      can actually use controls in an exterior  
17      environment.

18             Last fall Cheryl English and I met with  
19      Mazi and with Bill, and at that time we thought we  
20      have an understanding that we could be part of the  
21      standards committee in order to help guide the  
22      regulations, in order to help be a conduit for  
23      bringing information to the Committee. And we'd  
24      like to re-propose today that you reconsider that  
25      position and allow us to work directly and closely

1 with you, so that we can help you to understand  
2 some of the more real world challenges that are  
3 faced by specifiers and owners every day with  
4 exterior lighting. And how we can somehow make  
5 everybody happy when you propose a new building  
6 code.

7 The PIER study, I suspect, will get you  
8 to some existing practices, but will exclude a  
9 huge chunk of technology that can actually be  
10 right in line with what you're trying to do.

11 There are new sources on the market  
12 right now that can allow you to achieve similar  
13 light levels to a 400 watt lamp, for example,  
14 while saving 80 watts of energy with every lamp  
15 you install.

16 So, there's a variety of ways that new  
17 technology can come to bear, and I think if you at  
18 least have the knowledge of some new technology  
19 and can present that as options to people that  
20 will have to comply with these standards, that  
21 you'll be a more user-friendly CEC when you put  
22 these out.

23 So, we'd like you to reconsider working  
24 more closely with the NEMA luminaire section and  
25 we're standing ready to assist you in any way we

1 can.

2 Thank you.

3 MR. SHIRAKH: Couple questions. Are you  
4 suggesting we shouldn't be using IES publications?

5 MS. FRAGA: What I'm suggesting is that  
6 common practice frequently is not to use them.

7 And why is that? Because people want more light  
8 than is recommended by many of the IES standards.

9 It's just a fact of life that retailers,  
10 hotel and motel owners, everybody in the  
11 hospitality industry, if they'd look at the IES  
12 recommended standard for the activity in that  
13 area, and even if it says one footcandle minimum,  
14 they say, give me two, give me three.

15 We've been working with WalMart, the  
16 number one retailer in the world, for over 20  
17 years. In 1975 WalMart was using 1.5 footcandles  
18 minimum, and they've had to increase that  
19 footcandle level in the past few years because  
20 they're in urban areas competing with other  
21 retailers who are using light to attract  
22 customers.

23 Is that always the right thing to do?  
24 Not necessarily. It's just what's commonly being  
25 practiced by owners. And that's why you just need

1 to know that.

2 Whether we agree with it or not, I've  
3 got four application engineers who are asked to  
4 design to higher light levels every single day.  
5 So it will be a rude awakening when they find out  
6 they can't do what they perceive is the right  
7 thing for their business, what they perceive leads  
8 to increasing their income.

9 WalMart increased their facade lighting  
10 after they did a study and found out they  
11 increased traffic in that store 25 percent at  
12 night when they did that.

13 We worked with PepsiCo Corporation who  
14 increased their light levels in their parking lot,  
15 brought 1000 watt luminaires down at 25-foot  
16 mounting heights in areas where gangs were a  
17 problem, right here in this state, and they got  
18 rid of that problem. So they perceive that  
19 lighting solves a whole bunch of other problems,  
20 other than to just provide some light in the  
21 parking lot. Got a gang out of my parking lot; it  
22 drew the kind of customers I want, you know,  
23 families.

24 So, owners do have a perception when it  
25 comes to exterior lighting that it does other

1       wonderfully magical things for them. And in some  
2       cases, it does. If you're a TacoBell manager and  
3       got a gang in your parking lot; and you changed  
4       the lighting and they went away. You really feel  
5       you've solved a problem.

6               So those are the kind of real world  
7       issues that are going to come up.

8               MR. SHIRAKH: Also, on the question of  
9       semi cutoff, I'm a bit confused. We backed off  
10      from full cutoff based on NEMA recommendations.  
11      We had testimony in the last workshop.

12              MR. ELEY: We have a letter from them.

13              MR. SHIRAKH: And now you're saying semi  
14      cutoff; it seems like, you know, -- I mean, again,  
15      a lot of issues involved. It's just not --  
16      there's glare, there's energy efficiency, and --

17              MS. FRAGA: I think that there's a few  
18      things at work there. Certainly my company  
19      promotes cutoff optics every single day. We  
20      believe, you know, glare is intrusive and not  
21      necessarily the best lighting design.

22              And I think there's a lot of NEMA  
23      members who feel that way and also are trying to  
24      support the, you know, the lighting professionals  
25      that are on your standards committee, by

1 supporting those kinds of regulations.

2 What I'm suggesting to you is that there  
3 are owners, like the auto dealers, out there who  
4 use semi cutoff optics. There are mall developers  
5 who use semi cutoff optics that are going to  
6 present a challenge for you. And the auto dealers  
7 do it because there's no amount of light that's  
8 too much for them. And the mall developers do it  
9 because they can increase their pole spacings and  
10 therefore use less equipment.

11 And in so doing you use less luminaires.  
12 You're going to burn less lamps. You are going to  
13 reduce your energy consumption. So they're going  
14 to come to you potentially and say that's in  
15 conflict with saving energy if you don't allow me  
16 to use semi cutoff optics.

17 So, there may be some exceptions that  
18 might have to come into play. These are just real  
19 world problems.

20 MR. FLAMM: We looked to the IES  
21 recommendations, both RP33 and even in RP2. And  
22 in addition to minimum/maximum ratios there's  
23 warnings of glare on both of those documents.

24 So, yes, energy is our main concern, but  
25 we cannot do poor lighting design compared to what

1 IES directs us to do our models, so our models  
2 were directed by the IES recommended practices to  
3 address glare.

4 And so, you know, that's what we're  
5 trying to do is follow the IES recommendations for  
6 controlling glare.

7 MS. FRAGA: And because that's a fine  
8 line to walk, and difficult to maneuver through  
9 the minefield of regulating glare to the point  
10 where you start to get away from solutions that  
11 cause you to save energy, that's where you need to  
12 be working with the luminaire manufacturers.

13 For example, I heard about horizontal  
14 lamps all day long. My company promotes  
15 horizontal lamps all day long. But there are  
16 vertical lamps now that can be used and provide  
17 you with cutoff, and full cutoff.

18 My company worked with a lamp  
19 manufacturer to develop a lamp that could be  
20 vertically positioned in order to appease that  
21 component of our customers that has vertical lamps  
22 on their mind, and still offer full cutoff.

23 We did that by dropping the R2 down with  
24 inside the lamp envelope, and offering a lamp that  
25 would be energy efficient and still allow them to



1 get most of the benefits of vertical lamp optics  
2 without actually having a sag glass and the lamp  
3 drop below the product.

4 So you can achieve a cutoff with some  
5 minor modifications in design with some standard  
6 products. And those are the kinds of solutions  
7 that you'd be able to offer some of the people  
8 that are going to object to lighting with only  
9 horizontal lamps and cutoff optics.

10 MR. SHIRAKH: The standards assumed, for  
11 modeling purposes, horizontal lamps. But that  
12 doesn't mean people can't put in vertical lamps--

13 MS. FRAGA: My concern about the models,  
14 though, is that they lead to the LPDs. And so  
15 when you use only horizontal, low wattage  
16 luminaire configurations to develop LPDs, and  
17 you've excluded another big chunk of what is  
18 common practice, you're going to end up with LPDs  
19 that are significantly lower than what people are  
20 used to, which is going to be a much more  
21 difficult event for them to deal with when they  
22 see they got to throttle back their light levels  
23 by leaps and bounds.

24 I can see auto dealers, you know,  
25 telling you that you're, you know, you're

1       restraining trade. If you build a dealership  
2       today on any auto mall row and you can use 1000  
3       watt luminaires. And the LPDs for auto mall  
4       dealers are developed based on only using 400 watt  
5       luminaires in the model, then a new guy going onto  
6       that street to build a dealership is going to feel  
7       like his, you know, his dealership doesn't have  
8       the same opportunity to compete because his light  
9       levels are going to be so significantly different  
10      through, you know, complying with the standards.

11             Thank you.

12             MR. FLAMM: Thank you. Anybody else  
13      have any other comments, questions?

14             Okay.

15             MS. HESCHONG: Observations?

16             MR. FLAMM: I want to thank everybody  
17      for participating, everybody on the webcast. And  
18      this will conclude this workshop. Thank you.

19             (Whereupon, at 4:50 p.m., the workshop  
20      was concluded.)

21                     --o0o--

## CERTIFICATE OF REPORTER

I, PETER PETTY, an Electronic Reporter,  
do hereby certify that I am a disinterested person  
herein; that I recorded the foregoing California  
Energy Commission Workshop; that it was thereafter  
transcribed into typewriting.

I further certify that I am not of  
counsel or attorney for any of the parties to said  
workshop, nor in any way interested in outcome of  
said workshop.

IN WITNESS WHEREOF, I have hereunto set  
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